

## Traverse City Arts Commission Regular Meeting

April 20, 2022 3:30 pm

2nd Floor Committee Room, Governmental Center 400 Boardman Avenue Traverse City, Michigan 49684 Posted: April 18, 2022

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If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City is committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with the Commission honor these values.

Traverse City Arts Commission: c/o Harry Burkholder, DDA COO Director (231) 922-2050

Email: harry@downtowntc.com Web: www\_downtowntc.com 303 E State St. STE C Traverse City, MI 49686



## **Welcome to the Traverse City Arts Commission meeting!**

## Agenda

			Page		
1.	CAL	L TO ORDER, ATTENDANCE, ANNOUNCEMENTS			
2.	CONSENT CALENDAR				
	A.	Consideration of approving minutes from March 16, 2022 Arts Commission Meeting (approval recommended) (Burkholder) - PDF March 16, 2022 Arts Commission Meeting Minutes - PDF	5 - 7		
	B.	Consideration of approving the March 2022 Arts Commission Financials (approval recommended) (Burkholder) - PDF <u>Arts Commission March 2022 Financials - PDF</u>	9		
3.	OLD	BUSINESS			
	A.	Strategic Plan Update Strategic Plan Update Memo (Burkholder) - PDF	11 - 12		
	B.	Art on the TART Update  ART on the TART Update Memo (Burkholder) - PDF	13		
	C.	West Front Street Banner Initiative <u>West Front Street Banner Update Memo (Burkholder) - PDF</u> <u>Draft Banner RFQ (Burkholder) - PDF</u>	15 - 25		
	D.	2022/2023 Budget Discussion <u>Budget Memo (Burkholder) - PDF</u> <u>Budget Summary - PDF</u>	27 - 29		
4.	NEV	V BUSINESS			
5.	PUBLIC COMMENT				
	A.	General			
	B.	Commissioners			
6.	ADJ	OURNMENT			



# Minutes of the Arts Commission for the City of Traverse City Regular Meeting Wednesday, March 16, 2022

A regular meeting of the Arts Commission of the City of Traverse City was called to order at the Commission Chambers, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following Commissioners were in attendance: Commissioner Ashlea Walter, Commissioner Chelsie Niemi, Commissioner Roger Amundson, Commissioner Caitlyn Early, Commissioner Steve Nance, Commissioner Joshua Hoisington

The following Commissioners were absent: Commissioner Mi Stanley

Chairperson Amundson presided at the meeting.

## (a) CALL TO ORDER, ATTENDANCE, ANNOUCEMENTS

#### (b) **CONSENT CALENDAR**

- (1) Consideration of approving minutes from the February 16, 2022 Arts Commission Meeting (approval recommended) (Burkholder) PDF
- (2) Approval of approving the February 2022 Arts Commission Financials (approval recommended) (Burkholder) PDF

Motion to approve the Consent Calendar as amended, noting that Chairman Amundson presided over the February meeting and Commissioner Nance added an item under Public Comment.

Moved by Ashlea Walter, Seconded by Steve Nance

Yes: Ashlea Walter, Chelsie Niemi, Roger Amundsen, Caitlin Early,

Joshua Hoisington, and Steve Nance

**Absent:** Mi Stanley

CARRIED, 6-0-1 on a recorded vote

## (c) OLD BUSINESS

(1) Art on the TART Update

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- Mr. Burkholder noted the Art on the TART RFP has been posted and released to several media channels.
- Commissioner Walter asked that the RFP be sent to the Art Commission's list of artists.
- (2) West Front Street Banner Initiative Update and RFP
  - Mr. Burkholder provided a summary of the revised RFP.
  - Commissioner noted a desire to make the application process (and language in the RFP) more simple. Mr. Burkholder noted he would discuss the process and application language with the city attorney and that the Arts Commission would likely include additional process questions under the strategic planning process.
  - Commissioners debated on how to recognize the Arts Commission and artists on the banner installation and settled on a preference to have a black band at the bottom of each banner that recognizes the Arts Commission.
  - Mr. Burkholder noted he would bring the final RFP for approval at the April
    meeting and have an example of what the black band would say for each
    banner.
- (3) Budget Amendment Update
  - Mr. Burkholder provided an update on the budget amendment process.

