



Traverse City Arts Commission
Regular Meeting
3:30 PM
Wednesday, July 17, 2019
Located in: 2nd Floor Committee Room
Governmental Center
Traverse City, MI 49684
Posted: Friday, July 12, 2019



If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

Traverse City Arts Commission:
c/o Colleen Paveglio, DDA Marketing &
Communications Director
(231) 922-2050
Email: colleen@downtowntc.com
Web: www.traversecitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

AGENDA

Any interested person or group may address the Arts Commission on any agenda item when recognized by the presiding officer or upon request of any Commissioner. Also, any interested person or group may address the Commission on any matter of concern not on the Agenda during the agenda item designated Public Comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer, subject to appeal by the Commission.

1. Call to order, attendance, announcements
2. Opening Public Comment
3. Consideration of approving the minutes of the June 26, 2019 meeting.

that the minutes of the June 26, 2019 meeting, be approved.

4. Project Update

- a. Boardman Lake Art Trail
- b. Clinch Park Tunnel Mural
 - i. Consideration to extend contract to August 15, 2019
- c. Boathouse Project
- d. Then & Now

5. Financials

6. Old Business

- a. Pride Recap

7. New Business

- a. Website & Compliance
 - i. Consideration to authorize staff to seek proposals on ADA compliance.
- b. Pitch Night
 - i. Consideration to authorize staff to apply to a MCACA minigrant
- c. DTCA Items
 - i. Shop Your Community Day
 - 1. Consideration to authorize staff to apply for Shop Your Community Day
 - ii. Friday Night Live
 - iii. DTCA Art Project

8. Public Comment

- a. General
- b. Commissioners

9. Adjournment

DRAFT

**CITY OF TRAVERSE CITY
Traverse City Arts Commission**

Minutes
Special Meeting
June 26, 2019

A Special Meeting of the Traverse City Arts Commission was called to order in the Second Floor Training Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following were present, constituting a quorum: Megan Kelto, Debbie Hershey, Matt Ross, Ashlea Walter, Amy Shamroe, and Charlotte Smith.

Also present: Deputy City Clerk Katie Zeits and DDA Marketing & Communications Director Colleen Paveglio.

The following was absent: None.

1. Call to order, attendance and announcements.
2. Opening Public Comment.

None.

3. Consideration of approving the minutes of the May 15, 2019 and May 30, 2019 meetings.
Moved by Kelto, seconded by Ross, that the minutes of the May 15, 2019 and May 30, 2019 meetings as amended, be approved.

AIF/MC

4. Next item being, "Chair and Vice Chair Appointments."

Moved by Shamroe, seconded by Ross, that Debbie Hershey be reappointed as Chairperson and that Charlotte Smith and Ashlea Water be appointed as Co-Vice Chairpersons for a period of one year.

AIF/MC

5. Next item being, "Project update."

Colleen went over all outstanding projects for the Commission and recapped their next steps for completion as the Arts Commission transitions to the Downtown Development Authority.

6. Next item being, "Project Prioritization."

It was the consensus of the Commission that Colleen will prepare a draft multi-year plan for consideration by the Commission.

7. Next item being, "Old Business."
 - a. Authorization for a Request for Qualifications for the Tunnel Project for Panel Manufacturing and Development, Lighting, Painting, and related items.

Moved by Walters, seconded by Smith that the Downtown Development Authority be authorized to prepare and distribute a request for qualifications for the Tunnel Project.

AIF/MC

- b. Update on Signage.

It was the consensus of the Commission that Ms. Smith move forward with finalizing and purchasing signage for art pieces.

Amy Shamroe departed.

8. Next item being, "New Business."
 - a. Sestok Dedication/Unveiling.

Moved by Smith, seconded by Ross to issue payment to Robert Sestok for the installation and removal of his artwork on City property.

AIF/MC (Shamroe absent)

9. Next item being, "Public Comment."
 - a. General.

None.

- b. Commissioners.

None.

There being no objection, Chair Debbie Hershey declared the meeting adjourned at 4:44 p.m.



