



Traverse City Arts Commission Regular Meeting

April 21, 2021

3:30 pm

The Traverse City Arts Commission will not be held at the Governmental Center. The Traverse City Arts Commission will be conducted remotely via Zoom Webinar at

<https://us02web.zoom.us/j/87218078408>

Anyone wishing to give public comment will need to call in and wait in a "virtual waiting room" where their microphone will be muted until they are called upon:

Dial: 312 626 6799

Meeting ID: 872 1807 8408

Participant ID: # (yes, just #)

Posted: April 19, 2021

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If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City is committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with the Commission honor these values.

Traverse City Arts Commission:
c/o Harry Burkholder, DDA COO
(231) 922-2050

Email: harry@downtowntc.com
Web: www.traversecitymi.gov
625 Woodmere Avenue
Traverse City, MI 49686

Welcome to the Traverse City Arts Commission meeting!

Agenda

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9. PUBLIC COMMENT

- A. General
 - B. Commissioners
-

10. ADJOURNMENT



**Minutes of the
Arts Commission for the City of Traverse City
Regular Meeting
Wednesday, March 17, 2021**

A regular meeting of the Arts Commission of the City of Traverse City was called to order at the Commission Chambers, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following Commissioners were in attendance: Commissioner Ashlea Walter, Commissioner Charlotte Smith, Commissioner Chelsie Niemi, Commissioner Roger Amundsen, and Board Member Leah Bagdon-McCallum

The following Commissioners were absent: Commissioner Megan Kelto and Commissioner Matt Ross

Chairperson Smith presided at the meeting.

(a) **CALL TO ORDER, ATTENDANCE, ANNOUCEMENTS**

(1)

Meeting called to order at 3:41

Note: Chairperson Smith present but joined at 3:44pm.

(b) **PUBLIC COMMENT**

(1) No public comment given.

(c) **APPROVAL OF MINUTES**

(1) Approval of the Minutes of the February 17, 2021 Regular Arts Commission Meeting (approval recommended)

(d) **PROJECT UPDATE**

(1) ART on the TART (approval recommended)

Caitlin Early from TART spoke on the next steps and communication for the project

- Inhabitect targeted a landscape start between April 5-12
- TART offers to take the lead on project news and announcements
- In terms of landscaping, Inhabitect needs to be advised on any

- requirements that the artist might have
 - Artist and Arts Commission to identify and pinpoint the exact location for project installation on the site plan
- Need exact dimensions
- Need to know if there are anchors or anything that could potentially disrupt the landscaping
 - No irrigation within landscaping bc mostly natives that will adapt to environment
- Oryana will assist of watering needs to occur
 - Chairperson Smith points out that we will need to speak with the artist on signage verbiage and placement
 - Early also mentions that Arts for All is planning a TART Trails art your. Arts Commission to promote it on social.

Motion that the Arts Commission select Brian Ferriby as the artist for the Art on the TART Tenth Street Trailhead project.

Moved by Leah Bagdon-McCallum, Seconded by Ashlea Walter

Yes: Ashlea Walter, Charlotte Smith, Chelsie Niemi, Roger Amundsen, and Leah Bagdon-McCallum

Absent: Damian Lockhart, Megan Kelto, and Matt Ross

CARRIED. 5-0-3 on a recorded vote

(2) Mural Project Update (approval recommended)

- Commission decides that artists should be highly encouraged to apply in pairs but should be allowed to individually
- RFP should not include examples of canvas to wall transition
- Group discusses where all RFP should be promoted
 - website
 - social

Motion to approve the 'Union' Mural project RFP with the following revisions: (1) addition of language that we ENCOURAGE artists to apply in pairs and that final pairings are subject to the decision of the Arts Commission Selection Panel. (2) Photos and language on canvas transition into the surroundings to be removed

Moved by Leah Bagdon-McCallum, Seconded by Chelsie Niemi

Yes: Ashlea Walter, Charlotte Smith, Chelsie Niemi, Roger Amundsen, and Leah Bagdon-McCallum

Absent: Megan Kelto and Matt Ross

CARRIED. 5-0-2 on a recorded vote

(e) **FINANCIALS**

(1) Financial Report (approval recommended)

Motion to approve financial report

Moved by Ashlea Walter, Seconded by Leah Bagdon-McCallum

Yes: Ashlea Walter, Charlotte Smith, Chelsie Niemi, Roger Amundsen,
and Leah Bagdon-McCallum