#### (d) **NEW BUSINESS**

- (1) Preliminary 2022/2023 Budget
  - Mr. Burkholder provided a summary of the proposed/preliminary budget.
  - Commissioners discussed the preliminary budget items (as presented) and discussed preferred additions, related to pop-up installations and installations in city parks as well as changes to dollar allocations.
  - Following the discussion the agreed upon budget included: Strategic Plan (\$6,000); West Front Banner Initiative: (\$3,000); Mural Project (\$15,000); Maintenance (\$5,000); Mini-Grant Program (\$3,000); Communications (\$3,000); Pop-Up Projects (\$5,000); and Park Installations (\$10,000).

Motion to approve the 2022/2023 Preliminary Budget as amended.

Moved by Roger Amundsen, Seconded by Caitlin Early

Yes: Ashlea Walter, Chelsie Niemi, Roger Amundsen, Caitlin Early,

Joshua Hoisington, and Steve Nance

**Absent:** Mi Stanley

CARRIED. 6-0-1 on a recorded vote

#### (e) **PUBLIC COMMENT**

(1) General

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## (2) Commissioners

- Commissioner Nance noted the "outdoor gym" installation near the 10th Street trailhead with a long wall reserved for art. He mentioned he would reach out to Priority Health about the possibility of a different application.
- Mr. Burkholder noted he would contact the artist about the application.
- Commissioner Early noted she would assist with grant writing for the Murals

## (f) ADJOURNMENT

(1) Motion to Adjourn

Motion to Adjourn the Meeting

Moved by Ashlea Walter, Seconded by Caitlin Early

Yes: Ashlea Walter, Chelsie Niemi, Roger Amundsen, Caitlin Early,

Joshua Hoisington, and Steve Nance

**Absent:** Mi Stanley

CARRIED. 6-0-1 on a recorded vote

Charlotte Smith, Chairperson

REVENUE AND EXPENDITURE REPORT FOR TRAVERSE CITY PERIOD ENDING 03/31/2022 04/05/2022 11:50 AM User: nvanness

DB: TRAVERSE C	CITY		ACTIVITY FOR					
		2021-22YT	TD BALANCE	MONTH E	NCUMBERED 9	MBERED% BDGT		
GL NUMBER	DESCRIPTION	NDED BUDGET	03/31/2022	03/31/22 E	AR-TO-DATE	BALANCE	USED	
Fund 282 - PUBLIC	C ARTS COMMISSION FUND							
Revenues								
Dept 000 - NON-D	EPARTMENTAL							
282-000-674.000	CONTRIBUTIONS-PUBLIC SOUR	,	5,000.00	5,000.00	0.00	10,000.00	33.33	
282-000-675.000	CONTRIBUTIONS-PRIVATE SOU		1,500.00	0.00	0.00	(1,500.00)	100.00	
282-000-695.000	TRANSFERS IN	30,000.00	30,000.00	0.00	0.00	0.00	100.00	
282-000-699.000	PRIOR YEARS' SURPLUS	5,000.00	0.00	0.00	0.00	5,000.00	0.00	
Total Dept 000 - NON-DEPARTMENTAL		50,000.00	36,500.00	5,000.00	0.00	13,500.00	73.00	
TOTAL REVENUE	TOTAL REVENUES		36,500.00	5,000.00	0.00	13,500.00	73.00	
Expenditures								
Dept 282 - PUBLIC	C ARTS COMMISSION							
282-282-727.000	OFFICE SUPPLIES	500.00	0.00	0.00	0.00	500.00	0.00	
282-282-801.000	PROFESSIONAL AND CONTRAC	15,000.00	23,705.59	0.00	14,395.78	(23,101.37)	254.01	
282-282-930.000	REPAIRS AND MAINTENANCE	4,500.00	0.00	0.00	0.00	4,500.00	0.00	
282-282-970.000	CAPITAL OUTLAY	15,000.00	0.00	0.00	0.00	15,000.00	0.00	
282-282-970.000-2	2-7CAPITAL OUTLAY	15,000.00	11,595.78	0.00	0.00	3,404.22	77.31	
Total Dept 282 - PU	JBLIC ARTS COMMISSION	50,000.00	35,301.37	0.00	14,395.78	302.85	99.39	
TOTAL EXPENDI	TURES	50,000.00	35,301.37	0.00	14,395.78	302.85	99.39	
Fund 282 - PUBLIC ARTS COMMISSION FUND:		<b>=</b> 0.000.00	26.500.06	• 000 00	0.00	40.700.00	<b>-2</b> 00	
TOTAL REVENUES		50,000.00	36,500.00	5,000.00	0.00	13,500.00	73.00	
TOTAL EXPENDITURES		50,000.00	35,301.37	0.00	14,395.78	302.85	99.39	
NET OF REVENU	ES & EXPENDITURES	0.00	1,198.63	5,000.00	(14,395.78)	13,197.15	100.00	