Katelyn Zeits, Deputy City Clerk
Designated Secretary



To: Traverse City Arts Commission
From: Colleen Paveglio, DDA Marketing & Communications Director
Re: July 17, 2019 Arts Commission Meeting
Date: July 12, 2019

AGENDA ITEM 4A - Boardman Lake Art Trail

The Sestok sculptures have received great feedback and a lot of press in the recent weeks. Media coverage included TV 7&4, TV 9&10, The Ticker and Record Eagle. Commissioner Smith and I have been working together to wrap up the signage for the project. A big thanks to Commissioner Smith for her work on this item. Enclosed you will find a draft for the Sestok sculpture signage. Please see the summary below.

Signage at each sculpture to be placed at the mow line and sit approximately 1' off the ground for easy readership by pedestrians and cyclists.

Large sign near the fork on the TART that generally details Boardman Lake Art Trail.
Recommendation to replace the existing post.

Addition of "Public Art" to TART signage in the immediate area.

AGENDA ITEM 4B - Clinch Park Tunnel

Artist Bobby Magee Lopez visited Traverse City July 9 - 11, 2019. Chairperson Hershey and I met with him on July 10th and did a walk through of the site. The Grand Traverse Band hosted a community meeting with the artist on the evening of July 10th. Chairperson Hershey and I were also in attendance.

The RFP's for production and installation of the panel system and lighting are near completed and will be reviewed next week. Required advertising will run in the Legal Ad section of the Record Eagle on July 23rd and 24th. Deadline to bid is August 13, 2019. The RFP will also be hosted on the City website with links on tcpublicart.org. I will bring a vendor recommendation for approval to the Arts Commission meeting on August 21, 2019.

Due to the delay in site visit, the artist has asked for an extension on the contractual deadline of July 31, 2019. Since the RFP process will still be in place, I would recommend that the **Traverse City Arts Commission extend the contract deadline for Bobby Magee Lopez for the Clinch Park Tunnel Project to August 15, 2019.**

AGENDA ITEM 4C - Boathouse Project

Attached is timeline for the the Boathouse Project from artist, Daniel Roache. I provided the timeline to the donor and we are arranging a time to do a site visit with the artist. Due to the delay in process, the original timeline of July 31, 2019 was not attainable for the artist. He is confident that project will be completed in October.

AGENDA ITEM 4D - Then & Now

The Then & Now Project will go before City Commission on Monday, July 15, 2019. Pending approval, the service orders will be provided for The Camera Shop and Britten. We anticipate a late August installation. Prior to install, a proof will be sent for additional eyes to look over. Thank you to Fred Anderson for his work on this project.

AGENDA ITEM 5A - Financials

DDA CEO, Jean Derenzy is working with City Treasurer, Bill Twietmeyer on Financial Reports. We anticipate handing out the report at the meeting.

As previously discussed at the June meeting, I will provide a draft Capital Improvement Plan for the August meeting that help guide a more refined budget for the Fiscal Year 2019-2020.

AGENDA ITEM 6A - Pride Recap

Nick Viox, Pride Vice Chair and Director of Programming and Events for Pride has provided a memorandum enclosed in your packet regarding the Pride Art Project. He will also be in attendance to give a verbal summary and answer any questions.

AGENDA ITEM 7A - Website

I have taken some time to update the pages for the website. The Boardman Lake Art Trail has been added under projects. I will need to do additional work, but on track to have everything up to date. I also had an ADA Compliant test run and the site is not compliant. This is a requirement for the site and therefore would recommend that **the Traverse City Arts Commission authorize staff to seek a proposal to have tctpublicart.org ADA compliant.**

If approved, I will provide options at the August meeting on how to move forward with the project. Since the Commission was looking at options for ADA compliance on our signage, the changes on the website will offer the opportunity for a QR code to be used.

