

**DOWNTOWN DEVELOPMENT AUTHORITY**  
**LOWER BOARDMAN RIVER LEADERSHIP TEAM**  
**Wednesday, April 17, 5:30pm**  
**400 Boardman Avenue, Lower Level Cafeteria, Traverse City, MI 49684**  
[www.dda.downtowntc.com](http://www.dda.downtowntc.com)

Information and minutes are available from the DDA CEO, 303 East State Street, Suite C, Traverse City, MI 49684, (231) 922-2050. If you are planning to attend the meeting and are handicapped requiring special assistance; please notify the DDA CEO as soon as possible.

1. Regular Meeting Minutes of March 20, 2019 and Subcommittee Meeting Minutes of March 18 & April 8, 2019
2. Public Engagement Review
3. Overview of River Trail Signage
4. Next Steps
5. Public Comment
6. Adjournment

Any interested person or group may address the Leadership Team on any agenda item when recognized by the presiding officer or upon request of any Leadership Team member. Also, any interested person or group may address the Leadership Team on any matter of concerning the Lower Boardman River not on the Agenda during the agenda item designated Public Comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than three minutes unless otherwise explained by the presiding officer, subject to appeal by the Leadership Team.

**Office of the Downtown Development Authority, 303 E. State Street, Traverse City, MI 49684 (231) 922-2050**

**DOWNTOWN DEVELOPMENT AUTHORITY  
LOWER BOARDMAN RIVER LEADERSHIP TEAM  
Wednesday, March 20, 2018, 5:30 p.m.  
400 Boardman Avenue, Lower Level Cafeteria  
Traverse City, MI 49684  
[dda.downtowntc.com](http://dda.downtowntc.com)**

Co-Chair Jay called the meeting to order at 5:30 p.m.

**Present:** Harry Burkholder, Elise Crafts, Christine Crissman, Jean Derenzy, Frank Dituri, Brett Fessell (via phone @5:46 p.m.), Jennifer Jay, Rick Korndorfer, Mike Vickery

**Absent:** Tim Ervin, Michele Howard, Deni Scrudato, Russ Soyring

**DDA Staff:** Colleen Paveglio

1. Meeting Minutes: **The meeting minutes from February 13, 2019 were approved as presented upon motion by Derenzy, seconded by Vickery. Motion carried unanimously.**
2. Overview of River Trail Signage
  - a. DDA awarded a Coastal Zone Management Grant
    - i. Burkholder reviewed
  - b. Leadership Team Feedback
    - i. Option 2 is more natural and blend and more timeless
    - ii. Rock cairns are a concern, some prefer a more organic
    - iii. Image that reflects the geometry of trees that were grown for wayfinding purposes
    - iv. Historical, cultural, stewardship should be reflected
    - v. Additional feedback may be sent to Paveglio to gather and bring back to the Leadership Team
3. Update from Public Engagement Committee
  - a. Minutes provided for review
    - i. SmithGroup to provide outline with timeline and process by April 1
    - ii. Subcommittee to meet on April 8
    - iii. Public Engagement spreadsheet edits to be completed by April 8
4. Next Steps
  - a. Next Lower Boardman River Leadership Team on April 17
    - i. Approval of Public Participation Plan by SmithGroup
  - b. Telling a Story: Fessell
  - c. Mission Statement: Burkholder & Crafts

5. Public Comment
  - a. Tom White, 2150 Gibbs Rd., commented on signage and the ability to add elements in the future and inquired on the Great Lakes Fisheries Commission
  - b. John Nelson, 4022 Incochee Court, commented on inclusion of The Band early on with the process as it relates to the story telling and name change
6. Adjournment. The meeting officially adjourned at 6:10 p.m.

Respectfully submitted,

Colleen Paveglio

The Traverse City Downtown Development Authority does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. The DDA CEO has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA office.

**DOWNTOWN DEVELOPMENT AUTHORITY**  
**LOWER BOARDMAN RIVER PUBLIC ENGAGEMENT SUBCOMMITTEE**  
**Monday, March 18, 4:30 p.m.**  
**400 Boardman Avenue, Lower Level Cafeteria**  
**Traverse City, MI 49684**  
[www.dda.downtowntc.com](http://www.dda.downtowntc.com)

Co-Chair Burkholder called the meeting to order at 4:34 p.m.