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**To**: Traverse City Arts Commission

From: Harry Burkholder, DDA COO

Memo Date: April 18, 2022

**Subject**: Master/Strategic Plan Update

The City Commission approved the Arts Commission request for a budget amendment and to move forward with a contract with Megan Motil (from Parallel Solutions) to facilitate an update to the Master Plan for the Arts Commission at their April 4<sup>th</sup> meeting.

The City Attorney is working with Megan to finalize the contract, but we expect to get started with the plan update in May. To that end, I am recommending that at least two-members of the Arts Commission meet with Megan and I to discuss process logistics and desired outcomes prior to getting started. These two members will meet with Megan and I periodically throughout the planning process, but the full Commission will receive monthly updates from Megan at our regularly scheduled meeting.





To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO

Memo Date: April 18, 2022

**Subject**: 16<sup>th</sup> Street ART on the Tart

The Arts Commission received 10 proposals in response to the 16<sup>th</sup> Street *ART* on the *Tart* RFP. I have reached out to the Arts Selection Committee several times to schedule a meeting to review the proposals and have received very little feedback. In fact, two members have indicated their desire to leave the Arts Selection Committee.

There are provisions in the Arts Commission Master Plan that state the Arts Commission could move forward and facilitate the review process and select the artist(s). I have reached out to the City Attorney to get her opinion on this matter.

If the Arts Commission is allowed to move forward, we will need to schedule a special Arts Commission meeting to review and select two to three finalists. Following a site visit from the artist and a final submission, the Arts Commission would approve the final artist at their May meeting.



**To**: Traverse City Arts Commission

From: Harry Burkholder, DDA COO

Memo Date: April 18, 2022

Subject: Banners RFP – West Front Street

The City Commission approved the Arts Commission request to submit an RFP for banners along West Front Street at their April 4<sup>th</sup> meeting.

Based on the discussion from our March Arts Commission meeting, I have updated the Draft RFP for your review and consideration (see attached).

In addition, it was determined that each banner will feature a thin black band across the bottom that will read "Traverse City Arts Commission".



#### April 21, 2022

The City of Traverse City will receive artist qualifications directed to the Traverse City Arts Commission, Downtown Development Authority, 303 East State Street Suite C, Traverse City, Michigan, 49684, until – **May 20, 2022**, no later than 4:00 PM for the following:

If the specifications are obtained from the Arts Commission's website link at: www.tcpublicart.org, it is the sole responsibility of the Bidder to check the website for updates and addenda prior to the qualifications being submitted.

The City of Traverse City reserves the right to accept or reject any or all bids, waive irregularities, and to accept the bids either on an entire or individual basis that is in the best interest of the City.

The City accepts no responsibility for any expense incurred by the Bidder in the preparation and presentation of a bid. Such expenses shall be borne exclusively by the Bidder. Only the successful Bidder will be notified.

