



**Traverse City Arts Commission
Regular Meeting
3:30 PM
Wednesday, January 15, 2020
Located in: 2nd Floor Committee Room
Governmental Center
Traverse City, MI 49684
Posted: Friday, January 10, 2020**

If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

The City Commission for the City of Traverse City is committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with the Commission honor these values.

Traverse City Arts Commission:
c/o Colleen Paveglio, DDA Marketing &
Communications Director
(231) 922-2050
Email: colleen@downtowntc.com
Web: www.traversecitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

AGENDA

Any interested person or group may address the Arts Commission on any agenda item when recognized by the presiding officer or upon request of any Commissioner. Also, any interested person or group may address the Commission on any matter of concern not on the Agenda during the agenda item designated Public Comment. The comment of any member of the public

or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer, subject to appeal by the Commission.

1. Call to order, attendance, announcements
2. Opening Public Comment
3. Consideration of approving the minutes of the December 18, 2019 meeting.
4. Project Update
 - a. Pitch Night
 - b. Up North Pride
 - c. Art on the TART
 - d. Boathouse Project
5. Financials
6. Old Business
 - a. Committee Review & Update
 - b. Master Plan Committee
7. New Business
 - a. 20-21 Prioritization Exercise
 - b. Budget Discussions
 - c. Miscellaneous
8. Public Comment
 - a. General
 - b. Commissioners
9. Adjournment



**City of Traverse City
Traverse City Arts Commission
DRAFT**

Minutes

Regular Meeting
Wednesday, December 18, 2019
Second Floor Committee Room
Governmental Center, 400 Boardman Avenue, Traverse City, Michigan

1. Chairperson Hershey called the meeting to order at 3:33 p.m. roll call and announcements.

Present: Roger Amundsen, Debbie Hershey, Megan Kelto, Matthew Ross, Charlotte Smith, Ashlea Walter

Absent: Chelsie Niemi

Staff: Colleen Paveglio

2. Opening Public Comment
 - a. None at this time.

3. Consideration of approving the minutes from the November 20, 2019 meeting.
 - a. **Moved by Walter, seconded by Rogers, that the minutes of the November 20, 2019 meeting as presented, be approved.**
AIF/MC

4. Project Update

- a. Boathouse Project
 - i. Project complete and has been placed in storage
 - ii. Boathouse project to be installed in May 2020.
- b. Pitch Night
 - i. Project Description reviewed
 - ii. \$750 MCACA minigrant awarded
 - iii. Parks and Recreation Commission: December 5, 2019
 - iv. City Commission: December 16, 2019
- c. Up North Pride
 - i. Project Description reviewed

- ii. Smith, Ross
 - d. Art on the TART
 - i. Project Description reviewed
- 5. Financials
 - a. Budget review
 - b. November 2019.
 - i. **Motion by Walter, seconded by Amundsen to approve the financials through November 2019.**
AIF/MC
- 6. Old Business
 - a. Committee Update
 - i. Several Committees to meet in the winter months
 - ii. A committee review and update to take place at January 2020 meeting
 - b. Signage Plan
 - a. Staff to review with Smith for further discussion with Commission
- 7. New Business
 - a. 20-21 Project
 - i. Priority Exercise for the January Meeting
 - b. Miscellaneous
 - i. Donate Button and item to be placed on City Commission agenda
- 8. Public Comment
 - a. None at this time
- 9. Adjournment. The meeting officially adjourned at 4:15 p.m.

Colleen Paveglio
DDA Marketing & Communications Director
Designated Secretary



To: Traverse City Arts Commission
From: Colleen Paveglio
Re: January 15, 2020 Arts Commission Meeting
Date: January 10, 2020

AGENDA ITEM 4B - Pitch Night

I am working on creative for Pitch Night and intend to publish the application on Monday, January 20th. Once the application is published, I will work with the Art Selection Panel to schedule the application review meeting. I will be reaching out to several organizations to help share the application with their networks, place on the website, and push on social media.

I have included the project detail for Pitch Night again for your review. As a reminder, we were awarded a \$750 MCACA grant for the project, which will be incorporated into the \$2,500 budget the Arts Commission committed to the project.

As you may recall, the Pitch Night art installation will be in the south west quadrant of Lot B. The event will take place on March 5th at Workshop Brewing. In an effort to make the event family friendly and provide several engagement opportunities, I have provided information from Look.Wonder.Discover for your review. This local organization is available to provide a hands on art activity that will be a part of a larger community art project. I have attached photos from Friday Night Live and also a press release that provides further information about the non-profit.

AGENDA ITEM 4C - Up North Pride

I have included the project detail for the Up North Pride collaboration. Thank you to the committee, Charlotte Smith, Roger Amundsen, Up North Pride Programming Director, Nick Viox, for working with me on details for the program.

The project was approved for use of the parkland locations after presenting to the Parks & Recreation Commission on January 2nd. Programming Director, Nick Viox, and I met with the DPS Director, City Engineer, Parks Superintendent, and Streets Superintendent to review the street painting project on January 6th and received feedback on how to better plan for the Paint by Numbers. I anticipate to be on the City Commission agenda in late January or early February for approval of project concept and budget. We are looking forward to community participation and engagement on this project.