Absent: Megan Kelto and Matt Ross

CARRIED. 5-0-2 on a recorded vote

(f) **OLD BUSINESS**

(1) Perry Hannah Statue (approval recommended)

- Burkholder asks for approval of language changes
 - Walter asks for wilderness portion to be removed
 - Burkholder agrees to remove "wilderness" and "for the first time"
- Smith questions who worked on the edits
 - Burkholder states that they had not been vetted by any external parties or groups
- McCallum reminds the group that the other projects occurring or soon to be occurring along the Boardman will help in telling the stories of the Indigenous people
- Niemi asks if we should consider what the piece looks like now in the context of what will come and how it will fit in holistically
- Niemi also asks if we should consider a land acknowledgement
- Amundsen thinks it could be simplified by just having the tribe review and include language on the Indigenous
- Motion tabled until GTB can review the language

(2) Commissioner Matrix (approval recommended)

- Commissioner Walter to report back to the group on how the ad hoc will be structured for Arts Commission appointments

Motion that the Traverse City Arts Commission approves the Board Matrix and that it be shared with the City Commission to help inform and assist effort to select future Arts Commission members.

Moved by Roger Amundsen, Seconded by Chelsie Niemi

Yes: Ashlea Walter, Charlotte Smith, Chelsie Niemi, Roger Amundsen,
and Leah Bagdon-McCallum

Absent: Megan Kelto and Matt Ross

CARRIED. 5-0-2 on a recorded vote

(3) Additional Old Business

- Rotating Sestok Exhibit discussion
 - Keep until fall

- Possibility of a rolling call (similar to Dennon)
 - Will need to measure out the space if we decide to take this route

(g) **NEW BUSINESS**

(1) Project Opportunity

- 14th Street Opportunity brought forward
 - Walter states that often times with projects like this, we end up chasing the the opportunity or donor etc. bc there really is not a mechanism in place to deal with this type of project
 - Recommendation to table until after the strategic plan
 - Niemi thinks that we should not give the owner a complete "no" But we will let him know if something comes up that may fit

(2) 2021/2022 Budget

- Need to start thinking what the Commission would like to budget for, knowing that the strategic plan will have significant costs
- Burkholder states that staff will develop what is needed for the budget
 - Need to identify what needs to be done and speak with facilitators on cost
- Smith thinks group should look at the grant list and choose what to apply for
- Walter notes that there is a line item in the budget on professional services
 - Group to look for grants to help with strategic plan and will bring in April

(3) Art Cataloging

- GIS to present at April meeting

(h) **PUBLIC COMMENT**

(1) General

No general public comment

(2) Commissioners

No commissioner public comment

(i) **ADJOURNMENT**

(1)

Meeting adjourned at 5:17pm
Motion to adjourn

Moved by Leah Bagdon-McCallum, Seconded by Ashlea Walter

Yes: Ashlea Walter, Charlotte Smith, Chelsie Niemi, Roger Amundsen,
and Leah Bagdon-McCallum

Absent: Megan Kelto and Matt Ross

CARRIED. 5-0-2 on a recorded vote

Charlotte Smith, Chairperson

Draft



MEMORANDUM

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 9, 2021

SUBJECT: GIS Public Art Mapping Intern

As mentioned at our March meeting, Jerry Swanson from the City GIS Department and Chelsea Hummon from Inland Seas will be at our meeting to provide information about the Art Mapping Internship/Project we hope will take place this summer/fall.

The Arts Commission and City GIS Department will have two interns working on this project. Each intern receives a stipend for \$1200. Depending on the student intern's financial situation, their stipend may be covered by Michigan Works. If not, the city GIS department and Arts Commission will need to split the costs. Costs could range from \$600-\$1200 for Arts Commission (depending on cost share and intern financial qualifications).

We believe this mapping/inventory effort will dovetail nicely into the strategic planning effort.

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 17, 2021

SUBJECT: ART on the Tart Updates

As you are aware, artist Brian Ferriby was selected by the Arts Selection Panel and the Arts Commission at their respective March meetings for the Art on the TART 10th Street Trailhead project.