You must submit one sealed hard copy and one digital copy of the bid to the DDA's office prior to the above indicated time and date or the bid will not be excepted.

If you have any questions, please contact Harry Burkholder, Downtown Development Authority Chief Operations Officer, at harry@downtowntc.com or (231) 922-2050 before the bid is submitted.

#### PLEASE SUBMIT HARD COPY or DIGITAL COPY BIDS TO:

TC ARTS COMMISSION Attn: Harry Burkholder 303 E. State St., Ste. C Traverse City, MI 49684





## **Project Intent**

The purpose of this RFQ is to select up to nine local artists to design a thirty (30) digital images that will be placed on pole banners along West Front Street. The banners will serve to enhance the experience, aesthetic and sense-of-place of West Front Street. The theme of the banners is "fresh perspectives of downtown". Submissions should reflect different perspectives of Downtown Traverse City.

## **Project Background & History**

The banners along West Front Street were installed as part of a comprehensive streetscaping project in 2015. The design and color scheme for all 30 banners was universal. The banners are planned to be replaced in 2022. In cooperation with Britten Banner, the Arts Commission is using this opportunity to bring color and art into this highly visual streetscaping element. To be clear, the Arts Commission is excited for this banners to serve as "art", rather than the promotional/celebratory banners that are utilized in other parts of downtown.

## **Project Details**

The Traverse City Arts Commission is working with Britten Banner to install 30 new banners in nine different "sets" along West Front Street. The Arts Commission is seeking up to four (4) unique banner designs from up to nine local artists under the theme of "a fresh perspectives of downtown". Submissions should reflect different perspectives of Downtown Traverse City. Any type of painting (e.g., abstract, impressionism, etc.) photography and/or graphic art may be submitted. Final designs must be compatible with fabrication processes established by Britten Banner Inc., who will be printing and installing the banners. Banner sets include:

Set One: 2 single-banners (south side) Front Street and Division
Set Two: 3 single-banners (north side) Front Street and Maple
Set Three: 3 single-banners (south side) Front Street and Maple

Set Four: 2 double-banners (north side)
Set Five: 2 double-banners (south side)
Set Six: 2 double-banners (north side)
Front Street (in front of the GT Pie Company)
Front Street (in front of the Fogarellis)

Set Seven: 2 double-banners (south side) Front Street (in front of Walter and Hemmings)

Set Eight: 3 single-banners (north side) Front Street and Wadsworth
Set Nine: 3 single-banners (south side) Front Street and Hall Street

All banners are two-sided. The size of each banner is 24" x 48". Given the arrangement (or "set") of banners along the corridor, some artists will have four banners printed, some will have three banners printed and some will have two banners printed. We ask that each artist submit four different designs. The Arts Selection Panel and Arts Commission will select the best designs (from the designs submitted), for those areas along the corridor with the corresponding number of banners. The Arts Commission will also select the location(s) of each banner along the corridor. The Arts Commission has dedicated \$3,000 for this project and has committed to pay each artist \$100 per banner.

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**Traverse City Arts Commission** 



## Location

The project area is located along West Front Street, between Hall Street and Division. A map and images of the project area (sets) are included below.

Project Area Map & Pictures





















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**Traverse City Arts Commission** 



## **Contract Requirements**

The finalist shall enter into a contract with the City of Traverse City upon acceptance of a proposal. Michigan law shall apply to the contract and agreement between the artist and the City of Traverse City.

Title to and ownership of the artwork passes to the City of Traverse City upon written acceptance of and payment for the work.

Copyright belongs to and remains with the artist. The artist retains all rights under the Copyright Act of 1976 (17 USC Section 101) as the sole author of the work for the duration of the copyright. The duration of copyright in the United States is currently the life of the author plus seventy (70) years.

The City of Traverse City retains the right to reproduce the artwork in any and all forms, and will include credit to the artist and notice of copyright on all reproductions.