As a reminder, the Arts Commission approved, at the November 2019 meeting, \$3,000 from the Public Art Trust Fund with a donation of \$5,000 from Up North Pride.

AGENDA ITEM 4D - Art on the TART

As previously discussed, we will begin to work with TART this winter on a project along the Boardman Loop, which is anticipated to be completed in 2020. The Arts Commission's TART

Committee met in November and I recently met with TART, Oryana, and a landscape architect to discuss the 10th St. trailhead area. I plan to get the larger group together in January to nail down the details so work can begin on the project.

As you may recall, the Arts Commission approved, at their November 2019 meeting, an allocation of \$10,000 from the Public Art Trust Fund for the Art on the TART project with a donation from TART in the amount of \$20,000.

Once a comprehensive plan is confirmed, the conceptual project will come back to the Arts Commission for review and then presented to the City Commission for conceptual project and funding approval.

AGENDA ITEM 4A - Boathouse Sculpture

I am in the process of scheduling a meeting with the donor to discuss installation and a date for a ribbon cutting in May 2020.

AGENDA ITEM 5 - Financials

I have enclosed the working budget as we move through projects and the annual budget. Also enclosed are financials statements from December 2019.

AGENDA ITEM 6A - Committee Review

I have included in your packet a list of the latest update to Committees (August 2019). Due to the makeup of the Arts Commission changing in the last few months, we will update all committees at the meeting.

AGENDA ITEM 6B - Master Plan Committee

The Master Plan is required to have a review every five years. The Committee began meeting in December 2019 and we intend to schedule on-going meetings for a number of months. During these discussions, I anticipate several committee meetings to follow that will address specific items i.e. fund development, community engagement, etc.

AGENDA ITEM 7A - 2020-2021 Prioritization Exercise

Thank you for taking the Prioritization Exercise. I have included the findings in the packet with some additional anecdotal observations. Although I included the projected dates of parks improvements based on the City Capital Improvement Plan in your packet, I have scheduled a meeting with Parks Superintendent, Derek Melville on January 14th to have more detail on projects and be prepared for our discussion and how we look at the projects and how they related to upcoming Fiscal Year budget.

AGENDA ITEM 7B - Budget Discussions

As a starting point, I will provide a budget at the meeting in very draft form that will be based on previous discussions and projects committed. I would like to have the Commission determine the dollar amount requested from the City and DDA at the meeting. Once determined, we can

work toward a more detailed budget to approve in February and then move forward through the City budgetary schedule.

AGENDA ITEM 7C - Miscellaneous

Digital Packets

The City of Traverse City has moved to a digital system to publish meeting packets. The City Commission, DDA, and Planning Commission have moved over to this system. I had intended to move the Arts Commission to the system in January, but time got the best of me. I am now targeting February. Please note that you will receive an email in the near future adding you to the "icompass" system. Please accept so you will receive the packet.

Donate on Website

I have provided language to the City Treasurer for review regarding the Donate button on the website. As previously discussed, the Arts Commission will have to go before the City Commission in order to have a donate option on the website due to credit card fees. Depending upon turnaround, I intend to have this item go before the City Commission in later January or early February.

Signage

I will have a verbal update on some signage items at the meeting.

2020 Pitch Night

Project Name	2020 Pitch Night
Location	Lot B/Farmers Market
Type of Public Art	2-Dimensional or 3-Dimensional
TCAC Program Category	Temporary Exhibit

Project Background

Enriching lives through public art and increasing our quality of life in the Grand Traverse Region through public art programs is a goal of the Traverse City Arts Commission. Targeting a vast audience through a vibrant and engaging event, while working with local artists, will further strengthen the commitment the Arts Commission has made to supporting the arts and in turn grow support and excitement for the arts in the region.

Engaging with the area artists is a top priority for the Traverse City Arts Commission. Seeking the talent that lies within our backyard and growing relationships through our public art programs will only strengthen support for the arts regionally and truly emit an authentic public art program unlike any other.

Project Description

The Traverse City Arts Commission intends to launch Pitch Night, a one-night event that's purpose is to engage and inform artists and the community about public art through a fun, dynamic, fast paced, democratic event wherein one artist will be selected and funded for an art installation in Traverse City. Pitch Night is slated for Thursday, March 5, 2020 at Workshop Brewing Co. in Downtown Traverse City. The venue will accommodate a large amount of attendees and provide a delightful setting for an artful evening. Arts and crafts will be provided for the youth. Pitch Night will be free and open to the public.

Artist Selection

Artists from Antrim, Benzie, Grand Traverse, and Leelanau Counties are invited to submit proposals for a 2-dimensional or 3-dimensional art installation. Once the application process closes, the Traverse City Arts Commission's Art Selection Panel will select five artists to present their ideas at Pitch Night.

Each of the five selected artists will have up to five minutes to "pitch" their idea with five slides. The panel of judges and a live audience will have the opportunity to ask questions of artists

following the presentations. The audience will then participate in rounds of live voting to award an artist \$1,000 to realize their proposal in the selected location.

