

**DOWNTOWN DEVELOPMENT AUTHORITY AGENDA**  
**Friday, January 18, 2019, 8:00 a.m.**  
**Commission Chambers, Second Floor**  
**Governmental Center, 400 Boardman Avenue, Traverse City**  
[www.downtowntc.com](http://www.downtowntc.com)

Information and minutes are available from the DDA CEO, 303 East State Street, Suite C, Traverse City, MI 49684, (231) 922-2050. If you are planning to attend the meeting and are handicapped requiring special assistance; please notify the DDA CEO as soon as possible. Any interested person or group may address the DDA Board on any agenda item when recognized by the presiding officer or upon request of any DDA Board member. Also, any interested person or group may address the DDA Board on any matter concerning the DDA not on the Agenda during the agenda item designated Public Comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer, subject to appeal by the DDA Board.

1. Roll Call
2. Consent Calendar - The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one Board motion without discussion. Any member of the board, staff, or public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for full discussion. Such requests will be automatically respected.
  - A. Consideration of minutes for the Regular Meeting of December 14, 2018 (approval recommended) (Pages 1-2)
  - B. Consideration of minutes of Leadership Development Session of December 14, 2018 (approval recommended). (Pages 3-5)
  - C. Approval of Destination Downtown Passenger Fare Agreement between BATA & DDA (Approval recommended by Parking Subcommittee) (Pages 6-8)
  - D. Approval of Establishment of Destination Downtown Program Fees (9)  
Memo overview Passenger Fare & Fees (Pages 10-16)
  - E. Approval to contribute an Additional \$5,000 to BATA for Bayline Program (Approval recommended by Parking Subcommittee) (Page 17)
  - F. Claims and Accounts for December (Approval Recommended) (Page 18)
  - G. Consideration of approving Financial Reports and disbursements for DDA, TIF 97, and Old Town TIF for December, 2018 and Financial Reports for Traverse City Parking Services. (approval recommended) (Pages 19-33)
3. CEO Report
  - A. Contract with DTCA (Pages 34-38)
  - B. Establishment of TIF Ad Hoc Committee (Page 39)
  - C. TART Recycle-A-Bicycle program Request (Pages 40-50)
  - D. Cancelling of February 15, 2019 Meeting (Page 51)
  - E. Update on Projects (Pages 52-53)
4. Board Member Reports
  - A. Arts Commission (Hershey)
  - B. Farmers Market (Hardy)
  - C. Lower Boardman River Leadership Team (Burkholder)
  - D. Parking Subcommittee (Hardy)
5. Closed Session --- Possible Property Purchase MCL 15.268(d)

6. Staff Reports
  - A. Marketing / Communications (Pages 54-56)
  - B. Parking Update (Page 57-58)

#### Old Business

7. Receive and File:
  - A. Parking Subcommittee (Pages 59-60)
  - B. Farmer's Market Advisory Committee (Pages 61-62)
  - C. DTCA Minutes (Pages 63-64)

#### PUBLIC COMMENT

#### Adjournment

The Traverse City Downtown Development Authority does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. The DDA CEO has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA office.