**Present:** Harry Burkholder, Elise Crafts, Jean Derenzy, Frank Dituri, Brett Fessell, Jennifer Jay, Mike Vickery

**Absent:** N/A

**DDA Staff:** Colleen Paveglio

**Other:** SmithGroup (via phone)

1. City of Traverse City Public Participation Policy Review
2. Stakeholder Engagement Review
  - a. Two examples from Middle Huron River Subwatershed (Washtenaw County) and City of Petoskey
3. Discussion
  - a. End Result: SmithGroup to provide recommendation of overall policy, design guidelines of how to implement policies and a mapping of river corridor projects
  - b. How do we reach out and how do we identify key issues?
  - c. Public kick off event in mid June
    - i. Engage stakeholders prior to kick off seeking feedback and support
    - ii. Determine if subcommittees to be developed with stakeholder groups to refine goals around each issue and what key strategies would be accomplished
    - iii. Outcome: Have individuals self select on how they want to be engaged
  - d. Develop a story about where we are, why we are here, including historical character and legacy
  - e. Providing a project description UofM environmental design, landscape architecture,
    - i. Providing a project description to seek assistance from the UofM program: Vickery
4. Next Steps
  - a. SmithGroup to develop at timeline by April 1
    - i. Outreach steps to stakeholder groups prior to June kick off and process following
  - b. Next Public Engagement Subcommittee Meeting: April 8

- c. Draft Public Engagement Plan to be presented to DDA Board on April 12 and Planning Commission and City Commission follow
  - d. Action Items
    - i. Develop a mission statement and talking points: Burkholder and Crafts
    - ii. Continue to populate the Stakeholder document and self assign contacts if a relationship exist
    - iii. Develop a name: The Boardman River, Mouth to Mouth
      1. Suggested tagline relating to life, breathing new life
    - iv.
5. Public Comment
- a. Norman Fred, 10042 Peninsula Drive, would like to be included on the stakeholder list
  - b. Tom White, Gibbs Road, would like to be commented on Brook Trout Coalition on the stakeholder list
  - c. Jackie Daley, commented on water and health and suggested speakers
6. Adjournment. The meeting officially adjourned at 5:45 p.m.

Respectfully submitted,

Colleen Paveglio

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**DOWNTOWN DEVELOPMENT AUTHORITY**  
**LOWER BOARDMAN RIVER PUBLIC ENGAGEMENT SUBCOMMITTEE**  
**Monday, April 8, 4:30 p.m.**  
**400 Boardman Avenue, Lower Level Cafeteria**  
**Traverse City, MI 49684**  
[www.dda.downtowntc.com](http://www.dda.downtowntc.com)

Co-Chair Burkholder called the meeting to order at 4:33 p.m.

**Present:** Harry Burkholder, Elise Crafts, Frank Dituri, Brett Fessell, Jennifer Jay, Tim Ervin (via phone), Michael Vickery, Jean Derenzy

**Absent:** N/A

**Staff:** Colleen Paveglio

- 1. Motion by Jay, seconded by Dituri, to approve the agenda as amended to include Mission Statement Review. Motion passed unanimously.**
2. Public Engagement Review
  - a. Committee feedback was given and reviewed
    - i. Feedback was provided that was given in advance
  - b. Additional Feedback Included:
    - i. Include vision statements and that they were working
    - ii. Change “weigh in” to “participate,” providing for example, page 3, Evaluating Our Effectiveness
    - iii. Page 4: “Representative” involvement, eliminate representative
    - iv. Page 5: Types of those effected, include business owners
    - v. Page 6: Eliminate all above CITY COMMISSION
    - vi. What have we missed is not the same as, What are you questions and concerns?
    - vii. June Kick Off: How can people engage if they are unable to attend.
      1. What is the alternative?
      2. Online presence?
      3. Not at the Governmental Center, near the river, inviting and large enough
    - viii. List of prior projects
      1. Be prepared for Dam removal questions
      2. Re-engage and re-invigorate
    - ix. Tactical events: Paddle for Plans, how do you engage, social media campaigns, stories, struggles
    - x. Transforming the relationship between the community and the river
    - xi. June Kick-Off to serve as introduction, opening of the process
      1. Pre-meeting and post-meeting public engagement strategy
  - c. Jennifer Jay to lead on editing the Public Engagement Draft
    - i. Team Members: Jay, Derenzy, Fessell, Vickery, Ervin

- ii. Subcommittee members to provide any additional changes to Pavegio by Noon on Thursday, April 11
  - iii. Edits to be provided at the April 17 meeting
- d. Kick-Off Meeting: June 12, 6 p.m.
- 3. Mission Statement Draft
  - a. Feedback to be provided by the Subcommittee to Pavegio by Thursday, April 11 at Noon
- 4. Discussion
  - a. None at this time.
- 5. Next Steps
  - a. Previously discussed
- 6. Public Comment
  - a. None at this time.
- 7. Adjournment. The meeting officially adjourned at 5:18 p.m.

