



**Traverse City Arts Commission Art Selection Panel
Special Meeting
3:00 p.m.
Thursday, February 20, 2020
Located in: 2nd Floor Committee Room
Governmental Center
Traverse City, MI 49684
Posted: Tuesday, February 18, 2020**

Traverse City Arts Commission Art Selection Panel If you are planning to attend the meeting and you have a disability requiring any special assistance at the meeting, please notify the City Clerk, immediately.

The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

Traverse City Arts Commission:
c/o Colleen Paveglio, DDA Marketing & Communications
Director
(231) 922-2050
Email: colleen@downtowntc.com
Web: www.traverscitymi.gov
400 Boardman Avenue
Traverse City, MI 49684

AGENDA

Any interested person or group may address the Arts Commission on any agenda item when recognized by the presiding officer or upon request of any Commissioner. Also, any interested person or group may address the Commission on any matter of concern not on the Agenda during the agenda item designated Public Comment. The comment of any member of the public or any special interest group may be limited in time. Such limitation shall not be less than five minutes unless otherwise explained by the presiding officer, subject to appeal by the Commission.

1. Call to order, attendance, announcements
2. Pitch Night Application Review & Next Steps
8. Pitch Night Review
9. Public Comment
10. Adjournment

2020 Pitch Night

Project Name	2020 Pitch Night
Location	Lot B/Farmers Market
Type of Public Art	2-Dimensional or 3-Dimensional
TCAC Program Category	Temporary Exhibit

Project Background

Enriching lives through public art and increasing our quality of life in the Grand Traverse Region through public art programs is a goal of the Traverse City Arts Commission. Targeting a vast audience through a vibrant and engaging event, while working with local artists, will further strengthen the commitment the Arts Commission has made to supporting the arts and in turn grow support and excitement for the arts in the region.

Engaging with the area artists is a top priority for the Traverse City Arts Commission. Seeking the talent that lies within our backyard and growing relationships through our public art programs will only strengthen support for the arts regionally and truly emit an authentic public art program unlike any other.

Project Description

The Traverse City Arts Commission intends to launch Pitch Night, a one-night event that's purpose is to engage and inform artists and the community about public art through a fun, dynamic, fast paced, democratic event wherein one artist will be selected and funded for an art installation in Traverse City. Pitch Night is slated for Thursday, March 5, 2020 at Workshop Brewing Co. in Downtown Traverse City. The venue will accommodate a large amount of attendees and provide a delightful setting for an artful evening. Arts and crafts will be provided for the youth. Pitch Night will be free and open to the public.

Artist Selection

Artists from Antrim, Benzie, Grand Traverse, and Leelanau Counties are invited to submit proposals for a 2-dimensional or 3-dimensional art installation. Once the application process closes, the Traverse City Arts Commission's Art Selection Panel will select five artists to present their ideas at Pitch Night.

Each of the five selected artists will have up to five minutes to "pitch" their idea with five slides. The panel of judges and a live audience will have the opportunity to ask questions of artists

following the presentations. The audience will then participate in rounds of live voting to award an artist \$1,000 to realize their proposal in the selected location.

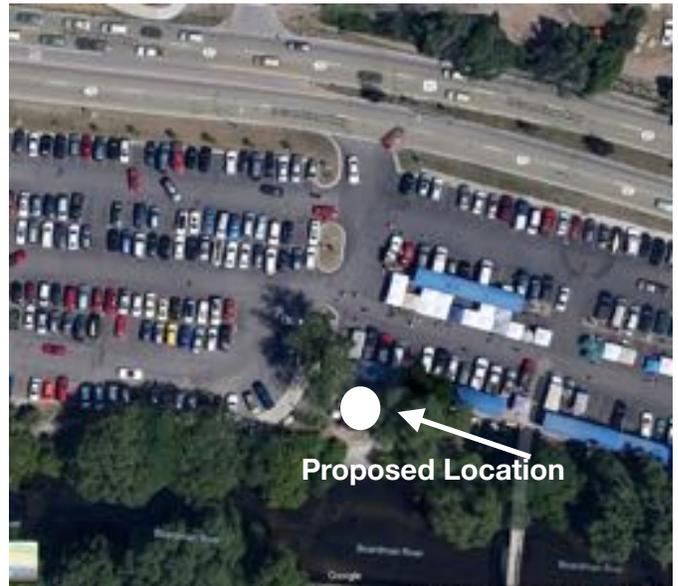
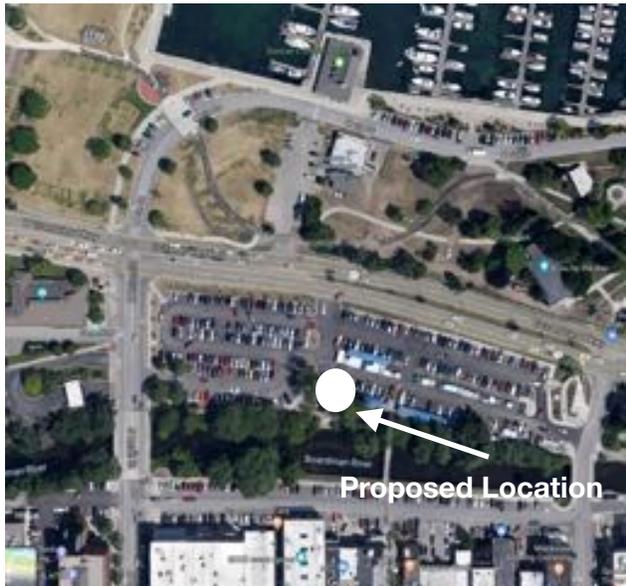
Art Location

