



**Minutes of the  
Parking Subcommittee for the Downtown Development Authority  
Regular Meeting  
Thursday, October 1, 2020**

A regular meeting of the Traverse City Parking Subcommittee of the City of Traverse City was called to order remotely via Zoom meeting.

The following Members were in attendance: Board Treasurer Scott Hardy, Commissioner Debbie Hershey, Board Secretary Stephen Constantin, Board Member T. Michael Jackson, and Committee Member Todd Knaus

The following Members were absent: Commissioner Rick Brown and Board Member Jeff Joubran

Chairperson Hardy presided at the meeting.

(a) **CALL TO ORDER**

(b) **ROLL CALL**

Hardy called the meeting to order at 11:03 AM.

(c) **CONSIDERATION OF MINUTES**

- (1) Approval of the minutes of the September 3, 2020 meeting.  
Motion to approve the minutes as presented.

Moved by T. Michael Jackson, Seconded by Debbie Hershey

**Yes:** Scott Hardy, Debbie Hershey, Stephen Constantin, T. Michael Jackson, and Todd Knaus

**Absent:** Rick Brown and Jeff Joubran

**CARRIED. 5-0-2 on a recorded vote**

(d) **OLD BUSINESS**

- (1) TDM 2021 Parking Rate and Policy Changes

Comments from the Subcommittee:

- Constantin commented that the format of Attach A was fine to use for future updates.
- Constantin expressed Attach B needed to be communicated appropriately so it was not perceived the rates are too high or would be implemented at the maximum.
- Hershey suggested that we use Transportation Demand Management versus TDM.
- Hardy suggested we explain the benefit and understand the flexibility during COVID.
- Jackson inquired about the maximum rate definition.
- Subcommittee agreed with Jackson and requested a revision to the word "maximum" as the rates could change at a later date.

Comments from Staff:

- Derenzy identified the efforts of the DDA to increase communication.
- McCain provided an update on the communication plan that is being developed.

The Parking Subcommittee recommend the DDA Board approve the 2021 rate increases as presented.

Moved by Stephen Constantin, Seconded by Debbie Hershey

**Yes:** Scott Hardy, Debbie Hershey, Stephen Constantin, T. Michael Jackson, and Todd Knaus

**Absent:** Rick Brown and Jeff Joubran

**CARRIED. 5-0-2 on a recorded vote**

(e) **NEW BUSINESS**

(1) Agreement with Traverse City Light & Power to Partner on EV Charging Stations

Comments from Staff:

- VanNess updated the subcommittee that there would be no vote and would like to gather feedback. A recommendation would go back to the subcommittee in November.

Comments from the Subcommittee:

- Hardy inquired on current EV charging opportunities offered.
- Knaus inquired about parking lots and loss of spaces due to reserved charging.
- The subcommittee shared support for a recommendation to be brought back at a later date.

The Parking Subcommittee recommend the DDA Board approve a budget

amendment to the Auto Parking Fund for the 1/3 public entity contribution needed for the EGLE grant subject to reimbursement from Traverse City Light & Power. The Parking Subcommittee recommend the DDA Board approve moving forward with an EV Charging Station Agreement with Traverse City Light & Power subject to content approval by the City Attorney.

(f) **RECEIVE AND FILE**

- (1) Article: Balancing long hikes with price hikes

(g) **PUBLIC COMMENT**

(h) **ADJOURNMENT**

- (1) Meeting adjourned at 11:48 AM.  
Motion to adjourn the meeting.

Moved by T. Michael Jackson, Seconded by Todd Knaus

**CARRIED.**

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Scott Hardy, Chairperson