AGENDA ITEM 7B - Pitch Night

Thank you to Commissioner Kelto, Commissioner Ross, and former Commissioner Dake on their work for Pitch Night. Based on previous discussions, the event was to take place in June 2019. I have included a draft outline on how the event can be organized from the committee. I would like to discuss further details at our meeting so I can have an opportunity apply for mini grant through Michigan Council for Arts & Cultural Affairs. Marketing and project dollars will need to be allocated for the event and a small grant could substantially help fund. Therefore, I would recommend that **the Traverse City Arts Commission authorize staff to apply for a Michigan Council for Arts & Cultural Affairs mini grant, due August 3, 2019.**

AGENDA ITEM - 7C DTCA Items

Shop Your Community Day

The Downtown Traverse City Association hosts Shop Your Community Day annually. It is a great opportunity to have dollars donated to the organization from sales at participating stores. The criteria for participating is the Arts Commission promote the event and encourage their

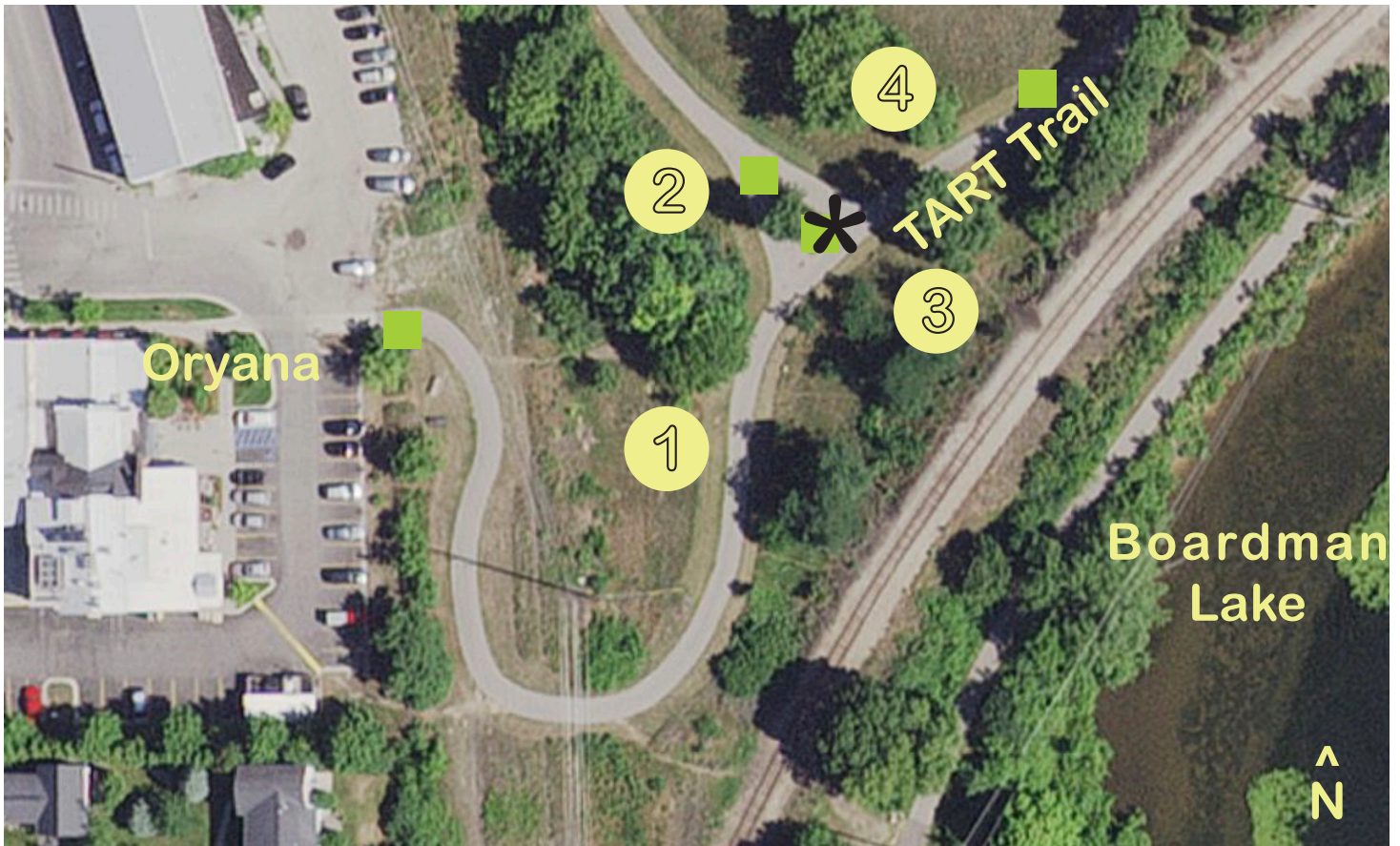
constituent to shop at the event and support the cause. I would recommend that **the Traverse City Arts Commission authorize staff to apply for Shop Your Community Day as a participating non-profit.**

Friday Night Live

The DTCA will host an art themed Friday Night Live on Friday, August 16th. There is an opportunity to participate if Arts Commission members were able to volunteer. Criteria is to provide a family friendly activity.