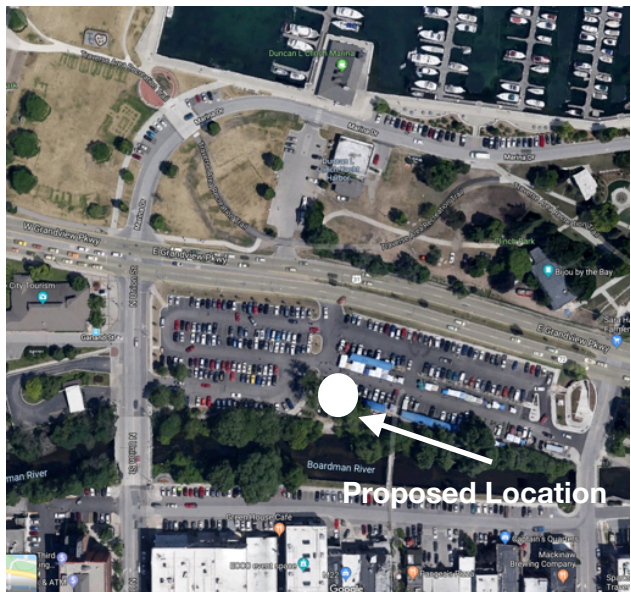
Art Location

Lot B/Farmers Market

The proposed location offers a variety of options for public art submissions, with the potential use of the concrete pad and/or the west wall of the “birdhouse” structure.

The installation is slated for Spring 2020 and to be on display for a minimum of one month or a longer defined period of time that will be determined based on the art submission and Arts Commission direction.

Lot B is parkland and the Parks and Recreation Commission approved the project in concept at their December 5, 2019 meeting.



Budget

The estimated project budget is \$2,500 with \$750 from a Michigan Council for Arts & Cultural Affairs grant and \$1,750 from the Public Art Trust Fund. The selected artist would be provided \$1,000 to produce and install their art submission. Additional expenses for the project would be marketing and promotional materials.

Timeline

Following is a tentative schedule:

December 5, 2019	Parks & Recreation Commission
December 16, 2019	Farmers Market Advisory Board
December 16, 2019	City Commission
December 18, 2019	Lower Boardman River Leadership Team
January 21 - February 18, 2020	Application
February 2020	Art Selection Panel Meeting
February 2020	Finalists Notified
March 5, 2020	Pitch Night
April/May 2020	Art Installed

Community Art, Carnegie Libraries, Creative Practice, Crooked Tree Arts Center, Concentric Circles, CognEYEzant and Cultivating Curiosity: Northern Michigan Teens Put the A and M in STEAM

FOR IMMEDIATE RELEASE

(October 18, 2019) -- Northern Michigan teens Sonja (15) and Nadia (19) Daniels-Moehle were born with books on the brain and have been public library champions and literacy advocates since they were old enough to sign their library card. This year the sisters gave their almost ten year old nonprofit a makeover and the new name Look Wonder Discover (LWD) and set a goal to cultivate curiosity through online content and outreach projects. Their summer's work comes together in the Carnegie Library Rotunda where Crooked Tree Arts Center--Traverse City will feature a week long exhibit of Nadia's year long art project CognEYEzant:365 and on October 25th will reveal LWD's 2019 Community Art Project that inspired hundreds of participants to explore arts and mathematical concepts, dip their brushes, and paint.

"Look Wonder Discover has been a great partner to work with during Friday Night Live (FNL). Incorporating art and engagement has been a long standing tradition for our Friday Night Live programming." Explained Colleen Paveglio, Communications & Marketing Director for Downtown Traverse City, "The event is attended by all ages and art exposure and education will help further push the envelope as we grow our art programs in Northern Michigan." LWD welcomed hundreds to a table of prompts: boxes inviting each to explore, "I helped reassure people that there is no wrong way to explore math and art," Sonja Daniels-Moehle explained. When met with a skeptical face, the team shared the focus of their work, "If someone said 'I'm not an artist' we smiled and shared that the only person who isn't an artist is a person who doesn't try. And everyone can learn to like math, especially if we are curious." FNL participants

were invited to experience a similar process: share the same prompts, in the same space, use the same materials, within the same community, then recognize, identify, and record their own perception —and share they did.

LWD's 2019 Community Art Project will be revealed on October 25 during Nadia's solo exhibition featuring selected works from her year long project CognEYEzant: 365 Days of Eyes. "Like so many disciplines, the creative act is one that requires commitment -- a commitment to explore, ask questions, make, and share." Liz Erlewine, CTAC Galleries Director, highlighted the show and Nadia's work: "At just 19-years-old, her year-long project, CognEYEzant, is a testament to that dedication. CTAC is proud to host this pop-up exhibition as a shared celebration of the commitment to creative practice."

Reflecting on their 2019 programming and her show, Nadia said, "CognEYEzant: 365 Days of Eyes and the event on the 25th bring the theory behind our projects to life: art and science, mixed with curiosity, connect us to each other. Come experience the art and perceptions, and get curious."

