



**Minutes of the
Parking Advisory Board for the Downtown Development Authority
Regular Meeting
Wednesday, July 6, 2022**

A regular meeting of the Traverse City Parking Subcommittee of the City of Traverse City was called to order at the 2nd Floor Committee Room, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 11 a.m.

The following Members were in attendance: Board Vice Chair Scott Hardy, Committee Member Todd Knaus, Commissioner Doug Hickman, Board Member Pam Marsh, and Board Member Katy Bertodatto

The following Members were absent: Michelle Jones

Chairperson Hardy presided at the meeting.

(a) **CALL TO ORDER**

(b) **ROLL CALL**

Chairperson Hardy called the meeting to order at 11:05 AM.

(c) **CONSIDERATION OF MINUTES**

- (1) Consideration of approving the minutes of the April 6, 2022 advisory board meeting (approval recommended)
That the Parking Advisory Board approve the minutes as presented.

Moved by Doug Hickman, Seconded by Pam Marsh

Yes: Scott Hardy, Todd Knaus, Doug Hickman, Pam Marsh, and Katy Bertodatto

Absent: Michelle Jones

CARRIED. 5-0-1 on a recorded vote

(d) **NEW BUSINESS**

- (1) Lease with Commongrounds

The following addressed the Board:
Nicole VanNess, Transportation Mobility Director

That the Parking Advisory Board recommend the DDA Board of Directors enter into a lease agreement with Common Grounds and approve the purchase of smart meters with funds identified in the parking meter expansion capital improvement plan line item.

Moved by Katy Bertodatto, Seconded by Doug Hickman

Yes: Scott Hardy, Todd Knaus, Doug Hickman, Pam Marsh, and Katy Bertodatto

Absent: Michelle Jones

CARRIED. 5-0-1 on a recorded vote

- (2) Overview of new locations for 2022/2023 smart meters

The following addressed the Board:
Nicole VanNess, Transportation Mobility Director

- (3) Overview of 1st year credit card expenses on smart meters

The following addressed the Board:
Nicole VanNess, Transportation Mobility Director

(e) **TRANSPORTATION DEMAND MANAGEMENT**

- (1) Revised TDM Kickoff Update

The following addressed the Board:
Nicole VanNess, Transportation Mobility Director

- (2) Destination Downtown Update

The following addressed the Board:
Nicole VanNess, Transportation Mobility Director
Eric Linguar, BATA Communications Director

(f) **TRAFFIC COMMITTEE UPDATE**

- (1) Traffic Committee Update

The following addressed the Board:

Nicole VanNess, Transportation Mobility Director

(g) **PUBLIC COMMENT**

No public comment

(h) **ADJOURNMENT**

(1)

Chairperson Hardy asked for a motion to adjourn the meeting.

Meeting adjourned at 11:56 AM.

That the meeting be adjourned.

Moved by Todd Knaus, Seconded by Pam Marsh

Yes: Scott Hardy, Todd Knaus, Doug Hickman, Pam Marsh, and Katy Bertodatto

Absent: Michelle Jones

CARRIED. 5-0-1 on a recorded vote

Scott Hardy, Chairperson