DTCA Art Project

Each year the DTCA commissions a work of art at the art themed Friday Night Live. Past projects have been the canvases hanging at the entrance of the Hardy Parking Garage, the #DowntownTC in the same location, and the wings located on a private building on the 300 block of E. Front St. The 2019 project may suit well for a public location should the Arts Commission be interested in adding it their collection. I would like to discuss the project further at the meeting.



- Boardman lake existing signs
- TCarts Sculptures
- * Potential location for 'Rotating Public Art Exhibit' Signage (broken birdhouse post)



Existing TART Wayfinding : Located near Oryana Parking Lot



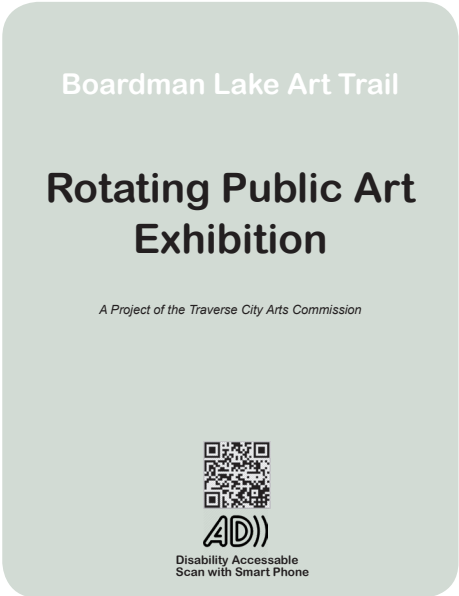
Talk with TART to see if we are able to add public art wayfinding to existing wayfinding signage 'Public Art'