The Arts Commission recognizes some changes may occur during the process of creating the finished artwork. If, in the reasonable judgment and opinion of the Arts Commission, the final artwork is materially different than the concept presented and accepted during the selection process, the Commission reserves the right to request revisions to, or recreation of the art. It is the responsibility of the artist to discuss with the Traverse City Arts Commission any changes during the creative process that could be considered materially different.

The City of Traverse City and the Arts Commission reserve the right to relocate the artwork to a comparable site at the direction of the City Commission, should future City projects necessitate a change.

The artist and the City of Traverse City shall and hereby agree to defend, indemnify, and hold harmless each other against any liability that arises out of the other Party's negligent or willful behavior.

Artists will be disqualified if they owe taxes to the City of Traverse City.

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**Traverse City Arts Commission** 



## Eligibility

The project is open to all qualified artists age 18 and over living or working in Traverse City.

## **Selection Process**

The project will follow the process and guide described in the Public Art Program Master Plan for Traverse City, available at traversecitymi.gov/artscommission.asp. The artist and final art will be selected by the Art Selection Panel and a recommendation will be made to the Arts Commission for final consideration.

The Arts Commission reserves the right to reopen our search if the right finalist/project is not found.

The call for entry process will include the following:

- The Art Selection Panel reviews artists submittals and qualifications and develops a preferred-list of artists.
- The selected artist(s) are invited to develop and submit up to four concepts for the project area.
- The Art Selection Panel selects the final artists and makes a recommendation to the Arts Commission.
- · Arts Commission approves the artist and the design.

## **Timeline**

All dates but the Artists Qualifications Deadline are subject to change:

•	April 20, 2022	Call for entry approved by Arts Commission.
•	April 21, 2022	Call opens.
•	May 20, 2022	Call closes and artists qualifications due.
•	May 24, 2022	Art Selection Panel review artists qualifications and selects finalists.

June 9, 2022 Finalists submit concept art.
 June 13, 2022 Artist and artwork considered by Arts Commission.
 July 2022 Artists work with Britten Banner to fabricate art.
 July – August 2022 Banners hung and artist fees are allocated.

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**Traverse City Arts Commission** 



## **How to Apply**

Artists who wish to be considered for this project must prepare and submit the following materials online or in hard copy form. Information on where to apply and submit can be found on the first page of this RFQ packet.

## Required materials include:

- 1. Letter of interest one page only explaining interest in the project
- Current resume detailing past or current commissions and public installations of work (if a team application, include resumes of all members), and including artist name, gallery representation (if any), address, phone, and email.
- 3. Images examples of representative work history in the past five years, not exceeding 16 high resolution images, 3 videos, and 1 audio, with emphasis on recent work.
- 4. Optional artists may submit up to three items of support materials (i.e. reviews, articles about their work etc.)

#### **Contact Person**

TRAVERSE CITY ARTS COMMISSION
Harry Burkholder, COO, Traverse City DDA
harry@downtowntc.com
231-922-2050

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**Traverse City Arts Commission** 



Artist - Please complete and return

#### REQUEST FOR QUALIFICATIONS SUMMARY

TITLE: West Front Street Banners

DUE DATE: May 20, 2022

Having carefully examined the attached specifications and any other applicable information, the undersigned proposes to furnish all items necessary for and reasonably incidental to the proper completion of this bid. Bidder submits this bid and agrees to meet or exceed all requirements and specifications unless otherwise indicated in writing and attached hereto.

Bidder certifies that as of the date of this bid the Company or he/she is not in arrears to the City of Traverse City for debt or contract and is in no way a defaulter as provided in Section 152, Chapter XVI of the Charter of the City of Traverse City.

Bidder understands and agrees, if selected as the successful Bidder, to accept a Purchase Order / Service Order / Contract and to provide proof of the required insurance.

Bidder submits this bid and agrees to meet or exceed all the City of Traverse City's requirements and specifications unless otherwise indicated in writing and attached hereto. Bidder shall comply with all applicable federal, state, local and building codes, laws, rules and regulations and obtain any required permits for this work.