Dates/facts

Coffee at Ten talk on Tuesday October 22 at 10am. at CTAC <https://www.crookedtree.org/event/ctac-traverse-city/coffee-ten-talk-nadia-daniels-moehle>

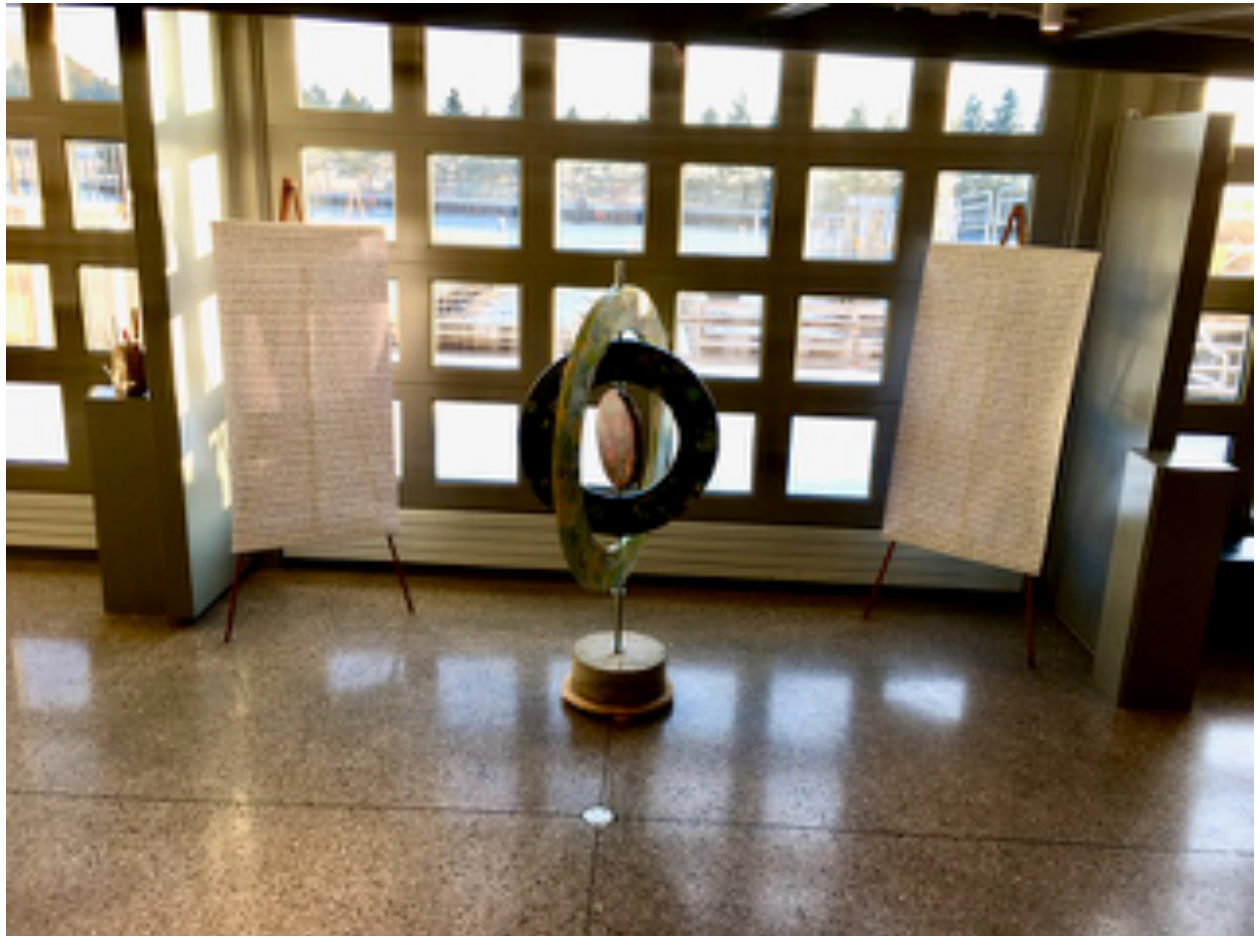
October 19-26, 2019 — CognEYEzant: 365 Days of Eyes features selected works from artist Nadia Daniels-Moehle's project CognEYEzant. The year long project challenged the 19-year-old to create and complete an artistic representation of an eye every day. The creative process, human stories, and cultural perspectives influenced Nadia's work, proving art's ability to inspire and connect people one creative act, one story, one eye at a time. <https://www.crookedtree.org/event/ctac-traverse-city/cogneyezant-365-days-eyes-pop-exhibition>

Friday, October 25 5-7pm. CognEYEzant: 365 Days of Eye reception and **display of Look Wonder Discover's final installation** of their three-part 2019 community art project "A Taxonomy of Perception." Learn more: www.lookwonderdiscover.org.

Media Contact

Nadia Daniels-Moehle

(231) 871-0812 / nadiacdm.projects@gmail.com www.nadiacdm.com





2020 Up North Pride

Project Name	2020 Up North Pride
Location	Downtown Traverse City: Various Locations
Type of Public Art	2-Dimensional or 3-Dimensional
TCAC Program Category	Temporary Exhibit

Project Background

Enriching lives through public art and increasing our quality of life in the Grand Traverse Region through public art programs is a goal of the Traverse City Arts Commission. Since 2017, the Arts Commission has collaborated with Up North Pride on a public art exhibition during June Pride Month.