Existing Broken Birdhouse



Proposed Signage designating Rotating Public Art Space



***need to discuss disability access for QR code**

Boardman Lake Art Trail

Rotating Public Art Exhibition

A Project of the Traverse City Arts Commission

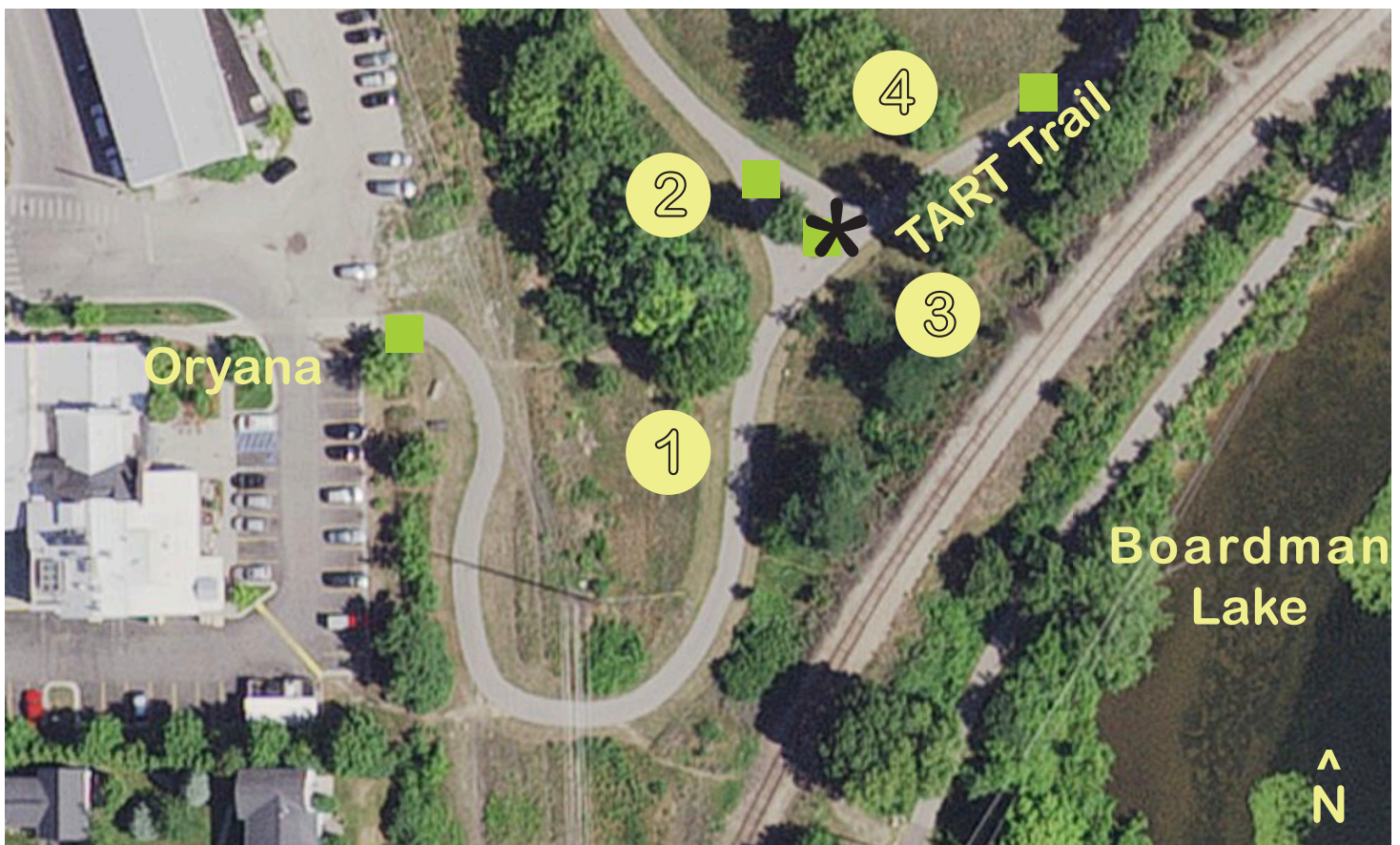
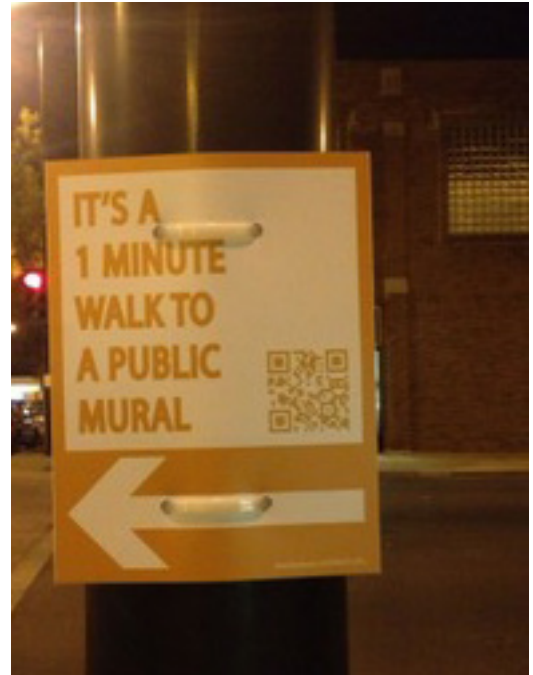


Disability Accessable
Scan with Smart Phone

Dimensions Approx 9" tall x 7" wide

Examples of Advertising Public Art

Announce new art with a temporary yard sign type board, located potentially at Oryana or on 8th or Boardman Bridge.



1



Approx
30"
high

Easily legible from standing
height yet 30" ish

Located approx half way
between the concrete pad and
the sculpture



Approx
30"
high

2

3



Easily legible from standing height yet 30" ish

Located approx half way between the concrete pad and the sculpture



4

All Signs to be aligned directly in front of sculpture except for this piece, which we are suggesting is parallel to.

Robert Sestok

American, 1946 -

Machine 2009

Welded Steel

An expression of the mechanical aptitude of the artist.