DRAFT



**A UNIFYING PLAN FOR THE  
LOWER BOARDMAN RIVER**

**“What do you think?”  
DRAFT CIVIC ENGAGEMENT PLAN**

**April 15, 2019**



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# INTRODUCTION

**Civic Engagement:** "The process of helping people be active participants in building and strengthening their communities. At its best, civic engagement provides personal fulfillment and builds trust. It is personal and values-oriented experience."

## Philanthropy for Active Citizen Engagement A Primer

The Lower Boardman River Leadership Team (LBR Leadership Team), under the direction of the Traverse City Downtown Development Authority (DDA), has prepared a DRAFT plan civic engagement strategy for a definitive, unifying Plan for the Lower Boardman River.

### WHAT IS A CIVIC ENGAGEMENT PLAN?

Just as the Lower Boardman River has a personality that takes on many forms and shapes depending upon the season, its flow and location, the unifying plan for the Lower River will reflect differing values, perspectives and uses of the River. What is essential is that this process, much like that of the process to determine the fate of the Boardman River Dams, must include and welcome through civic engagement all of the many interests in the Boardman to develop a plan that is truly unifying and has the backing and consensus to be implemented.

This civic engagement plan outlines how all interests can and will be engaged throughout the process to complete the unifying plan. This engagement plan provides a guide for the project Leadership Team, defining the who, what, when, where, why and how all interests will be engaged during the process. It is a tool for accountability and transparency. It is a tool that is flexible and can be modified to meet needs as they arise.

### HOW WE DO THIS TOGETHER

The framework for this civic engagement plan was developed by the LBR Leadership Team with the support of a consultant, the Smith Group, who specializes in downtown and waterfront planning and design. The public and other interests will be asked to

at an open house prior to its adoption and a project kick-off meeting in June 2019.

By reviewing this DRAFT plan, all interests will be introduced to the approach and methods for outreach and engagement that are planned. They will be asked to provide feedback and given the opportunity to identify other engagement approaches and their desired level of individual involvement moving forward.

The DDA and Lower Boardman River Leadership Team are committed to ensuring that this unifying plan is by, for and about all interests to the extent feasible to create strategies that will ensure successful implementation.

Throughout the project, through civic engagement, all interests will have the opportunity to contribute their comments, ideas and proposals and adjust the course of civic engagement as needed and conditions evolve.

#### The Leadership Team

Jennifer Jay Co Chair  
Harry Burkholder, Co  
Chair  
Elise Crafts  
Christine Crissman  
Jean Derenzy  
Frank Dituri  
Brett Fessell  
Michele Howard  
Rick Korndorfer  
Deni Scrudato  
Russ Soyring  
Mike Vickery  
Tim Ervin

provide feedback on the engagement strategy on line and

## WHAT DO YOU THINK?

This question will permeate the process of civic engagement. We need to know what all interests think about the Lower Boardman River.

What are your questions about the River or this process?  
What are your values in the River?  
What do you think should be done?  
What do you think should not be done?  
What role would you like to have?

One of our goals is to ask this question in different forms as often as possible at every meeting, forum or street corner and listen and keep track of what you say. This simple question will produce answers that will become the heartbeat of this unifying plan for the Lower Boardman River. Get ready. You'll be asked!

## SIGN UP!

All interest are encouraged to join in the project kick-off meeting on June \_\_\_ 2019 at \_\_\_ p.m. downstream at the Great Lakes Campus, Room \_\_\_ to provide feedback on the civic engagement strategy and sign-up to be part of the process.

## THE PROCESS WILL EVOLVE

At each event, the LBR Leadership Team will provide participants with an opportunity to provide feedback to the question: **"what do you think?"** to stimulate ideas and creative thinking about the Lower Boardman. The community is also encouraged to share meeting dates, the project website and other information with community interests.

The LBR Leadership Team will follow-up after engagement events with an evaluation to identify adjustments that should be made to the engagement strategy, information that needs to be added to the website or additional interests that need to be engaged. The Leadership Team will track and post the answers received to **"what do you think?"**

Significant revisions to the engagement strategy will be reported to engaged interests, including use of our web site (WWW. \_\_\_\_\_).

## WHAT IS THE PROJECT?

The Traverse City DDA established the LBR Leadership Team as an ad hoc group with diverse interests to lead development of a Unified Plan that protects and preserves and appropriately develops the downtown section of Boardman River approximately \_\_ miles of River. This includes identifying policies, facilities, amenities, programs, and other considerations that should be implemented to encourage balanced/wise/sustainable/reasonable use and enjoyment of this natural resource in Downtown Traverse City.

[Map]

This plan is to be developed with the engagement of all interests to take advantage of expertise and input. Just as the plan may identify priorities for recreational, educational and interpretive initiatives, so should it identify projects involving land/water management policies and projects to address stormwater management and control, habitat protection and enhancement.

