



**Minutes of the
Arts Commission for the City of Traverse City
Regular Meeting
Wednesday, February 16, 2022**

A regular meeting of the Arts Commission of the City of Traverse City was called to order at the Commission Chambers, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following Commissioners were in attendance: Commissioner Ashlea Walter, Commissioner Chelsie Niemi, Commissioner Roger Amundsen, Commissioner Mi Stanley, Board Member Caitlin Early, Board Member Steve Nance, and Board Member Joshua Hoisington

The following Commissioners were absent: None

Chairperson Hershey presided at the meeting.

(a) **CALL TO ORDER, ATTENDANCE, ANNOUCEMENTS**

(b) **CONSENT CALENDAR**

- (1) Consideration of minutes from the Regular Arts Commission meeting of December 16, 2021 (approval recommended)
- (2) Consideration of approving the January Financials (approval recommended)
- (3)

(c) **OLD BUSINESS**

- (1) Budget Update and Budget Amendment Consideration (approval recommended)
 - Commissioner Walter noted a desire to clarify in the communication regarding the budget amendment to the City Commission and DDA that the budget amendment is just an amendment for this fiscal year and that there is adequate funding in the current fund balance.

That the Traverse City Arts Commission submit a request to the DDA Board of Directors and the City Commission for a budget amendment of \$12,000 for the 2021/2022 budget.

Moved by Ashlea Walter, Seconded by Caitlin Early

Yes: Ashlea Walter, Chelsie Niemi, Roger Amundsen, Mi Stanley, Caitlin Early, Steve Nance, and Joshua Hoisington

Absent: None

CARRIED. 7-0-0 on a recorded vote

(2) Art Signage Installation Project Update

- Burkholder noted that signs have been installed at the 10th Street Trailhead project and the Petrakovitz sculptures and re-installed at the pedestrian tunnel.
- Commissioner Early noted a desire to discuss options for cheaper/more recyclable signs for rotating exhibits with Image 360. Burkholder noted he would follow up with Image 360.

(3) Banner Request for Proposals

- Commissioners noted a desire to provide a pay-out for each banner of \$100 (for a total of \$3,000) for the entire corridor.
- Commissioners noted a desire to move the project into the early part of the 2022/2023 fiscal year but release the RFP prior to June 1st.
- Commissioners noted a desire to revise the RFP to: (1) include "up to" four banner and nine artists into the RFP; (2) streamline the application requirements to include: Letter of Interest, Images and Resume; (3) streamline the contract requirements regarding copyright (upon approval from the city attorney); (4) include the Arts Selection Panel in the process narrative; and (5) correct a few typo's.
- Commissioners decided that artist recognition will be in digital formats rather than on the banners themselves.

(4) Art on the TART Request for Proposals

- Commissioners noted a desire to revise the RFP to include: (1) clarification that the art submission could be new or existing art; (2) push back the call for artist a couple weeks; and (3) rework the images on the "location" description to demonstrate the project must be set back from the trail (for snow clearing) and that the installation could bleed into the surrounding landscape.
- Mr. Burkholder noted he would revise the RFP and send it to Commissioner Amundson for final approval before releasing it.

(5) Strategic Plan Update

- Burkholder noted a contract will be prepared for the Strategic Plan once the budget amendment is approved.

(d) **NEW BUSINESS**

(1) Pride Celebration Proposal - Nick Viox

- Commissioners agreed that the Arts Commission would pass along a note of support but would not be making any directives toward a location or making a financial contribution.
- The Arts Commission also agreed it would help UpNorth pride with any digital promotion.

(e) **PUBLIC COMMENT**

(1) General

(2) Commissioners

- Burkholder noted an agreement between the city and library should be forthcoming to display several of the framed Mazinaadin pictures.
- Commissioners noted a desire to discuss the want/need for subcommittees at the March meeting with an understanding committee work will likely be discussed more deeply under the Strategic Planning Process.
- Burkholder noted a desire the budget at the March meeting and a desire to discuss the possibility of a "partnership" grant the Arts Commission would allocate each year with dedicated funds.
- Burkholder noted that Mr. Petrakovitz declined an invitation for a ribbon-cutting ceremony.

(f) **ADJOURNMENT**

(1)

Roger Amundson