The Bidder certifies that it is in compliance with the City's Nondiscrimination Policy as set forth in Administrative Order No. 47 and Chapter 605 of the City's Codified Ordinances.

The Bidder certifies that none of the following circumstances have occurred with respect to the Bidder, an officer of the Bidder, or an owner of a 25% or more share in the Bidder's business, within 3 years prior to the bid:

- conviction of a criminal offense incident to the application for or performance of a contract;
- conviction of embezzlement, theft, forgery, bribery, falsification or destruction of records, receiving stolen property, or any other offense which currently, seriously and directly reflects on the Bidder's business integrity;
- 3. conviction under state or federal antitrust statutes;
- 4. attempting to influence a public employee to breach ethical conduct standards; or

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**Traverse City Arts Commission** 



- 5. conviction of a criminal offense or other violation of other state, local, or federal law, as determined by a court of competent jurisdiction or an administrative proceeding, which in the opinion of the City indicates that the bidder is unable to perform responsibility or which reflects a lack of integrity that could negatively impact or reflect upon the City of Traverse City, including but not limited to, any of the following offenses or violations of:
  - a. The Natural Resources and Environmental Protection Act.
  - b. A persistent and knowing violation of the Michigan Consumer Protection Act.
  - c. Willful or persistent violations of the Michigan Occupational Health and Safety Act.
  - d. A violation of federal, local, or state civil rights, equal rights, or non-discrimination laws, rules, or regulations.
  - Repeated or flagrant violations of laws related to the payment of wages and fringe benefits.
- 6. the loss of a license or the right to do business or practice a profession, the loss or suspension of which indicates dishonesty, a lack of integrity, or a failure or refusal to perform in accordance with the ethical standards of the business or profession in question.

Bidder understands that the City reserves the right to accept any or all bids in whole or part and to waive irregularities in any bid in the best interest of the City. The bid will be evaluated and awarded on the basis of the best value to the City. The criteria used by the City may include, but will not be limited to: ability, qualifications, timeframe, experience, price, type and amount of equipment, accessories, options, insurance, permits, licenses, other pertinent factors and overall capability to meet the needs of the City. The City is sales tax exempt – Government.

Bidder agrees that the bid may not be withdrawn for a period of sixty (60) days from the actual date of the opening of the bid.

Submitted by:
Signature
Name and Title (Print)
Email
Phone
Company Name (if Any)
Company Name (if Any)
Address

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**Traverse City Arts Commission** 



City, State, Zip
Sole proprietorship/partnership/corporation
If corporation, state of corporation



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**Traverse City Arts Commission** 



**To**: Traverse City Arts Commission

From: Harry Burkholder, DDA COO

Memo Date: April 18, 2022

SUBJECT: Working 2022/2023 Budget

Based on our discussion at the March Arts Commission meeting regarding the 2022/2023 budget, the following expenditures were approved:

## **Projected Expenditures**

#### Contractual (\$6,000)

I am proposing that we indicate that \$6,000 will be allocated for the completion of the Strategic Plan. The full amount of the Strategic Plan (\$12,000) will be covered with funds from fiscal year 2021/2022 – which we are asking the City Commission for a Budget Amendment

## Capital Projects (\$36,000)

Capital Projects Include:

- East Front Street Banner Installation (\$3,000)
- Mural Demonstration Project (\$15,000)
- Park Installations (\$10,000)
- Pop-Up Project (\$5,000)
- Rotating TART Installation (\$3,000)

## Communications (\$3,000)

These expenses are to cover the costs of signage, public outreach (as needed), call for entry, memberships and website hosting

## Operations/Maintenance (\$8,000)

Annual maintenance contribution (\$5,000)

"Paint-it-Forward" Mini-Grant Program (\$3,000)

\* In reviewing the final contract with David Petrakovitz, it expires in April 2022. Therefore, we will need to include an additional \$3,000 to replace his artwork.