The Unified Plan will include our collective vision for the lower Boardman, the desired outcomes and the policy recommendations, guidelines and priority projects to attain the vision and outcomes.

## EXISTING PLANS

For over ten years, Traverse City has been part of a precedent setting regional initiative that has garnered national and international attention to restore the Boardman River, including the removal or modification of four dams on the river. The fruits of this initiative will all come to bear in the downtown vicinity.

There have been several interconnected initiatives designed and employed to develop concepts for use and protection of the river and watershed as it unites through Traverse City, including:

- "Your Bay, Your Say" (2007)
- "Boardman River Plan - A Comprehensive Vision for the Future of Traverse City's River" University of Michigan Student Project, 2013 (approved in concept by DDA Board, Approval by Planning Commission as a general guide, but

not approved by the City Commission)

- Boardman Water Trail Development Plan (October 2016)
- Boardman River Prosperity Plan (2016)

## VISION AND VALUES

[To be provided by the subcommittee]

## WHY IS ENGAGEMENT IMPORTANT?

The Lower Boardman River holds immense ecological, recreational, economic, spiritual and cultural values for a wide spectrum of interests and is integral to the well-being and quality of life of downtown Traverse City and the greater community.

Civic engagement and the reflection of these and other values is essential to the development of this Unified Plan. All interests should see themselves and their role in this Plan to the extent possible.

## CIVIC ENGAGEMENT GOALS

The following goals provide the framework for the unifying strategy:

- Through engagement, identify the values in the River by all interests.
- Align values and plan goals with the values and goals of engaged interests
- Ensure a transparent and clear planning and implementation process with defined outcomes
- Provide educational and information opportunities during plan development and implementation
- Recognizing the strength of diversity, engage and acknowledge a rich mix of interests to help establish the unifying plan for the Lower Boardman that, because of unity, will be implemented.

## PLAN IMPLEMENTATION

Ultimately, this process is about implementing a unifying plan for the Lower Boardman. With the engagement and unity of all interests, we will be in a sound position to achieve implementation and celebrate the results together. In framing the implementation steps, we will identify roles and

responsibilities to achieve goals, including opportunities for volunteerism. **Our work does not end with the completion of the Plan.** The DDA and LBR Leadership Team recognize that a willing and supportive community is critical to the implementation of the Unified Plan. As such, the plan will identify potential opportunities for volunteerism and collaboration with students, schools and other educational interests to promote and encourage learning and understanding throughout the implementation of the project.

# OUTREACH

The following provides a framework for identifying interests that should be engaged, as well as methods and opportunities for outreach and communicating progress.

## TYPES OF INTERESTS

Because of the significance of the project, we will ensure that efforts to engage all interests and gather and respond to the “**What do you think?**” and related questions involve people and entities that are:

- \* Directly affected by the implementation of the Plan.
- \* Impacted by the Plan’s goals and recommendations.
- \* Interested and aware of the project for a number of reasons.

AFFECTED interests may include residents, property owners, neighborhood associations, DDA Board members, other local government bodies, the Grand Traverse Band of Ottawa and Chippewa Indians Businesses within the City, users groups or individuals, conservation organizations and others.

IMPACTED interests may include utilities, government agencies at all levels, regional bodies and others.

INTERESTED people and entities that may have a stake in the plan for a variety of reasons.

AWARE interests that want to keep informed about the Project such as the media, researchers, academic institutions and others.

All interests in the project will be engaged and invited to participate and contribute.

## OUTREACH METHODS

The LBR Leadership Team will use a variety of civic engagement approaches throughout the planning process, including:

- Open sessions to as “what do you think” and stimulate free-flowing discussion about the Lower Boardman
- Website
- E-mail distribution
- Press releases
- Social media
- Farmers’ Market pop-up
- Public meetings/events
- River Celebration 2019
- Others that may be identified by the Leadership Team and/or engaged parties.

## WEBSITE

All information will be made available at:

[www.dda.downtowntc.com/projects/lower-boardman-river-unified-plan/](http://www.dda.downtowntc.com/projects/lower-boardman-river-unified-plan/)

## E-MAIL DISTRIBUTION

Interested individuals may sign up to receive e-mails regarding upcoming events, updates and calls for assistance and to volunteer to help.

## NEWS RELEASES

News releases will be issued to promote the kick-off meeting in June 2019 as well as future public meetings and the status of the project.

## SOCIAL MEDIA

Social media will remain an important outreach tool throughout the process:

**Facebook:** @DowntownTCOfficial

**Twitter:** @DowntownTC

**Instagram:** downtown\_tc

## **FARMERS MARKET POP-UP**

To meet people where they are, volunteers will "Pop Up," reaching out to the community at the Downtown Farmers Market and other public venues beginning in May 2019.