Stated in the Arts Commission's Master Plan are that activities and decision making of the City of Traverse City's Public Art Program will be guided by several principles and goals, to name a few: **Inclusivity** by seeking ideas and engagement from all segments of the community, **Diversity** by providing opportunities for racial, ethnic and cultural backgrounds, disabilities, and other diverse groups, and **Innovation** by exploring new approaches to public arts activities to engage citizens of all ages, and include works of arts representing a broad variety of media, styles, and community interests. Creating an impact with an emphasis on the arts will further strengthen our community as safe and inclusive.

Project Description

The Traverse City Arts Commission will collaborate with Up North Pride during Pride Month in June 2020 on a temporary public art exhibition in Downtown Traverse City. Artists will be invited to submit proposal for 2-dimensional or 3-dimensional art installations to be placed in various locations in Downtown Traverse City for the Strolling Exhibition.

Strolling Exhibition: 9 locations, each assigned a color of rainbow, will be strategically placed along the route of the Up North Pride Visibility March. Artists would be assigned a color of the rainbow. Anticipated installation would be June 19-21, 2020. The 9 installations would be removed at the end of Pride Week.

Pride By Number: A "paint-by-number" community mural project on Union Street between Grandview Parkway and E. Front Street will serve as an opportunity to bring out the creative side of the community through an interactive installation that will have high visibility and build community pride. Anticipated installation would be May 31, 2020. Standard road striping paint would be used for the mural and would fade over time.



Artist Selection









Strolling Exhibition: Artists will be invited to apply and submit proposals for a 2-dimensional or 3-dimensional art installations for one or more of the selected exhibition locations. Once the application process closes, the Traverse City Arts Commission’s Art Selection Panel will select the artists and assign each to a color of the rainbow.

Pride By Number: The Arts Commission will work to design the mural on Union Street and prep the area prior to the community paint out.

Art Location

The Art locations will serve as a walking exhibition and following the UpNorth Pride Visibility March route. Private Property in the public realm and public property will host temporary exhibitions that will be coordinated by a color of in the rainbow.

The proposed locations offer a variety of options for public art submissions for the Strolling Exhibition.

-  F&M Park
-  500 Block E. Front: Wellington Plaza
-  400 Block E. Front: Pump House
-  300 Block E. Front: Private Property
-  200 Block E. Front: Private Property
-  100 Block E. Front: Jay Smith Walkway
-  Garland Street: Private Property
-  Hall Street: Private Property





The proposed location of Union Street between E. Front Street and Grandview Parkway will be utilized for Pride by Numbers, a community art installation on the street.



Union Street: Front to Grandview Parkway



Budget

The estimated project budget is \$8,000 with a \$5,000 donation from UpNorth Pride and \$3,000 from the Public Art Trust Fund.

Timeline

Following is a tentative schedule:

- January 2, 2020** Parks & Recreation Commission
- January/February 2020** City Commission
- February - March, 2020** Application
- March 2020** Art Selection Panel Meeting



