

FARMERS MARKET ADVISORY BOARD

MEETING MINUTES

Monday, March 18, 2019, 9:00 am
Training Room, Second Floor
Governmental Center, 400 Boardman Avenue, Traverse City
www.downtowntc.com

1. Roll Call
 - a. Present: Tim Werner, Nic Welty, Tricia Phelps, Meghan McDermott, Scott Hardy, Lori Buchan, Courtney Lorenz, Linda Grigg, Sue Kurta, Gary Jonas (9:05)
2. [Approval of Minutes](#)
 - a. Motion to approve minutes as presented: Scott Hardy
 - b. Second: Meghan McDermott
 - c. Motion passed unanimously.
3. Appointment of New Board Members
 - a. Joann Brown, Interwater Farms
 - b. Executive Committee Nominations
 - i. Motion: Motion to appoint Executive Slate as proposed: Tricia Phelps (chair), Lori Buchan (vice chair), & Meghan McDermott (Secretary)
 1. Motion: Tim Werner, Second: Nic Welty
 2. Motion passed unanimously.
4. Programming Committee Update
 - a. Taste the Local Difference Cooking Demo Proposal
 - i. Suggestion to add evaluation (# samples distributed, social media engagement, new visitors to Wednesday market, etc) to TLD obligations under the agreement
 - ii. Suggestion for clustering cooking demos to avoid customer confusion, demonstrate consistency
 - iii. General support for additional organizations/activities after Cherry Festival, programming committee to revisit, and determine final dates with Taste the Local Difference
 - iv. Motion: Motion to recommend proposal as presented by Taste the Local Difference
 1. Motion: Gary Jonas
 2. Second: Lori Buchan
 3. Motion passed unanimously.
 - b. Signage
 - i. Could DDA be willing to have the market spend additional funds (more than amount generated by the \$5 per booth vendor fee increase this year) and have the market pay it down over time?
 - c. Printing
 - d. Food Trucks
 - e. Coffee Vendor

5. Operations Committee Update
 - a. Audit & Rule Updates
 - i. Vendor Audit renamed to Vendor Visit
 - ii. Rule Updates
 1. Small grammar issues
 2. \$5 increase for Saturday Market Booths
 - b. [Applications Available](#) and due April 8th
 - c. New market manager: Elizabeth
 - d. Vendor meeting: week of May 22
6. Public Comment
7. Adjournment
 - a. Motion: Tricia
 - b. Second: Lori

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