## **PUBLIC MEETINGS/EVENTS**

The LBR Leadership Team will use public meetings (DDA, City Planning Commission and City Commission) to invite free flowing discussions, to update the community and advertise upcoming engagement events.

## **RIVER CELEBRATION 2019**

The goal of this event is to celebrate the achievement and completion of the removal of the Brown Bridge, Boardman and Sabin dams, a watershed restoration project while bringing attention to the final efforts of the Lower Boardman River unified plan.

## **WHO IS ACCOUNTABLE FOR THE CIVIC ENGAGEMENT PROCESS?**

The following groups are responsible for the process:

### **DDA / DOWNTOWN TRAVERSE CITY**

- Responsible for Overseeing Plan Development
- Approval of Contracts, Grants, Etc.
- Approval of Unified Plan
- Facilitate plan implementation with partners.

## **LOWER BOARDMAN RIVER LEADERSHIP TEAM**

- Responsible for ensuring Civic Engagement is achieved in keeping with goals
- Developing the recommended Unified Plan with the Consultant for action by the DDA Board

## **CONSULTANT: SMITHGROUP (HIRED AS THE CONSULTANT TEAM)**

- Support implementation of the civic engagement plan
- Organize and help lead kick-off meeting
- Draft Unified Plan

# ENGAGEMENT STRATEGY

A successful process to develop and implement a plan for the Lower Boardman River requires civic engagement strategies that enable access to the process by the many and diverse interests that should be involved. The LBR Leadership Team is committed to an inclusive and meaningful process. Ideas and recommendations for improving and enriching the process are invited!

**What do you think?**

celebrate as it is developed and implemented.

## ENGAGEMENT METHODS

The following engagement strategies will be used:

- Public meetings
- Launch meeting
- Online story map
- Online survey
- Focus group meetings
- Pop-up workshops
- Public townhall

## OPEN MEETINGS

Sound boring? We hope not. The goal is the development of a Unified Plan for the Lower Boardman River. Open, well publicized meetings are a necessity and will provide opportunities for everything from informal discussions to special presentations. We want to emphasize two-way discussions so that everyone shares in crafting this plan. From large to small groups, we want the drum beat to be about encouraging and inviting ideas and observations, listening and exploring common ground.

## LAUNCH MEETING

A LAUNCH meeting is planned for **June 12, 2019** at **6:00 p.m.** in \_\_\_\_\_. By foot, kayak, canoe, bike or car, we want everyone to join us downstream for this first meeting at the Northwestern Michigan College Haggerty Center. This interactive discussion will invite all interests to talk about the engagement process, the desired outcome and goals and how we will best work together.

**What do you think?** We'll talk about what matters to interests that join us: values; river conditions; history; culture; the good, bad and ugly and much more. But this will just be the beginning of an initiative that we will



## WEBSITE AND ONLINE STORY MAP

The website for this initiative is  
[www.dda.downtowntc.com](http://www.dda.downtowntc.com).

It will include information of value to all interests,  
including:

- \* Names and contact information for the Leadership Team
- \* A list of project partners and their roles
- \* Meeting and event topics, dates, times and places
- \* A blog for observations and real-time discussions
- \* A running journal that includes what's being discussed and what everyone is thinking
- \* A running list of potential implementation projects
- \* Information, research, literature, citations and even a limerick or two that people tell us are important to them
- \* The draft plan when completed along with the plan adopted by the DDA Board –a game plan for implementation.

- Recreation
- Philanthropy
- Fisheries
- Neighborhoods and residents

The LBR Leadership Team will utilize Esri Story Maps to provide a map-based platform for information sharing and input gathering. Esri Story Maps are.....?????????

## ONLINE SURVEY

Surveys will be used to engage interests in a variety of ways once the project is underway and we have a better understanding of the questions to ask about the initiative. We will involve project participants in helping us define the purpose and uses of surveys that will be developed and administered through the Leadership Team by DDA staff.

## FOCUS GROUP MEETINGS

The LBR Leadership Team will meet with focus groups to dive deeper into the opportunities and challenges of the river corridor. While additional themes may be added, the following provide a framework for the development of these focus groups:

- History and Culture
- Access and Open Space
- Zoning and Development
- River Condition and Habitat