On March 25th, staff (as well as Caitlin Early from TART) met with Mr. Ferriby on site to discuss installation needs/timeline and address other concerns. After talking with Mr. Ferriby, it was clear that there were many details still undecided on his proposed art piece, including its final design and materials as well as the manner in which it will be installed.

Mr. Ferriby recently got back with us and was able to clarify most of the remaining details. Based on these recent conversations, it is likely that we will need to allocate additional funds to cover the costs of installation (i.e., concrete footings). We're hoping we can work with Mr. Ferriby over the next couple weeks to finalize the remaining details (and associated costs). We had also talked about setting aside 5-10% of the project costs for maintenance. Once a final cost has been determined, we will need to get approval from the City Commission.

Last week, TART began their work to clear and prep the site. Final landscaping is scheduled to be completed this week. Ideally, these two components would have come together at the same time. However, the landscaping portion of the project was approved by the City Commission last year. I believe we can work with TART and the Artist to install his art piece with minimal disruption to the surrounding landscaping.

In addition, TART has expressed interest in starting a discussion on the 16th Street Trailhead project.



MEMORANDUM

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 19, 2021

SUBJECT: 'Union' Mural Pilot Update

UNION Mural Project

To date, we have received 14 responses to the RFP for the Mural Project. The deadline to apply is this Thursday (April 22nd). Staff will be doing a site-walkthrough with the property owner of the AT&T Building and Dish Café building on Friday, April 23rd.

We have spoken with the City Attorney and she is recommending that we enter into a three-way contract (artist, property owner, and Arts Commission) for each mural. This type of contract is similar to the agreements for the DIA *Inside Out Program*. We hope to have the contract drawn up and completed shortly. This project will have to go in front of the City Commission for approval in early May.

We have received three-quarters of the MCACA mini-grant for the project. The other quarter will be paid upon completion.

04/12/2021 12:25 PM
 User: nvanness
 DB: TRAVERSE CITY

REVENUE AND EXPENDITURE REPORT FOR TRAVERSE CITY
 PERIOD ENDING 03/31/2021

Page: 1/1

GL NUMBER	DESCRIPTION	2020-21 AMENDED BUDGET	ACTIVITY FOR MONTH 03/31/21	YTD BALANCE 03/31/2021	ENCUMBERED YEAR-TO-DATE	UNENCUMBERED BALANCE	% BDGT USED
Fund 282 - PUBLIC ARTS COMMISSION FUND							
Revenues							
Dept 000 - NON-DEPARTMENTAL							
282-000-664.000	INTEREST & DIVIDEND EARNINGS	0.00	0.00	0.00	0.00	0.00	0.00
282-000-674.000	CONTRIBUTIONS-PUBLIC SOURCES	30,000.00	0.00	0.00	0.00	30,000.00	0.00
282-000-675.000	CONTRIBUTIONS-PRIVATE SOURCES	10,500.00	0.00	0.00	0.00	10,500.00	0.00
282-000-677.000	REIMBURSEMENTS	0.00	0.00	14,895.00	0.00	(14,895.00)	100.00
282-000-695.000	TRANSFERS IN	35,000.00	30,000.00	30,000.00	0.00	5,000.00	85.71
282-000-699.000	PRIOR YEARS' SURPLUS	37,700.00	0.00	0.00	0.00	37,700.00	0.00
Total Dept 000 - NON-DEPARTMENTAL		113,200.00	30,000.00	44,895.00	0.00	68,305.00	39.66
TOTAL REVENUES		113,200.00	30,000.00	44,895.00	0.00	68,305.00	39.66
Expenditures							
Dept 282 - PUBLIC ARTS COMMISSION							
282-282-727.000	OFFICE SUPPLIES	2,200.00	0.00	0.00	0.00	2,200.00	0.00
282-282-801.000	PROFESSIONAL AND CONTRACTUAL	19,000.00	0.00	1,578.83	20,209.50	(2,788.33)	114.68
282-282-900.000	PRINTING AND PUBLISHING	0.00	0.00	0.00	0.00	0.00	0.00
282-282-930.000	REPAIRS AND MAINTENANCE	20,000.00	0.00	0.00	0.00	20,000.00	0.00
282-282-970.000	CAPITAL OUTLAY	72,000.00	0.00	0.00	0.00	72,000.00	0.00
282-282-988.000	UNALLOCATED FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 282 - PUBLIC ARTS COMMISSION		113,200.00	0.00	1,578.83	20,209.50	91,411.67	19.25
TOTAL EXPENDITURES		113,200.00	0.00	1,578.83	20,209.50	91,411.67	19.25
Fund 282 - PUBLIC ARTS COMMISSION FUND:							
TOTAL REVENUES		113,200.00	30,000.00	44,895.00	0.00	68,305.00	39.66
TOTAL EXPENDITURES		113,200.00	0.00	1,578.83	20,209.50	91,411.67	19.25
NET OF REVENUES & EXPENDITURES		0.00	30,000.00	43,316.17	(20,209.50)	(23,106.67)	100.00