Timeline Continued

March 2020

Finalists Notified

May 31, 2020

Union Street Installation

June 19-21, 2020

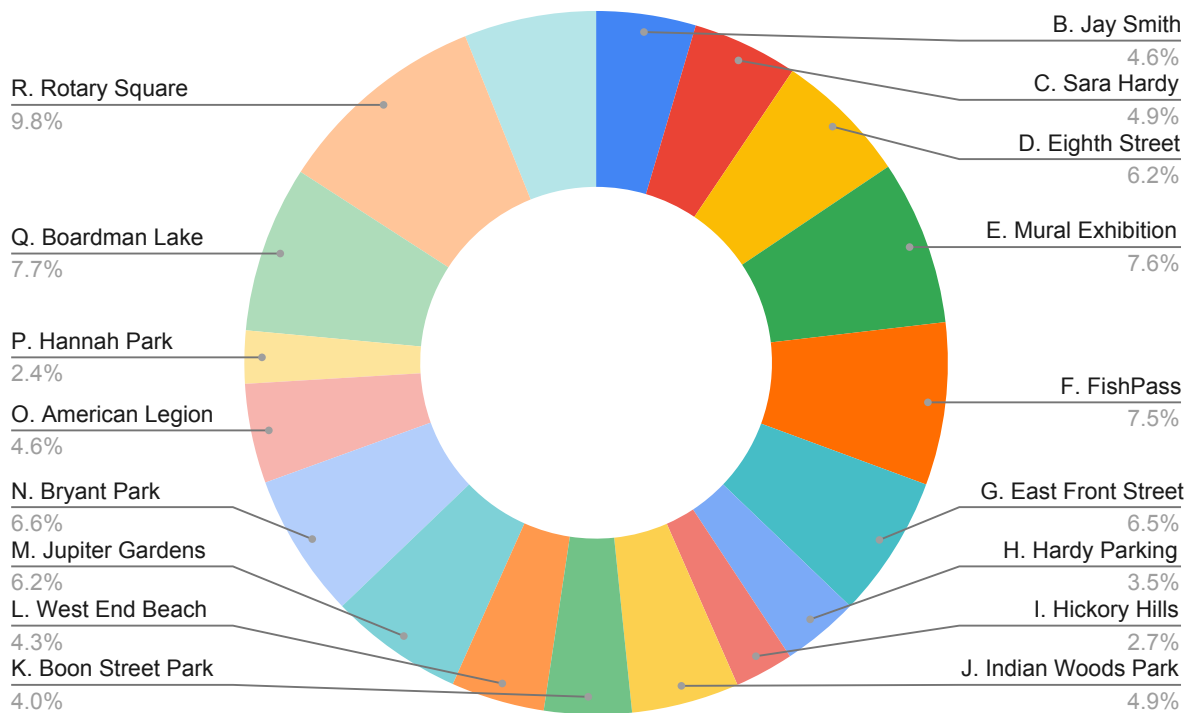
Rainbow Art Exhibition Installed

Strolling Exhibition - Pop-Up Art Examples



Prioritization Exercise January 2020

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
TOTAL	49	52	66	81	80	70	38	29	53	43	46	66	71	49	26	82	105	65
AVERAGE	7.0	7.4	9.4	11.6	11.4	10.0	5.4	4.1	7.6	6.1	6.6	9.4	10.1	7.0	3.7	11.7	15.0	9.3
PERCENT OF RESPONSES	5%	5%	6%	8%	7%	7%	4%	3%	5%	4%	4%	6%	7%	5%	2%	8%	10%	6%
	13	7	9	12	17	11	1	1	6	9	5	1	3	5	8	16	15	14
	7	7	15	14	9	10	1	0	6	2	7	7	11	6	6	12	16	17
	5	11	15	9	14	12	7	5	7	2	0	17	4	13	6	9	16	1
	2	10	0	14	12	12	9	1	9	6	4	12	12	6	3	15	17	9
	8	10	5	14	9	6	5	10	3	3	5	13	12	1	1	16	15	17
	5	6	13	11	13	15	10	10	5	6	11	9	13	7	2	2	15	0
	9	1	9	7	6	4	5	2	17	15	14	7	16	11	0	12	11	7



Findings

Top Priorities:

Boardman Lake Trail/Art on the TART
Hannah Park
Eighth Street
Mural Exhibition

Observations:

It appears as the Commission was in agreement to complete the work along the TART as the Loop will enter the construction phase in 2020. Hannah Park came in second. However, two Commissioners scored this project rather low at 2 and 9. Eighth Street and Mural project were similar in score.

Prioritization Exercise Project Detail

A. Bridge Art

West Front, Park, Eighth, and Cass Street bridges are all scheduled for partial or complete reconstruction in the upcoming years. Eighth and West Front are scheduled to begin in 2020. During initial planning, it was encouraged to incorporate public art. However, the incorporation of public art was going to delay the permitting from the Army Corp. of Engineers and therefore was tabled. The opportunity still exists after construction.

B. Jay Smith Walkway

The Jay Smith Walkway is located on the 100 block of E. Front Street between Pangeas and Kilwins. The walkway supports high pedestrian traffic, especially during days of the Sara Hardy Downtown Farmers Market. There has been discussion of utilizing the space for public art. Also, the fountain is in very bad shape and an opportunity may arise there as well.

C. Sara Hardy Downtown Farmers Market

The DDA was planning for reconstruction of the Sara Hardy Downtown Farmers Market and public art was incorporated into the plan. While the reconstruction is on hold, the DDA's Capital Improvement Plan has the project for 21-22

D. Eighth Street

The Eighth Street corridor recently received a major overhaul and with the reconstruction came the discussion of potential public art locations. Medians along the corridor near Wellington and Franklin Streets as well as an expanded right of way at the corner of Eighth and Woodmere, may all be opportunities.

E. Mural Exhibition

An exhibition of one or more murals throughout the City on public or private (in the public realm) buildings.

F. FishPass

A project that is moving forward with the City of Traverse City near the Union Street Dam on the Boardman River. The Arts Commission has been offered by project organizers (Great Lakes Fishery Commission) the opportunity to place infrastructure in the plan for future public art. Construction is anticipated for 2020.

G. East Front Street Banner Art

The streetscape includes 28 foot tall light poles that can accommodate large banners on the outside of the poles. Currently, the City and DDA contract with Britten Banner to manage the

existing banner program in Downtown. East Front Street's overhead light poles provides an opportunity to implement a large scale art installation that would make a high impact along a street that is struggling to find its identity.

Note; the DDA has a streetscape improvement project in their Capital Improvement Plan. The year of implementation is now looking to coincide with the reconstruction of the intersection of E. Front Street and Grandview Parkway and may not be until 23-24. The City is working with MDOT to confirm potential time frame. Also of note; the City does have a Banner Fund for these types of projects.

H. Hardy Parking Garage

The Hardy Parking Deck is already home to public art sponsored by the Downtown Traverse City Association including murals at the E. Front Street entrance and the painted car hoods that hang in the staircase towers. The Larry Hardy bust was installed at the time of construction and is now in the Arts Commission's collection. The east facade of the deck is highly visible from Boardman and State Streets and rectangular shaped indentations exist in the brick. The indentations could provide locations for public art including murals painted on panels or sculptural murals. There is also opportunity in the small easement on the west side of the parking garage. Note; previous projects i.e. car hood installation resulted in a costly engineering analysis to ensure the structural integrity was not going to be compromised. Anything affixed to the parking garages would result in the same.

I. Hickory Hills

Hickory Hills recently received a major overhaul. The City continues to make improvements to Hickory Hills and is completing work on the nordic trails and new mountain bike trails. Opportunities for public art are endless at the 150+ acre park including art that could be incorporated into the new lodge or maintenance building.

