

Traverse City Downtown Development Authority Regular Meeting

Friday, June 20, 2025

9:00 am

Commission Chambers, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Interim Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Harry Burkholder, Executive Director
(231) 922-2050
Web: www.dda.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

Welcome to the Traverse City Downtown Development Authority meeting

Agenda

Page

1. CALL TO ORDER

2. ROLL CALL

3. REVIEW AND APPROVAL OF AGENDA

4. PUBLIC COMMENT

5. CONSENT CALENDAR

The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.

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|----|--|--------|
| A. | Consideration of approving the minutes from the May 16, 2025 DDA Regular Board Meeting (approval recommended)
May 16, 2025 DDA Meeting Minutes - PDF | 4 - 7 |
| B. | Consideration of approving the the May 2025 Financial Reports and Distributions for DDA General, Old Town TIF, TIF-97 and the Arts Commission (approval recommended)
May 2025 DDA General, Old Town TIF, TIF-97 Financial Report and Dashboard - PDF
May 2025 Arts Commission Financial Report - PDF | 8 - 16 |
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6. ITEMS REMOVED FROM CONSENT CALENDAR

7. SPECIAL ORDER OF BUSINESS

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| A. | Informational Bi-Annual Report to the Community (MCL 125.4910(4))
Information Meeting Memo (Burkholder) - PDF | 17 |
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8. OLD BUSINESS

A.	2025 - 2026 DDA Budget (approval recommended) 2025 - 2026 Budget Memo (Burkholder) - PDF 2025 - 2026 Proposed TIF-97 and Old Town TIF Expenses - PDF 2025 - 2026 Proposed DDA General, TIF-97 and Old Town TIF Budget (as presented by the City) - PDF	18 - 42
B.	Streetscaping/Snowmelt Reimbursement Policy Streetscape Memo	43
C.	Project Priorities (approval recommended) TIF 97 Project Priorities Memo (Burkholder) - PDF B&R Proposed Professional Fees - PDF B&R Proposed Work Plan - PDF Farmers Market Pavilion Letter of Support - PDF Rotary Square Timeline June - PDF Boardman Ottaway Riverwalk Timeline June - PDF	44 - 55
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9. NEW BUSINESS		
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10. EXECUTIVE DIRECTOR REPORT		
A.	Executive Director Report Executive Director Report (Burkholder) - PDF Planning Commission Rezoning Materials - PDF Traverse City Strategic Action Plan Report - PDF	56 - 119
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11. STAFF REPORTS		
A.	Arts Commission Art Commission Report (Bohac) - PDF	120 - 121
B.	Director of Events and Engagement Director of Events and Engagement Report (Klebba) - PDF	122 - 123
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12. RECEIVE AND FILE		
A.	Traverse Connect Spring 2025 Informational Bi-Annual Report to the Community Traverse Connect Spring 2025 Regional Economic Ecosystem Report - PDF	124 - 151
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13. PUBLIC COMMENT		
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14. ADJOURNMENT		