Memorandum

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 15 2021

SUBJECT: Perry Hannah Statue Update

As you recall, over the last few months, staff has met with city staff, the Community Foundation (through which funds were provided) and the donor of the Perry Hannah statute and had positive discussions regarding revisions to the plaque. Based on direction from the Arts Commission, staff (as well as members of the Commission) worked to revise the language on the plaque – suggesting subtle changes to include/recognize the indigenous people of this region while also respecting the original intent of the statute.

Based on our March discussion, it is clear that several Commission members would like to make additional changes that address the overall language of the plaque (aside from the lack of recognition of the region's indigenous people).

Since our last meeting, staff has reached out to the Chair of the Grand Traverse Band of Ottawa and Chippewa Indians as well as the executive office for advice and council, but have not yet been able to connect. I will be sure we connect with someone prior to our meeting and hoping their input from the Grand Traverse Band will help us reach an agreement on our next steps.



MEMORANDUM

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 19, 2021

SUBJECT: Rotating Exhibit Update

The adhoc committee working on rotating exhibits met last month to discuss the Sestok Sculptures. As you may recall, the agreement with Robert Sestok is set to expire at the end of May. Given our upcoming strategic planning effort, and the fact that we do not have another artist (or sculptures) in the que, the adhoc committee proposed that we consider extending the agreement with Mr. Sestok.

Staff reached out to Mr. Sestok and he indicated he would be interested in extending the agreement until mid-October for an additional rental payment of \$600.

Staff will reach out to the city attorney to discuss this option and our next steps for a possible agreement. Such an extension and expenditure of funds would need approval from the City Commission.



MEMORANDUM

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 16 2021

SUBJECT: Strategic Plan Update

Staff is working on an RFP for the strategic planning effort and should have a final copy to review by the end of the month. To be clear, this a two-part planning effort, focusing on the structural arrangement/management/processes of the Arts Commission as well as future art projects and priorities.

Once the RFP is complete, we will invite those who have already been contacted or recognized to respond, including: Elaine Wood, the former ED of Networks Northwest and now a consultant; Leslie Donaldson who did extensive community facilitation in Lansing as head of their arts council and now teaches for Carnegie Mellon University. Megan Olds, who works to structural processes and management for government and non-profits organizations, Julie Ann Rivers-Cochran, from Blackbird Consulting and any other candidates identified by the Arts Commission We will also send notice of the RFP through our municipal/posting channels (and other channels as recommended).

We will need to get approval from the City Commission before we release the RFP for the strategic planning process.

Proposed Timeline

April 26th - Finalize RFP

May 3rd or 17th - Get approval for the expenditure of funds from CC

May 18th - Issue RFP

June 16th - Select consultant

June 21st - Strategic Plan Kick-Off



MEMORANDUM

To: Traverse City Arts Commission

From: Harry Burkholder, DDA COO
Katy McCain, DDA Community Development Director

For Meeting Date: April 21, 2021

Memo Date: April 17, 2021

SUBJECT: 2021/2022 Budget

Attached is a working-draft 2021/2022 budget for your consideration. We will need to discuss what additional revenue we expect this year, what expenses we expect to incur this year and what projects we hope to complete. This budget (and future budgets moving forward) will depend largely on the results of our strategic planning effort. I have attached the list of project descriptions that was used in an early 2020 prioritization exercise to help inform some of this discussion.

Preliminary Projected Expenditures

Contractual

I am proposing that we set aside \$8,000 to hire a consultant to facilitate a strategic plan that addresses both the structure of the Arts Commission as well as future art.