## PROPOSED PROJECT SCHEDULE

	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT
<b>DEFINING THE PROJECT</b>								
Summarize values and vision	X							
Develop branding and marketing	X	X						
Develop the narrative	X	X						
Summarize existing projects	X	X	X					
Develop a framework for public input	X	X	X					
Develop the story map		X	X	X	X			
<b>STAKEHOLDER OUTREACH</b>								
Identify stakeholders	X							
Refine stakeholder list		X						
Determine outreach methods		X						
Assign roles and responsibilities		X						
Direct outreach to stakeholders			X	X	X	X	X	
Social media campaign			X	X	X	X	X	
Establish focus groups				X	X			
<b>PUBLIC PARTICIPATION METHODS</b>								
DDA/PC/CC meetings		X		X			X	
Public kick-off meeting				X				
Online story map				X	X	X	X	X
Online survey					X			
Focus group meetings					X	X		
Pop-up workshops					X	X		
Public townhall							X	
<b>EFFECTIVE COMMUNICATION</b>								
Event feedback form				X	X	X		
Internal evaluation form				X	X	X	X	
Monthly updates to LBR/DDA			X	X	X	X	X	X
Website / online story map					X	X	X	X

April 2019

# Boardman River Water Trail

Design Development





**Sign Types**

- Trailhead Kiosk
- Bridge-mounted Guide
- Interpretive
- Regulatory/Warning
- Access Identifier

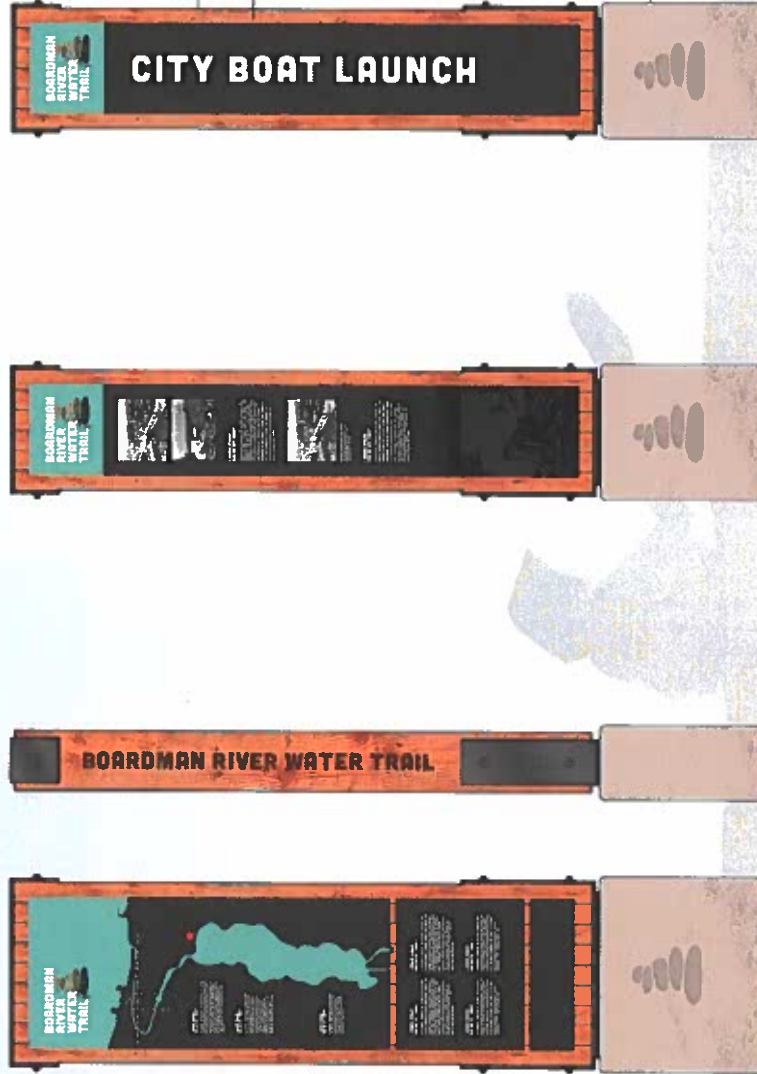
<p><b>Gene Ultery-Smith</b>          989 859 8386          gene@ultery-smith.com          www.ultery-smith.com</p>	<p><b>Client</b>          Paddle Antrim</p>	<p><b>Project</b>          Boardman River          Water Trail Signage</p>	<p><b>Date</b>          March 2019</p>	<p><b>Status</b>          Concept</p>	<p><b>Scale</b>          NTS</p>	<p><b>Notes</b></p>	<p><b>Page</b>          0.1</p>	<p><b>Sheet</b>          Preliminary          Location Plan</p>
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**General Notes**

- Wood and powder coated steel sign structure anchored to above grade concrete base
- Vandal-, UV- and weather-resistant message panels



