

DRAFT



**CITY OF TRAVERSE CITY  
Traverse City Arts Commission**

Minutes  
Regular Meeting  
July 17, 2019

The Regular Meeting of the Traverse City Arts Commission was called to order in the Second Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following were present, constituting a quorum: Debbie Hershey, Matt Ross, Ashlea Walter, Amy Shamroe

Also present: DDA Marketing & Communications Director, Colleen Paveglio

The following was absent: Megan Kelto, Charlotte Smith

1. Chairperson Hershey called the meeting to order at 3:37 p.m., attendance and announcements.
2. Opening Public Comment.  
  
None.
3. Consideration of approving the minutes of the June 26, 2019 meeting.

**Moved by Shamroe, seconded by Ross, that the minutes of the June 26, 2019 meeting as presented, be approved.**

AIF/MC

4. Project Update
  - a. Boardman Lake Art Trail
    - i. Signage work is in progress
    - ii. Permission from TART to add "Public Art" to their wayfinding signage
      1. Staff to discuss with TART the possibility of adding to additional locations i.e. Clinch Park.
  - b. Clinch Park Tunnel Mural
    - i. Staff and Chairperson Hershey met with artist, Bobby Magee Lopez on his visit to Traverse City and attended the community meeting hosted by the

Grand Traverse Band.

- ii. **Moved by Shamroe, seconded by Walter, that the Traverse City Arts Commission extend the contract deadline for Bobby Magee Lopez for the Clinch Park Tunnel Project to September 15, 2019 with a preference of August 15, 2019.**

AIF/MC

- c. Boathouse Project
    - i. A timeline from the artist was reviewed and a contract will be prepared by the City Attorney.
  - d. Then & Now
    - i. Approved by City Commission on July 15, 2019
    - ii. Service orders to be prepared by the City and provided to vendors
5. Financials
- a. The annual budget was presented
  - b. Staff will meet with City Treasurer and report back to Commission on specific line items
6. Old Business
- a. Pride Recap
    - i. Nick Viox, Pride Programming Director, gave a recap of the Pride Art Project and provided feedback from a survey regarding the event and specifically the crosswalk project.
7. New Business
- a. Website & Compliance
    - i. **Moved by Shamroe, seconded by Ross, that the Traverse City Arts Commission authorize staff to seek proposals to have tpublicart.org ADA compliant.**

AIF/MC

- b. Pitch Night
  - i. **Moved by Walter, seconded by Shamroe, that the Traverse City Arts Commission authorize staff to apply for a Michigan Council for Arts & Cultural Affairs minigrant, due August 3, 2019.**
  - ii. Staff to contact Jason Dake at Denos seeking information on hosting event and interest in serving on committee

AIF/MC

- iii. Committee with meeting Ross and Kelto in August
- c. DTCA Items

- i. Shop Your Community Day
  1. **Moved by Shamroe, seconded by Ross, that the Traverse City Arts Commission authorize staff to apply for Shop Your Community Day as a participating non-profit.**

AIF/MC

- ii. Friday Night Live
  1. Seeking participation at Friday Night Live for the arts-oriented night, August 16, 2019
    - a. Shamroe may be available
    - b. Activity: face painting and staff to order stickers
- iii. DTCA Art Project
  1. The DTCA is developing their annual public art project at Friday Night Live, August 16 and is considering “gifting” to the Arts Commission
  2. The Commission would like to review the finished work prior to accepting. Staff to report back.

8. Public Comment
  - a. General.

None.

- b. Commissioners.
  - i. Staff to provide Committee list to Commission for review in advance of the August Meeting
  - ii. Ross suggested applying to Pour for More
  - iii. Walter commented on the Arts Commission transition

There being no objection, Chair Debbie Hershey declared the meeting adjourned at 4:47 p.m.



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Colleen Paveglio, DDA Marketing &  
Communications Director  
Designated Secretary