Capital Projects

- Capital Projects Include:
- Completing the 10th Street Trailhead (\$6,000) - estimated half of project
- Mural Pilot Project (\$8,000) – estimated remainder of project
- 16th Street Trailhead (\$16,000)
- Rotating Art: Sestok Contract and New Artist (\$4,000)
- Mural Program Concept: \$22,500

Communications

These expenses are to cover the costs of signage, public outreach (as needed), call for entry, memberships and website hosting



Operations/Maintenance

The Arts Commission has previously talked about reserving \$20,000 for the maintenance and care of the arts collection

As a reminder, the Arts Commission must approve the budget and submit it to the DDA. The Arts Commission budget is included in the DDA budget which will get approved by the DDA at their May 21st Meeting and then by the City Commission. Therefore, the Arts Commission will likely need to hold a special meeting next week or the first week in May to approve the budget.

2021-22 ANNUAL BUDGET SUMMARY
 Traverse City Arts Commission



DRAFT Budget April 21, 2021
 Revisions:
 FY Year: July 1, 2021 to June 30, 2021

	FY 21-22 Requested Budget	
REVENUES		
City of Traverse City General Fund	35,000.00	
Downtown Development Authority (DDA) - TIF 97	15,000.00	
Shop Your Community Day	500.00	
Grants	9,000.00	
Donations	0.00	
Total Revenue	59,500.00	
EXPENDITURES		
<i>Contractual Services</i>	8,000.00	Strategic Plan
<i>Capital Projects</i>	56,500.00	10th Street Trailhead, 16th Street Trailhead, Mural (Pilot), Mural (new), Rotating Art/Sestok
<i>Communications</i>	2,500.00	Website/Domain Hosting, Call for Entry, Memberships, Public Engagement, Sign ID
<i>Operations & Maintenance</i>	20,000.00	
<i>Professional Development & Training</i>	0.00	
<i>Miscellaneous</i>	0.00	
TOTAL EXPENDITURES	\$87,000.00	
EXCESS OF REVENUES OVER/UNDER EXPENDITURES	(27,500.00)	
PROJECTED BEGINNING FUND BALANCE	105,621.00	
ENDING FUND BALANCE	78,121.00	

Project Descriptions

Parks (Non Bayfront)

Hannah Park (82)

Hannah Park is located at Union Street and stretches along 6th Street in Central Neighborhood. Crooked Tree Arts Center is located in the Carnegie Building next to Hannah Park. Park updates are currently planned for this Fiscal Year with irrigation added in the fall 2019 and the trail improvements planned for spring 2020.

Hickory Hills (53)

Hickory Hills recently received a major overhaul. The City continues to make improvements to Hickory Hills and is completing work on the nordic trails and new mountain bike trails. Opportunities for public art are endless at the 150+ acre park including art that could be incorporated into the new lodge or maintenance building.

Small Neighborhood Parks

Indian Woods Park (43)

The Indian Woods Park will see updated play equipment, bike racks, picnic areas, ADA access through the park and other general improvements in FY 20-21. Funding for this park is confirmed from the City's Brownbridge funds and a DNR grant.

Boon Street Park (46)

Boon Street Park will see general improvements including a defined park entrance, reworked (possibly removed) parking, picnic area, and landscaping in FY 20-21. Boon Street Park is a small park in the Traverse Heights neighborhood that is on Boon Street, right at the City limits edge.

Jupiter Gardens (71)

Jupiter Gardens will see general improvements in FY 20-21. Jupiter Gardens is a City park located near Boyd and Rose Streets. The TART Trail runs along the south side of the park. The neighborhood has been discussing ideas since as early as 2014. Due to the proximity to the TART Trail, edible vegetation and a health focus have been discussed and a covered seating area.

Urban Core

Eighth Street (81)

The Eighth Street corridor recently received a major overhaul and with the reconstruction came the discussion of potential public art locations. Medians along the corridor near Wellington and Franklin Streets as well as an expanded right of way at the corner of Eighth and Woodmere, may all be opportunities.

Mural Exhibition (80)

An exhibition of one or more murals throughout the City on public or private (in the public realm) buildings.

Jay Smith Walkway (52)

The Jay Smith Walkway is located on the 100 block of E. Front Street between Pangeas and Kilwins. The walkway supports high pedestrian traffic, especially during days of the Sara Hardy Downtown Farmers Market. There has been discussion of utilizing the space for public art. Also, the fountain is in very bad shape and an opportunity may arise there as well.