— Bridge-mounted Guide Front



— Access Identifier Front

— Interpretive Front

— Trailhead Kiosk Side

— Trailhead Kiosk Front

**Gene Ulery-Smith**  
 989 859 8386  
 gene@ulerysmith.com  
 www.ulerysmith.com

**Client**  
 Pacific Antrim

**Project**  
 Boardman River  
 Water Trail Signage

**Date**  
 March 2019 Concept  
 March 2019 Revised Concept  
 April 2019 Design Development

**Status**  
 Concept

**Scale**  
 3/4" = 1'

**Notes**  
 All messages are for purposes of location - final content to be determined.

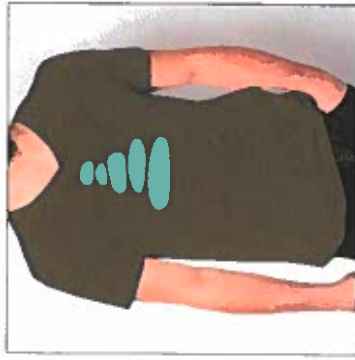
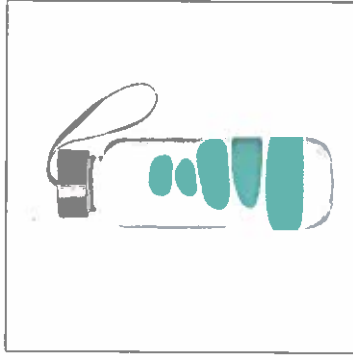
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**Sheet**  
 Concept 3.1  
 Sign Array



# BOARDMAN RIVER WATER TRAIL

# BOARDMAN RIVER WATER TRAIL

**Gene Uttery-Smith**  
989 859 8386  
gene@utterysmith.com  
www.utterysmith.com

**Client**  
Piedle Antem

**Project**  
Boardman River  
Water Trail Signage

**Date**  
March 2019  
March 2019  
April 2019

**Status**  
Concept  
Revised Concept  
Design Development

**Scale**  
NTS

**Notes**  
All messages are for purposes of iteration – final content  
to be determined

**Page**  
1.2

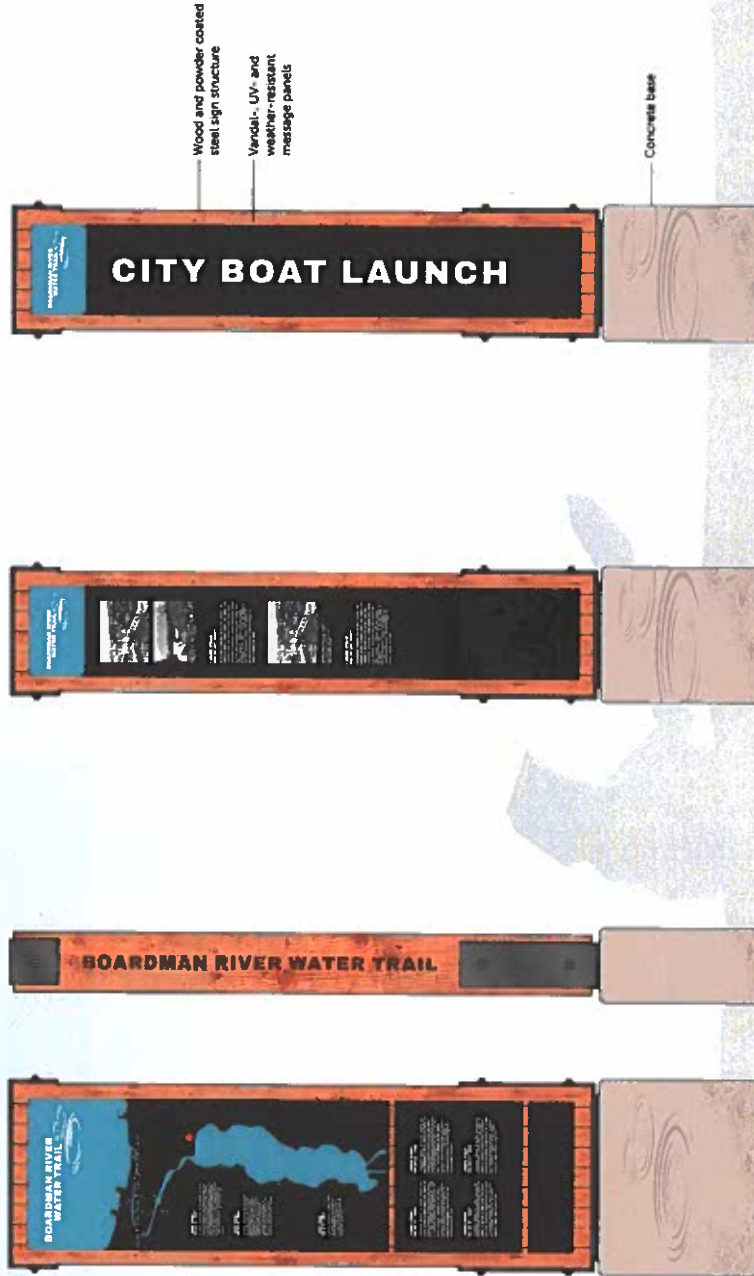
**Sheet**  
Concept 31  
Logo

**General Notes**

- Wood and powder coated steel sign structure anchored to above grade concrete base
- Vandal-, UV- and weather-resistant message panels