Lot B/Farmers Market

The proposed location offers a variety of options for public art submissions, with the potential use of the concrete pad and/or the west wall of the “birdhouse” structure.

The installation is slated for Spring 2020 and to be on display for a minimum of one month or a longer defined period of time that will be determined based on the art submission and Arts Commission direction.

Lot B is parkland and the Parks and Recreation Commission approved the project in concept at their December 5, 2019 meeting.



Budget

The estimated project budget is \$2,500 with \$750 from a Michigan Council for Arts & Cultural Affairs grant and \$1,750 from the Public Art Trust Fund. The selected artist would be provided \$1,000 to produce and install their art submission. Additional expenses for the project would be marketing and promotional materials.

Timeline

Following is a tentative schedule:

December 5, 2019	Parks & Recreation Commission
December 16, 2019	Farmers Market Advisory Board
December 16, 2019	City Commission
December 18, 2019	Lower Boardman River Leadership Team
January 21 - February 18, 2020	Application
February 2020	Art Selection Panel Meeting
February 2020	Finalists Notified
March 5, 2020	Pitch Night
April/May 2020	Art Installed

Pitch Night Applicant

Em Randall

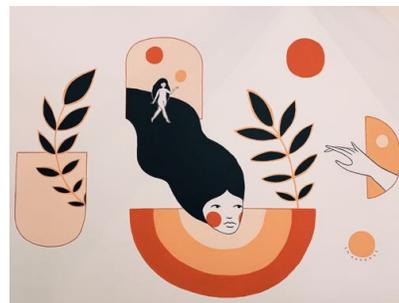
Pitch:

In my family the farmer's market represents spring and summer, warmth and sunlight--a long inhale after a cold winter that reminds us of all the beauty and bounty Northern Michigan has to offer. By the time the tents finally unfurl, farmers laying out the season's first fruits and vegetables, it feels like a celebration of life and earth and community. All of us together, breathing deeper, reveling in the light of a new year.

To that end I would like to propose a multi-surface mural encapsulating the spirit of our season's change, and all the whimsical splendor that comes with nature and togetherness. I would love for the majority of the mural to be on the "birdhouse" wall, with pieces and parts of it's story spilling out onto unexpected places like a corner of a bench, the concrete platform, or an electrical box. My favorite pieces of public art are the ones that make you search for the details, the ones that force you to connect beyond what's on the surface.

For application I would be using weatherproof outdoor paint in a limited color palette of black, white, red and peach.

Images:



Pitch Night Applicant

Nick Walsh

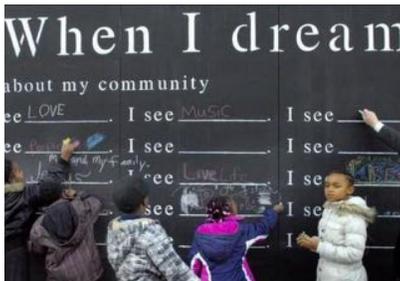
Pitch:

A giant chalkboard that asks a question “Why do you love this community” or “What do you want to do before you die” that would encourage people to pass by to write something down.

The spot is where a lot of people walk by to visit downtown and the farmers market. I think with the congestion of people going there for the farmers market on Saturday morning that the interactive installation may even get friendly strangers to talk with one another and can grow community support.

I think the chalk board is a simple idea and one that may be easy to put together. West Front street had a similar chalkboard few years ago when it was under construction, but I think it was asking the public what they wanted to see done with the construction.

Images:



Pitch Night Applicant

Nick Walsh

Pitch:

I propose creative and functional bike racks as an installation piece. I think bike racks that are designed in a fun and vibrant way will bring good attention to the area. The bike racks could be welded into fun shapes that symbolize the area like cherries or even animals and letters. Norte is active during the farmers market and can maybe use it for the valet system during the farmers market. I think it would be pleasing to the eye for people passing by and parking nearby. Displaying creative bike racks will also embrace the bike culture around town.

Images:



NOTE: Two additional submissions were made, but were for specific locations that were not the identified location for this project and would not translate to the identified location.