Hardy Parking Garage/Public Restrooms (Edited) (29)

The Hardy Parking Deck is already home to public art sponsored by the Downtown Traverse City Association including murals at the E. Front Street entrance and the painted car hoods that hang in the staircase towers. The Larry Hardy bust was installed at the time of construction and is now in the Arts Commission's collection. The east facade of the deck is highly visible from Boardman and State Streets and rectangular shaped indentations exist in the brick. The indentations could provide locations for public art including murals painted on panels or sculptural murals. There is also opportunity in the small easement on the west side of the parking garage. Note; previous projects i.e. car hood installation resulted in a costly engineering analysis to ensure the structural integrity was not going to be compromised. Anything affixed to the parking garages would result in the same.

Edited: There is opportunity on the easement near the public restrooms.

Trail Network

Boardman Lake Trail/Art on the TART (105)

As you may recall, the Arts Commission is working with TART on a project targeting the two trailheads at 16th and 10th Street. Funding has already been approved for this portion of the project and is in the works.

The Boardman Lake Loop is scheduled for completion in 2020 and there will be opportunity to continue the previous planning efforts of "Art on the TART" along the Loop. Art on the TART is to focus on four elements; ecology, economy, history, and education.

For Future Consideration

Urban Core

Rotary Square (Added)

The DDA is in the planning stages of developing "Rotary Square," a civic square that will be in the downtown area. Property has yet to be secured to plan for the development of the project. Rotary Square will be a significant project for the City center and once in planning stages, due to some funding dollars secured, the project could take off in FY 21-22 or 22-23.

Sara Hardy Downtown Farmers Market (66)

The DDA was planning for reconstruction of the Sara Hardy Downtown Farmers Market and public art was incorporated into the plan. While the reconstruction is on hold, the DDA's Capital Improvement Plan has the project for 21-22

Bridge Art (49)

West Front, Park, Eighth, and Cass Street bridges are all scheduled for partial or complete reconstruction in the upcoming years. Eighth and West Front are scheduled to begin in 2020. During initial planning, it was encouraged to incorporate public art. However, the incorporation of public art was going to delay the permitting from the Army Corp. of Engineers and therefore was tabled. The opportunity still exists after construction.

Bayfront Parks

West End Beach (66)

West End Beach bath house, parking and beach area are scheduled to have reconstruction in FY 22-23

Bryant Park (49)

In FY 21-22, planned improvements to Bryant Park include updating the bath house and adding new pavilions.

Parks (Non Bayfront)

FishPass (70)

A project that is moving forward with the City of Traverse City near the Union Street Dam on the Boardman River. The plan is in place and the opportunity to place public art at the site is still available. However, after construction due to plan approvals already being submitted.

American Legion Park (26)

In FY 22-23, planned improvements to the American Legion Park include a new terrace wall and event space.

Removed (These items were removed from the Prioritization List)

East Front Street Banner Art

The streetscape includes 28 foot tall light poles that can accommodate large banners on the outside of the poles. Currently, the City and DDA contract with Britten Banner to manage the existing banner program in Downtown. East Front Street's overhead light poles provides an opportunity to implement a large scale art installation that would make a high impact along a street that is struggling to find its identity.

Note; the DDA has a streetscape improvement project in their Capital Improvement Plan. The year of implementation is now looking to coincide with the reconstruction of the intersection of E. Front Street and Grandview Parkway and may not be until 23-24. The City is working with MDOT to confirm potential time frame. Also of note; the City does have a Banner Fund for these types of projects.

Reason for Removal: Scored very low on Prioritization Exercise and as mentioned above, there a Banner Fund with the City of Traverse City for this type of expenditure.

Rotary Square Pop Up

The DDA is in the planning stages of developing "Rotary Square," a civic square that will be in the downtown area. Similar to the #MyCivicSquare event that took place several years ago in Lot O, the pop up event can draw attention to the importance of a Civic Square. During the #MyCivicSquare event the Arts Commission hosted a public art project where parking spaces were designed with Chalk Art and the public voted on their favorite.

Reason for Removal: Based on the description that the Arts Commission previously reviewed in 2019, this item is an event and not a major Capital expenditure. I have added Rotary Square to our Prioritization list as a possible location for public art in the future. If there is a desire to host an event, then it should fall under a different line item in our budget.