

DOWNTOWN DEVELOPMENT AUTHORITY ANNUAL MEETING AGENDA

Friday, September 20, 2019 8:00 a.m.

Commission Chambers, Second Floor

Governmental Center, 400 Boardman Avenue, Traverse City

www.downtowntc.com

Information and minutes are available from the DDA CEO, 303 East State Street, Suite C, Traverse City, MI 49684, (231) 922-2050. If you are planning to attend the meeting and are handicapped requiring special assistance; please notify the DDA CEO as soon as possible.

1. Roll Call
2. Election of Officers (Page 1)
3. Consent Calendar - The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one Board motion without discussion. Any member of the board, staff, or public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for full discussion. Such requests will be automatically respected.
 - A. Consideration of minutes for the Regular Meeting of July 19, 2019 (approval recommended) (Pages 2-4)
 - B. Consideration of minutes of Joint Study session with City Commission July 22, 2019 (approval recommended) (Pages 5-6)
 - C. Consideration of approving Financial Reports and disbursements for DDA, TIF 97, and Old Town TIF for July and August, 2019 and Financial Reports for Traverse City Parking Services. (approval recommended) (Pages 7-20)
 - D. Community Police Report (Pages 21-22)
 - E. Why Downtown retail is coming back (Retail story – CNU) (Pages 23-28)
4. Chair Report:
 - A. Appointment to Lower Boardman River Leadership Team (Page 29)
5. Special Order of Business
 - A. Presentation from Traverse Connect New Strategic Plan (Pages 30-87)
 - B. Presentation from AECOM – Stormwater Report (Page 88)
6. CEO Report
 - A. Lease Agreement – GFA Building (Pages 89-92)
 - B. Parking Agreement between DDA and City (Pages 93-95)
 - C. Painting of Exterior Parking Garage Signs (Page 96-97)
 - D. Strategic Planning Update (Page 98)
 - E. TIF 97 Extension Update (Pages 99-102)
 - F. DDA District Expansion 8th Street Update (Page 103)
 - G. Lower Boardman River Update on Progress (Page 104)
7. Board Member Reports
 - A. Arts Commission (verbal)
 - B. Farmers Market (verbal)
8. Staff Reports:

- A. Marketing / Communications (Pages 105-110)
- B. Parking Update (Pages 111-112)

Old Business

9. Receive and File:

- A. DTCA Minutes for July and August 2019 (Pages 113-115)
- B. Farmer's Market Advisory Committee Minutes for July 2019 (Pages 116-117)
- C. Lower Boardman River Leadership Team Minutes for July and August 2019 (Pages 118-120)
- D. Traverse City Arts Commission Minutes for July and August 2019 (Pages 121-126)

10. Public Comment

11. Adjournment

The Traverse City Downtown Development Authority does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. The DDA CEO has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA office.