J. Indian Woods Park

The Indian Woods Park will see updated play equipment, bike racks, picnic areas, ADA access through the park and other general improvements in 2020.

K. Boon Street Park

Boon Street Park will see general improvements including a defined park entrance, reworked (possibly removed) parking, picnic area, and landscaping in 20-21. Boon Street Park is a small park in the Traverse Heights neighborhood that is on Boon Street, right at the City limits edge.

L. West End Beach

West End Beach bath house, parking and beach area are scheduled to have reconstruction in 21-22

M. Jupiter Gardens

Jupiter Gardens will see general improvements in 20-21. Jupiter Gardens is a City park located near Boyd and Rose Streets. The TART Trail runs along the south side of the park. The neighborhood has been discussing ideas since as early as 2014. Due to the proximity to the TART Trail, edible vegetation and a health focus have been discussed.

N. Bryant Park

In 21-22, planned improvements to Bryant Park include updating the bath house and adding new pavilions.

O. American Legion Park

In 21-22, planned improvements to the American Legion Park include a new terrace wall and event space.

P. Hannah Park

Hannah Park is located at Union Street and stretches along 6th Street in Central Neighborhood. Crooked Tree Arts Center is located in the Carnegie Building next to Hannah Park. Future planned improvements include the trail, irrigation, and lighting.

Q. Boardman Lake Trail/Art on the TART

As you may recall, the Arts Commission is working with TART on a project targeting the two trailheads at 16th and 10th Street. The Boardman Lake Loop is scheduled for completion in 2020 and there will be opportunity to continue the previous planning efforts of "Art on the TART" along the Loop. Art on the TART is to focus on four elements; ecology, economy, history, and education.

R. Rotary Square Pop Up

The DDA is in the planning stages of developing "Rotary Square," a civic square that will be in the downtown area. Similar to the #MyCivicSquare event that took place several years ago in Lot O, the pop up event can draw attention to the importance of a Civic Square. During the #MyCivicSquare event the Arts Commission hosted a public art project where parking spaces were designed with Chalk Art and the public voted on their favorite.

User: nvanness

DB: TRAVERSE CITY

PERIOD ENDING 12/31/2019

GL NUMBER	DESCRIPTION	2019-20 AMENDED BUDGET	ACTIVITY FOR MONTH 12/31/19	YTD BALANCE 12/31/2019	ENCUMBERED YEAR-TO-DATE	UNENCUMBERED BALANCE	% BDGT USED
Fund 282 - PUBLIC ARTS COMMISSION FUND							
Revenues							
Dept 000 - NON-DEPARTMENTAL							
282-000-674.000	CONTRIBUTIONS-PUBLIC SOURCES	15,000.00	0.00	0.00	0.00	15,000.00	0.00
282-000-675.000	CONTRIBUTIONS-PRIVATE SOURCES	35,000.00	0.00	836.35	0.00	34,163.65	2.39
282-000-695.000	TRANSFERS IN	30,000.00	0.00	0.00	0.00	30,000.00	0.00
282-000-699.000	PRIOR YEARS' SURPLUS	32,900.00	0.00	0.00	0.00	32,900.00	0.00
Total Dept 000 - NON-DEPARTMENTAL		112,900.00	0.00	836.35	0.00	112,063.65	0.74
TOTAL REVENUES		112,900.00	0.00	836.35	0.00	112,063.65	0.74
Expenditures							
Dept 282 - PUBLIC ARTS COMMISSION							
282-282-727.000	OFFICE SUPPLIES	2,200.00	0.00	0.00	0.00	2,200.00	0.00
282-282-801.000	PROFESSIONAL AND CONTRACTUAL	35,700.00	285.88	8,934.61	3,910.73	22,854.66	35.98
282-282-970.000	CAPITAL OUTLAY	75,000.00	12,641.14	53,679.14	0.00	21,320.86	71.57
282-282-988.000	UNALLOCATED FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 282 - PUBLIC ARTS COMMISSION		112,900.00	12,927.02	62,613.75	3,910.73	46,375.52	58.92
TOTAL EXPENDITURES		112,900.00	12,927.02	62,613.75	3,910.73	46,375.52	58.92
Fund 282 - PUBLIC ARTS COMMISSION FUND:							
TOTAL REVENUES		112,900.00	0.00	836.35	0.00	112,063.65	0.74
TOTAL EXPENDITURES		112,900.00	12,927.02	62,613.75	3,910.73	46,375.52	58.92
NET OF REVENUES & EXPENDITURES		0.00	(12,927.02)	(61,777.40)	(3,910.73)	65,688.13	100.00

REVENUE	Budget FY 19-20
DDA Contribution	\$ 15,000
City of Traverse City Contribution	\$ 30,000
DTCA	\$ 760
SYC DAY	\$ 100
UNP	\$ 5,000
TOTAL	<u>\$ 50,860</u>
EXPENSE	
Office Supplies	\$ 2,200
DDA Admin	\$ 15,000
Professional Services	\$ 5,000
Boathouse	\$ 25,000
Then & Now	\$ 1,520
Clinch Tunnel	\$ 47,655
UNP	\$ 8,500
Pitch Night	\$ 2,500
TOTAL	<u>\$ 107,375</u>
PROFIT (LOSS)	<u>\$ (56,515)</u>
FUND BALANCE (approximate based on FY end 18/19)	<u>\$ 126,000</u>
TOTAL	\$ 69,485
MAINTENANCE	<u>\$ 15,000</u>
TART DOLLARS (includes \$10,000 Public Art Trust Fund portion)	<u>\$ 30,000</u>
END BALANCE	\$ 24,485