Traverse City Arts Commission Public Art Fund, on loan from Michigan Legacy Park and Robert Sestok's City Sculpture Park in Detroit, 2019

tcpublicart.org

Robert Sestok

American, 1946 -

Remembering: Gordon Newton 2019

Welded Steel

An homage to late artist Gordon Newton whom Sestok shared studio space with for over ten years in Detroit. Both were leaders in the Cass Corridor Art Movement. Newton's work often focused on nature giving a twist with a hammer.

Traverse City Arts Commission Public Art Fund, on loan from Robert Sestok's City Sculpture Park in Detroit, 2019

tcpublicart.org

Robert Sestok

American, 1946 -

Thirdman 2017

Welded Steel

Created with pieces from a boiler installation at Detroit's Third Man Records. Inspired by a previous piece combining shapes cut from five-hundred gallon propane tanks and paying tribute to musical artist, Jack White.

Traverse City Arts Commission Public Art Fund, on loan from Robert Sestok's City Sculpture Park in Detroit, 2019

tcpublicart.org

Robert Sestok

American, 1946 -

Van Brunt Street 2011

Welded Steel

An exploration combining drawing into constructing flat steel shapes, and a poetic arrangement of metal rods used for cement work.

Traverse City Arts Commission Public Art Fund, on loan from Michigan Legacy Park and Robert Sestok's City Sculpture Park in Detroit, 2019

tcpublicart.org

Robert Sestok

American, 1946 -

template

ALUMINUM METAL SURFACE
APPROX 9" WIDE x 7" TALL

Thirdman 2017

Welded Steel

Created with pieces from a boiler installation at Detroit's Third Man Records. Inspired by a previous piece combining shapes cut from five-hundred gallon propane tanks and paying tribute to musical artist, Jack White.

Traverse City Arts Commission Public Art Fund, on loan from Robert Sestok's City Sculpture Park in Detroit, 2019

tcpublicart.org

Artist:

