



**City of Traverse City
Traverse City Arts Commission
DRAFT**

Minutes

Regular Meeting

Wednesday, November 20, 2019

Second Floor Committee Room

Governmental Center, 400 Boardman Avenue, Traverse City, Michigan

1. Chairperson Hershey called the meeting to order at 3:35 p.m. roll call and announcements.

Present: Roger Amundsen, Debbie Hershey, Matthew Ross, Charlotte Smith, Ashlea Walter

Absent: Megan Kelto

Staff: Colleen Paveglio

Congrats Roger Amundsen on the birth of his child and to Ashlea Walter on being elected to City Commission

2. Opening Public Comment

- a. Justin David Brink, 924 Peninsula Drive, Hagerty Creative Director, thanked the Commission for their work and commented on his non-profit and public art projects. Paveglio to schedule meeting

3. Consideration of approving the minutes from the October 16, 2019 meeting.

- a. **Moved by Walter, seconded by Ross, that the minutes of the October 16, 2019 meeting as presented, be approved.**
AIF/MC

4. Project Update

- a. Clinch Park Tunnel Mural

- i. Working group of Amundsen and Smith to discuss opportunity for the original art
- ii. Signage has been installed

- b. Boathouse Project

- i. Boathouse project to be installed in May 2020.
- ii. Artwork complete and preparing storage

- c. Then & Now

- i. Ribbon cutting on October 22, 2019
 - ii. Program expansion not planned at this time
 - d. Pitch Night
 - i. Project Description reviewed
 - ii. \$750 MCACA minigrant awarded
 - iii. Parks and Recreation Commission: December 5, 2019
 - iv. City Commission: December 16, 2019
- 5. Financials
 - a. Budget review
 - b. Financials statements from July - October 2019 were included for review
 - c. Funding discussions to begin for ask to DDA and City Commission in early 2020 to prepare for budget
- 6. Old Business
 - a. Website Compliance
 - i. ADA compliance review and work completed
 - ii. Report provided in packet
 - b. TART
 - i. TART Committee met in early November to begin discussion regarding projects at 16th and/or 10th St. trailheads
 - ii. Boardman Loop expected to be completed in 2020
 - iii. **Motion by Amundsen, seconded by Walter that the Traverse City Arts Commission and TART Trails collaborate on the Art on the TART initiative and approve a not-to-exceed amount of \$10,000 from the Public Art Trust Fund, with \$20,000 from TART Trails and additional funds from private sources.**
AIF/MC
 - iv. Funding Ideas
 - a. Giving Tuesday: Facebook “donate button” is restricted to 501 c 3’s
 - b. Donate on website: Need to go to City Commission due to absorption of fees
 - c. Public Spaces Community Spaces
 - c. Shop Your Community Day
 - i. November 9, 2019
 - ii. Arts Commission will receive an over \$880 donation
 - d. Pride
 - i. Collaboration for UpNorth Pride
 - ii. **Motion by Walter, seconded by Amundsen that the Traverse City Arts Commission and UpNorth Pride collaboration for June 2020, be approved, with project costs not to exceed \$8,000, with \$3,000 from the Public Arts Trust Fund**

and \$5,000 from UpNorth Pride and that the proposal be presented to the City Commission for conceptual project and funding approval once confirmed.
AIF/MC

- iii. Amundsen to join committee and staff to schedule meeting
7. New Business
 - a. Committee Update
 - i. Master Plan Committee to be scheduled
 8. Public Comment
 - a. Sally Weaver, 2884 Wild Juniper Trail, commented on the Clinch Park Tunnel
 9. Adjournment. The meeting officially adjourned at 4:44 p.m.

Colleen Paveglio
DDA Marketing & Communications Director
Designated Secretary