Bridge-mounted Guide Front



Trailhead Miosk Front, Trailhead Miosk Side, Interpretive Front, Access Mandler Front

**Gene Uttery-Smith**  
 989 659 6366  
 geneuttersmith.com  
 www.utterysmith.com

**Client**  
 Paddle Antrim

**Project**  
 Boardman River Water Trail Signage

**Date**  
 March 2019 Concept  
 March 2019 Revised Concept  
 April 2019 Design Development

**Status**  
 Revised Concept  
 Design Development

**Scale**  
 3/4" = 1'

**Notes**  
 All messages are for purposes of location - final content to be determined

**Page**  
 2.1

**Sheet**  
 Concept 3.2 Sign Array

# BOARDMAN RIVER WATER TRAIL



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**Client**  
Puddle Antrim

**Project**  
Boardman River  
Water Trail Signage

**Date**  
March 2019 Concept  
March 2019 Revised Concept  
April 2019 Design Development

**Scale**  
NTS

**Notes**  
All messages are for purposes of ideation – final content  
to be determined

**Page**  
22

**Sheet**  
Concept 3.2  
Logo

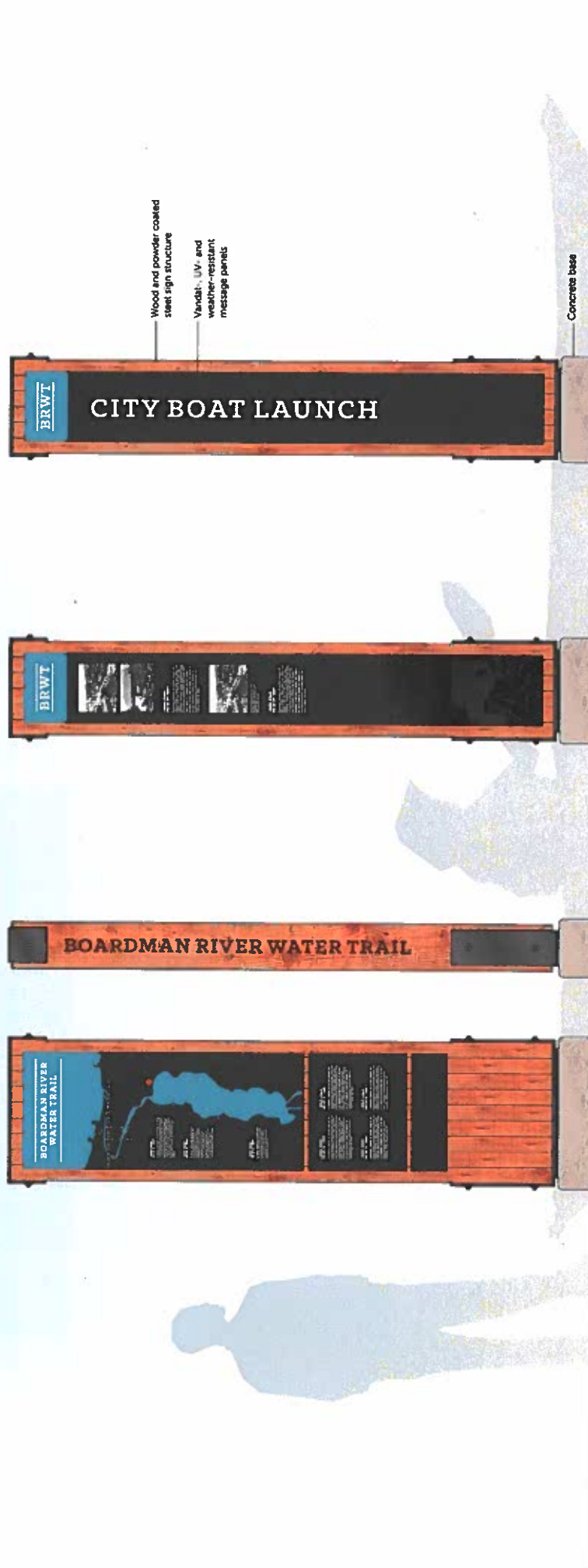


**General Notes**

- Wood and powder coated steel sign structure anchored to above grade concrete base
- Vandal-, UV- and weather-resistant message panels



— Bridge-mounted Guide Front



# BOARDMAN RIVER WATER TRAIL

# BRWT