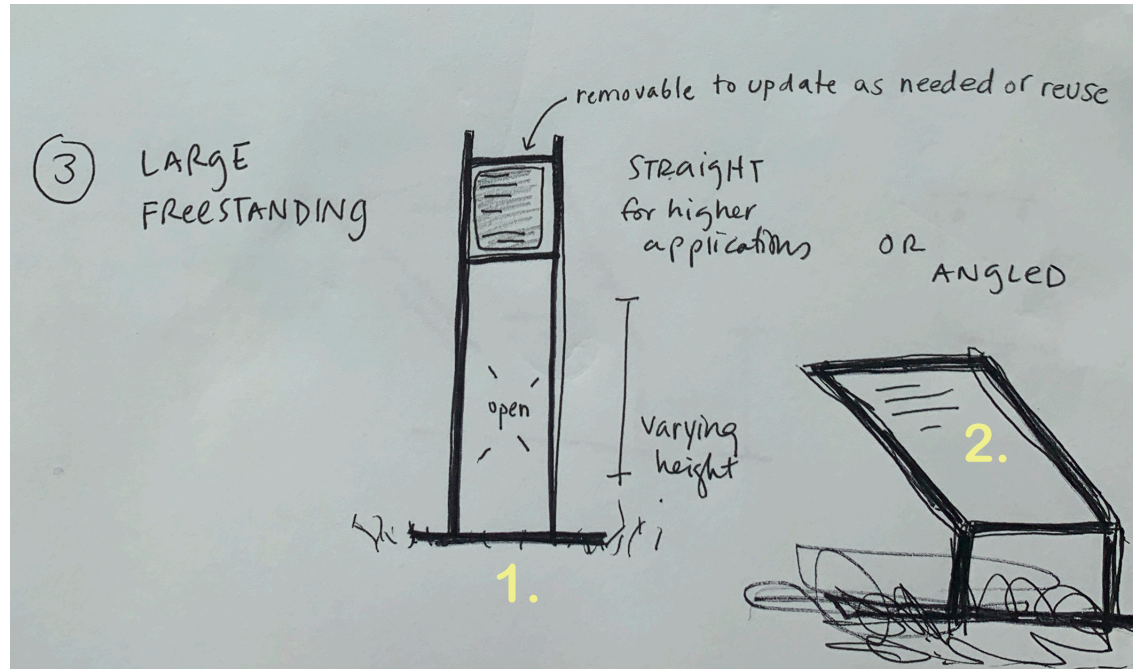
**Country, Born - Died
(WHITE TEXT)**

**Title Date Made
Material
(BLACK TEXT)**

**Description
(BLACK TEXT)**

**Donor Info
TC Arts Website
(ETCHED
NO COLOR TEXT)**

Large Freestanding Sign - 2 Types

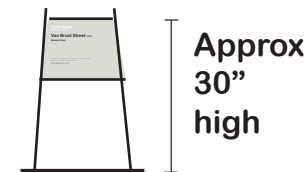
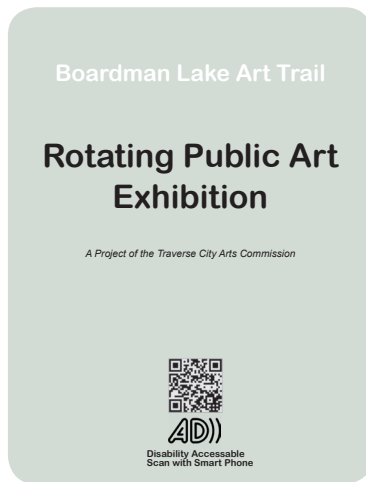


1. 'Rotating Public Art' Sign, Tall (height tbd) and Straight

Proposing / Asking TART if we can use the center area to announce location.

2. Individual Art Pieces, (approx 30" tall) on a slight angle

Located approx half way between the concrete pad and the sculpture



Similar Materials/Construction

Constructed similarly to this >
frame permanent, rotate out sign
(much smaller scale)



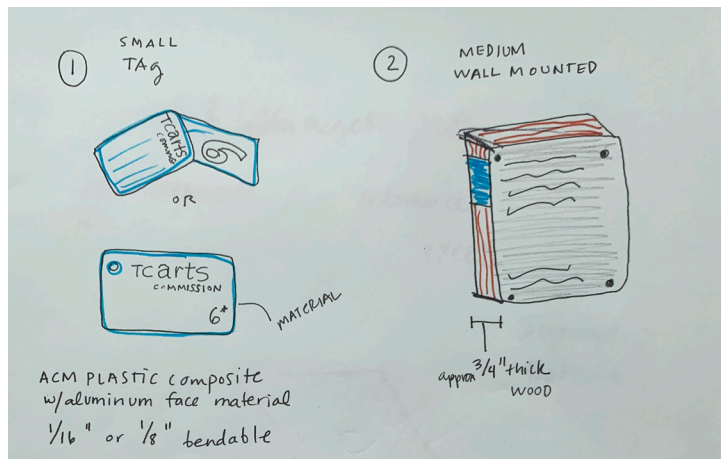
< Same Raw Aluminum Material
of sign shown here.
Text not colored,
Artist name in White
Title of piece and description in
black
Donor and tc arts etched
(without color)

Other types of signage / Does not relate to Sestok Applicable to Existing and Wall Mountedh

Small - tag (existing pieces in collection)

Medium - wall mounted

Large - free standing and/or low angled



End

PAINTED METAL SCULPTURES BY
DANIEL ROACHE

340 Hillcrest Dr. Petoskey, MI 49770
231.347.2884 danroache@sbcglobal.net

Colleen Paveglio

Traverse City Downtown Development Authority
303 E. State St. ,Ste. C
Traverse City, MI 49684

Painted Metal Relief Sculpture for the Boardman Lake Boathouse Public Art Project

Description, Materials, Maintenance and Safety:

This metal sculpture would be fabricated in the artist's studio from various thicknesses of laser-cut aluminum alloy plate. The structure will be riveted together in four overlapping modules which, when installed, give the appearance of one large contiguous composition. Most of the relief will be fabricated from .125" thickness aluminum to safely accommodate public handling. All edges of the metalwork are smoothly filed to remove any hazardous edges or points in the design.

The sculpture will be attached to the boathouse exterior with concealed stainless steel screws and hardware spacers. The relief depth of the pieces will vary from 2" to 6" in elevation from the background wall.

