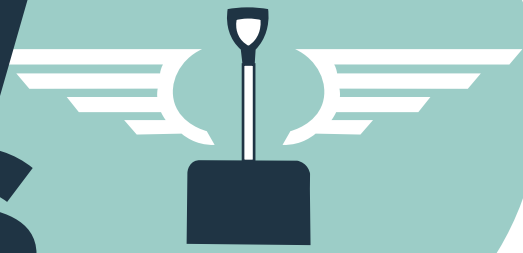


SNOW ANGELS



an elite force of ambassadors for accessibility

WHAT IS THIS PROGRAM?

Despite the best efforts of City staff/snow removal contractors, local merchants, and property owners, some sidewalks throughout downtown become thick with snowpack and/or icy conditions throughout the winter. These “trouble-spots” make walking impassable, dangerous or, at best, less desirable.

To make Downtown sidewalks more safe, accessible, and walkable throughout the winter, the DDA is partnering with TART and NORTE to establish the “Downtown Snow Angels” – a team of enthusiastic volunteers who will provide on-call snow removal service. The Angels are not meant to clear Downtown every time it snows. Instead, volunteers would work to clear those pesky sidewalk trouble–spots (e.g., the corner of a block, a crosswalk) when called upon—working to take our existing B+ snow removal effort to an A.

HOW IT WORKS

This program will be a snowball effect of accessibility. **The DDA** will provide equipment (however, volunteers can use their equipment) and make a donation to TART & Norte. **TART & Norte** will provide volunteers, engage the community, and help the DDA identify downtown areas that may need the Angels' attention. This pilot program will lead to a more accessible and walkable **Downtown**.

TART & NORTE

- provides volunteers
- engages community
- helps identify areas in need
- earns funding

THE DDA

- provides equipment
- provides funding to TART & Norte
 - sets up text communications

DOWNTOWN TRAVERSE CITY

becomes more accessible for our entire community

text WINGSTC to 231.622.6171 to sign up to volunteer
learn more at dda.downtowntc.com