

**DOWNTOWN DEVELOPMENT AUTHORITY
LOWER BOARDMAN RIVER LEADERSHIP TEAM
Wednesday, July 17, 2019, 5:30p.m.
400 Boardman Avenue, Lower Level Cafeteria
Traverse City, MI 49684
dda.downtowntc.com**

Co-Chair Jay called the meeting to order at 5:30 p.m.

Present: Harry Burkholder, Elise Crafts, Jean Derenzy, Brett Fessell, Jennifer Jay, Rick Korndorfer, Deni Scrudato, Mike Vickery

Absent: Russ Soyring, Christine Crissman, Frank Dituri, Michele Howard

Facilitator and Consultant: Bob Doyle (conference call), Tim Ervin

1. Approval of May 15, 2019 and June 3, 2019 Minutes: **MOVED** by Crafts supported by Derenzy to approve minutes of May 15, 2019 and June 3, 2019. **Motion approved unanimously.**
2. Review of Next Steps and Public Input Received: Handout was provided from SmithGroup categorizing all of the input received from the June 12th kick-off meeting. This spreadsheet will be on the website along with each and every comment received. Committee requested that the spreadsheet be updated as input is received.

SmithGroup will provide an update at the August meeting of the survey results.

Timeline was provided relating to when a draft unified plan would be reviewed. Derenzy recommended that additional public outreach occurs in August. Talking with DDA staff suggestions of mini “pop-up events at coffee shops, breweries, parks, Friday Night Live, Farmer’s Market, neighborhoods before a draft plan occurs. Committee members also recommended that cards, and/or ad be part of the outreach.

Committee concurred and recommended that weeks of August 12 and August 19 be the 2-weeks of Outreach.

After the 2-week outreach is completed, SmithGroup to provide a draft plan for review by the Team And schedule meetings with the public for input on the design.

Other Business. Derenzy indicated that Christine Crissman indicated she would like to discuss the Riparian zone issue. Derenzy recommended that Bob Doyle (SmithGroup), Mike Vickery, Russ Soyring Frank Dituri meet to discuss.

3. Public Comment

1. NMEAC discussed resolution presented and asked to be part of the material.

Adjournment. The meeting officially adjourned at 6:45pm

Jennifer Jay & Harry Burkholder, Vice-Chairs