All visible surfaces of the sculpture will be finished with durable catalyzed urethane paints that are designed for outdoor sign use. This finish may be touched by the public without concern for the artwork, is light-fast under exterior sun exposure, and cleanable if necessary.

Project Budget:

This artwork is designed to give the city of Traverse City the largest and most durable artwork the site can accommodate within the budget. Fabrication of the artwork is done in the artist's studio and installation would be done by the artist.

Materials, supplies:	2500.00
Utilities:	100.00
Subcontracted laser cutting:	2700.00
In-studio fabrication:	10,000.00
Insurance:	400.00
Administrative costs and Documentation (photography):	100.00
Installation and travel:	200.00
Artist's fee:	<u>5,500.00</u>
Total project cost:	\$ 21,500.00

Fabrication and Installation Timeline (estimated):

Material acquisition and laser cutting:	1 month	
Metal fabrication:	1 month	
Painting:	1 month	
Installation:	1 day	(mid – late October 2019)

Thank you,

Daniel Roache

Memorandum

To: Traverse City Arts Commission
From: Nick Viox, Up North Pride
Re: 2019 Up North Pride & Arts Commission Collaboration Followup
Date: July 12, 2019

2019's Up North Pride Celebration was our largest and most successful yet. We had 6,000 people join us the day of the march and an estimated 12,000 throughout the entire week! With drag performances, silent discos, community pride rides, short films and live theatre performances, one of the most impactful and talked about contributions and collaborations Up North Pride did this year was the Rainbow Crosswalk Project with the Arts Commission.

Up North Pride would first like to thank the Arts Commission for its contribution and partnership in making these crosswalks a reality. We believe art is meant to inspire action and spark conversation. Our community witnessed both with this project. When we adhered the first rainbow to our public street, we planted the seed of a dialogue that would flower into the very reason why Pride celebrations need to exist. When we saw the negative rhetoric and the anger toward the installation, we not only were able to show clear evidence that we need Pride and safe spaces to combat these comments, but we also provided a platform for this conversation and a vehicle for the LGBTQ+ community and our allies to show up and stand up for this underserved demographic. I am very proud of Traverse City for this installation and have heard amazing and powerful stories from this art and its impact on the Up North Pride community.

With 14 crosswalks installed by Image360, we used all of the printed materials, including the backup material, that made our rainbows bright for the Visibility March, our largest event. We would like to request a debrief of this installation to help strengthen Up North Pride's relationship with the Arts Commission as we work on future projects. At this debrief, we would also like to share more detailed information about the impact of this project that we have gathered with Avenue ISR through survey data from this year's festivities. I plan on attending your upcoming July meeting to review this request, answer any questions, and thank you, again, in person.

Proposed date: TBD
Dennos Museum Center

Purpose: to engage and inform artists and the public about public art through a fun, fast-paced, democratic event wherein one artist proposal will be selected to be funded and displayed.

The pitch night ad hoc committee recommends artist funding of \$1,000.

Format: 8-10 artists will be selected to present their ideas for a specific site (to be determined by the Arts Commission or the pitch night ad hoc). Each artist will have up to 5 minutes to pitch. Following the presentations, the audience will participate in 3 rounds of live voting to crown a winner.

The evening will begin with a short presentation by the Arts Commission about how we function, upcoming artist opportunities, and how the public can get involved and support public art in Traverse City. There will also be time allotted for Q&A. Input about public art in general will be collected via idea boards and written suggestions.

Voting mechanism: audience members are given a physical object (e.g. fuzzballs) to drop into containers. Two rounds of voting will be conducted to lead to a third and final run-off between the two most popular options.

Prior to the event:

- The site selected should be able to accommodate 2D and 3D work, and have good visibility.
- A call is put out to artists inviting them to apply to present their idea at the event. The application process should be relatively simple, perhaps a one-paragraph proposal and a conceptual sketch. This opportunity is available to professional and non-professional artists alike. The pitch night ad hoc will jury the applicants.
- A marketing plan for the event is developed and implemented.
- Food and beverage
- A/V

After the event:

- The artist will complete their piece(s), targeting an early fall installation date.
- The piece will be on display from X-Y months, at the discretion of the Arts Commission.