

**DOWNTOWN DEVELOPMENT AUTHORITY ANNUAL MEETING AGENDA**  
**Friday, October 18, 2019 8:00 a.m.**  
**Commission Chambers, Second Floor**  
**Governmental Center, 400 Boardman Avenue, Traverse City**  
[www.downtowntc.com](http://www.downtowntc.com)

Information and minutes are available from the DDA CEO, 303 East State Street, Suite C, Traverse City, MI 49684, (231) 922-2050. If you are planning to attend the meeting and are handicapped requiring special assistance; please notify the DDA CEO as soon as possible.

1. Roll Call
  
2. Consent Calendar - The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one Board motion without discussion. Any member of the board, staff, or public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for full discussion. Such requests will be automatically respected.
  - A. Consideration of minutes for the Regular Meeting of September 20, 2019 (approval recommended) (Pages 1-4)
  - B. Approval of Claims (Pages 5-6)
  - C. Consideration of approving Financial Reports and disbursements for DDA, TIF 97, and Old Town TIF for September, 2019. (approval recommended) (Pages 7-9)
  - D. Community Police Report (Pages 10-11 )
  - E. Pay Station Software Update (recommendation for approval Derenzy and VanNess) (Page 12)

**RECOMMENDATION FROM PARKING SUBCOMMITTEE:**

- F. Ordinance Change to Include No Storage of Cars in Parking Garages (Parking Subcommittee recommends approval) (Page 13)
  - G. Transportation Demand Management New 3 Year Plan (Parking Subcommittee recommends approval) (Pages 14-16)
  
3. CEO Report
  - A. MDOT Agreement Release of TIF funds for Contract (Pages 17-27)
  - B. Strategic Plan and Mission/Vision Statements (Pages 28-41)
  - C. DDA District Expansion 8<sup>th</sup> Street (Pages 42-46)
  - D. DDA TIF 97 Draft Plan Amendment (Pages 47-66)
  
4. Board Member Reports
  - A. Arts Commission (Hershey) (Pages 67-69)
  - B. Farmers Market (Hardy) (verbal)
  - C. Parking Subcommittee (Hardy) (verbal)
  - D. Lower Boardman River (Kirkwood) (Pages 70-71)
  
5. Staff Reports:
  - A. Marketing / Communications (Pages 72-74)
  - B. Parking Update (Pages 75-84)

Old Business

6. Receive and File:
  - A. DTCA Minutes September 2019 (Pages 85-86)
  - B. Farmer's Market Advisory Committee Minutes for September (Pages 87-88)
  - C. Lower Boardman River Leadership Team Minutes for September 2019 (Pages 89-91)
  - D. Traverse City Arts Commission Minutes for September 2019 (Pages 92-94)
  - E. County Board resolution regarding TIF 97 (Pages 95-96)
  
7. Public Comment

**CLOSED SESSION FOR POSSIBLE PROPERTY PURCHASE MCL 15.268(D)**

8. Adjournment

The Traverse City Downtown Development Authority does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its programs or activities. The DDA CEO has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the DDA office.