

**DOWNTOWN DEVELOPMENT AUTHORITY
PARKING SUBCOMMITTEE MINUTES
February 7, 2019, 11:00 a.m.
2nd Floor Committee Room
Governmental Center, 400 Boardman Ave, Traverse City
www.downtowntc.com**

DDA CEO, Jean Derenzy, called the meeting to order at 11:10 AM

1. Roll Call

Present: Steve Constantin, Scott Hardy (arrived at 11:15 AM), Todd Knaus, Rick Brown, Debbie Hershey

Absent: T. Michael Jackson, Jeff Joubran

Derenzy called for nomination of a vice-chair in order to start the meeting.

2. Nomination of Vice-chair: **Motion by Constantin, seconded by Hershey to nominate Rick Brown as Vice-chair of the Parking Subcommittee. Motion carried unanimously.**
3. Meeting Minutes: **The meeting minutes from January 3, 2019 were approved as presented upon motion by Hershey, seconded by Knaus. Motion carried unanimously.**

Hardy arrived at this point in the meeting.

4. Old Business

a. High and Low Impact Event Lot Rental Rates

- i. Discussion on clarifying high and low impact event classifications, impact on utilization and loss of spaces, and adding a fee for space usage regardless of classification.
- ii. Constantin proposed the recommended motion be amended and discussion for entities requesting to waive fees be included in the event application review process.
- iii. **Motion by Constantin, seconded by Brown that the Parking Subcommittee recommend the DDA Board approve the increase of the parking lot event usage rates For Profit Events to one-half the meter bag rate or whichever is higher per space per day for all lots within the Auto Parking System with the increase to be implemented over the next five years as presented. Motion carried unanimously.**
- iv. Discussion to compare park usage fees and discounts related to for profit and non-profit events.
- v. **Motion by Constantin, seconded by Hershey that the Parking Subcommittee recommend the DDA Board approve establishing parking lot event usage rates for Non-Profits or 501(c)(3) organizations to one-half the For Profit rate or whichever is higher per space per day for all lots within the Auto Parking System with an annual increase to be implemented over the next five years as presented. Motion carried 3-2.**

No – Brown, Hershey

Yes – Constantin, Hardy, Knaus

b. Review/Compare Violation Fine Amounts

- i. Discussion on increasing fine amounts individually and related to other system changes and compare to fine amounts to similar sized communities.

c. Retail Parking Concerns

- i. Discussion that the subcommittee will meet with retailers to identify their concerns.

5. Transportation Demand Management

a. Residential Permits

i. **Motion by Hershey, seconded by Brown that they Parking Subcommittee recommends moving forward with the process to gather additional input from the public, subcommittees and study sessions to draft a residential permit program ordinance. Motion carried unanimously.**

b. Resident Permit Fees

i. **Motion by Constantin, seconded by Hershey that the Parking Subcommittee recommends moving forward with virtual RPP permits at no charge. Motion carried unanimously.**

c. Residential Parking Subtopics

i. Subtopic list was presented.

6. Downtown Bus Shelters

a. Constantin shared concerns on the full expenditure or whether BATA should share in 50% of the expenditure, maintenance and installation.

b. Brown would like to see some love given to the West End.

c. Lingaur of BATA mentioned the immediate support by the DDA and Parking would expedite moving the downtown locations up on their CIP.

d. Hershey asked that the shelters be uniform throughout downtown.

e. **Motion by Brown, seconded by Hershey that the Parking Subcommittee recommends the DDA Board approve an amendment to the Auto Parking Budget to include an expenditure up-to \$40,000 to purchase four bus stop shelters to be installed in downtown with installation locations to be approved by the DDA CEO. Motion carried 4-1.**

No – Constantin

Yes – Hardy, Knaus, Hershey, Brown

f. Discussion on cost sharing and locations of where bus stops will be installed.

g. Installation agreement motion tabled until locations and cost sharing is determined.

7. Metered Beach Lots

a. **Motion by Knaus, seconded by Hershey that the Parking Subcommittee recommends moving forward with meeting with the Parks and Rec Authority to establish a Parking Benefit District. Motion carried unanimously.**

8. Introduction to March Agenda

a. Meter Bag Policy

b. Event Rate for Metered Lots

c. Bay Street Parking

9. Receive and File

a. Article: Ferndale may double parking meter rates. Here's why.

10. Public Comment

a. Eric Lingaur, BATA, thanked the subcommittee for their support on the shelters and will work towards a solution for cost sharing.

11. Adjournment. The meeting officially adjourned at 12:17 PM.


Scott Hardy, Chair