Recommendation for the Traverse City Arts Commission to set aside \$15,000 for a maintenance program

**City of Traverse City, Michigan
SPECIAL REVENUE FUND
PUBLIC ARTS COMMISSION FUND
For the Budget Year 2019-20**

	FY 16/17 Actual	FY 17/18 Actual	FY 18/19 Budget	FY 18/19 Projected	FY 19/20 Requested
REVENUES					
Contributions-Public	\$ 25,680	\$ 25,000	\$ 15,000	\$ -	\$ 15,000
Contributions-Private	26,800	2,000	-	64,500	35,000
TOTAL REVENUES	52,480	27,000	15,000	64,500	50,000
EXPENDITURES					
Office Supplies	-	-	-	-	2,200
Professional and Contractual	3,792	12,171	-	17,000	35,700
Capital Outlay	50,000	-	30,000	3,000	75,000
TOTAL EXPENDITURES	53,792	12,171	30,000	20,000	112,900
EXCESS OF REVENUES OVER/ (UNDER) EXPENDITURES	(1,312)	14,829	(15,000)	44,500	(62,900)
OTHER FINANCING SOURCES					
Transfer In - General Fund	10,000	20,000	30,000	30,000	30,000
NET CHANGE IN FUND BALANCE	8,688	34,829	15,000	74,500	(32,900)
Beginning Fund Balance	21,075	29,763	64,592	64,592	139,092
Ending Fund Balance	\$ 29,763	\$ 64,592	\$ 79,592	\$ 139,092	\$ 106,192

This fund is used to account for amounts from which expenditures may be made for the acquisition, commission, exhibition, and maintenance of works of art.

TART Trail Public Art Plan

Begin meeting again to discuss a project likely to be placed at the trailhead near 10th Street and 16th Street. To follow; Meetings on further Art on the TART Loop

- 1 Matt Ross TCAC/PR
- 2 Julie Clark TART Trails
- 3 Brian Beauchamp TART Trails
- 4 Ashlea Walter TCAC/CC
- 5 Colleen Pavegio DDA/TCAC

Up North Pride (UNP) Week Annual Event

The UNP Week Working Group will begin planning for the 2020 project.

- 1 Roger Amundsen TCAC
- 2 Charlotte smith TCAC
- 3 Nick Viox UNP
- 6 Colleen Pavegio DDA/TCAC

Hickory Hills Recreation Area: To be discussed at a later date

The Hickory Hills working group has met once with members of Preserve Hickory. The outcome of the meeting was to move forward with looking at short-term opportunities and then develop a longer term concept plan that can be used to get public input. While I believe Hickory has a lot of potential for future public art I would recommend the Arts Commission consider our current work load and possibly placing a hold on this working group.

- 1 Charlotte Smith TCAC
- 2 Matt Ross TCAC/PR
- 3 Laura Ness Preserve Hickory
- 4 Maureen Madion Preserve Hickory
- 6 Colleen Pavegio DDA/TCAC

Holiday Lights: To be discussed at a later date

A working group will be meeting to determine how to move forward with holiday light project with the DTCA at Enspire

- 1 Colleen Pavegio DDA/TCAC

Master Plan Updates

Prepare master plan updates and determine meetings for communications, community engagement, and development committees

- 1 Charlotte Smith TCAC
- 2 Debbie Hershey TCAC/DDA
- 3 Ashlea Walter TCAC/CC
- 4 Colleen Pavegio DDA/TCAC

Community Engagement & Outreach: To be discussed at a later date

Develop an annual strategy for community engagement considering public input for developing a 5-year strategic plan, annual goal setting, and fundraising opportunities.

- 1 Colleen Pavegio DDA/TCAC

Communications Plan

Develop and prepare a draft communications plan that will lay the groundwork for defining roles of the commission, director, and city staff as well as provide clear process for releases projects to the media and public.

- 1 Debbie Hershey TCAC/DD
- 2 Ashlea Walter TCAC/CC
- 3 Charlotte Smith TCAC
- 4 Megan Kelto TCAC
- 5 Colleen Pavegio DDA/TCAC

Development Committee

- 1 Ashlea Walter TCAC/CC
- 2 Debbie Hershey TCAC
- 4 Colleen Pavegio DDA/TCAC

Pitch Night

- 1 Matthew Ross TCAC/PR
- 2 Megan Kelto TCAC/DDA
- 4 Colleen Pavegio DDA/TCAC

Cardboard Parade

- 1 Charlotte Smith TCAC
- 2 Debbie Hershey TCAC/DDA
- 3 Ashlea Walter TCAC/CC
- 4 Colleen Pavegio DDA/TCAC

Magee Original Art

- 1 Charlotte Smith TCAC
- 2 Roger Amundsen TCAC
- 4 Colleen Pavegio DDA/TCAC