

Traverse City Downtown Development Authority Regular Meeting

Friday, May 20, 2022

8:30 am

Commission Chambers, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684



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If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Jean Derenzy, CEO
(231) 922-2050
Web: www.dda.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

**Welcome to the Traverse City Downtown Development Authority
meeting**

Agenda

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1. CALL TO ORDER

2. ROLL CALL

3. REVIEW AND APPROVAL OF AGENDA

A.

Consideration of approving the agenda as presented.

4. CONSENT CALENDAR

The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.

A.

Consideration of approving the minutes of the April 22, 2022 Downtown Development Authority Board of Directors meeting (Approval Recommended) (Jean Derenzy)

[Downtown Development Authority Regular Meeting - 22 Apr 2022 - Minutes - PDF](#)

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B.

Consideration of approving financial report and disbursements for DDA, TIF 97, Old Town TIF, Parking and Arts Commission for April 2022 (Approval Recommended) (Jean Derenzy)

[DDA General, TIF 97, OT TIF Combined April 22 Financials - PDF](#)
[TC Parking Services April 2022 Financials - PDF](#)
[TC Arts Commission April 2022 Financials - PDF](#)

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5. ITEMS REMOVED FROM CONSENT CALENDAR

6. SPECIAL ORDER OF BUSINESS

A.	Traverse Connect Business Attraction Program Report (Jean Derenzy, Warren Call) Business Attraction Plan Memo (Jean Derenzy) - PDF DDA Business Attraction Program (Jean Derenzy, Warren Call) - PDF	23 - 38
B.	Public Hearing: 2022/2023 Annual Budget (Jean Derenzy) Budget Public Hearing Cover Memo (Jean Derenzy) - PDF 2022 2023 Proposed Budgets - PDF	39 - 47
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7.	CEO REPORT	
A.	Project Updates (Jean Derenzy) Project Updates (Jean Derenzy) - PDF	49 - 50
B.	Moving Downtown Forward Update (Jean Derenzy) Moving Downtown Forward Update (Jean Derenzy) - PDF	51 - 53
C.	Circulation Subcommittee Update (Jean Derenzy) Circulation Subcommittee Update Memo (Jean Derenzy) - PDF	55
D.	Riverwalk Pedestrian Plaza Board Appointment (Approval Reccomended) (Jean Derenzy) Riverwalk Pedestrian Plaza Board Appointment (Jean Derenzy) - PDF	57
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8.	BOARD MEMBER REPORTS	
A.	Arts Commission Update (Steve Nance, Harry Burkholder) Arts Commission Update Memo (Steve Nance, Harry Burkholder) - PDF	59
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9.	STAFF REPORTS	
A.	Downtown Experience Coordinator Report (Abby Taylor) Downtown Experience Coordinator Report (Abby Taylor) - PDF	61
B.	Communications and Outreach Director Report (Art Bukowski)	63

[Communications and Outreach Director Report Memo \(Art Bukowski\) - PDF](#)

- C. 65
Transportation Mobility Director (Nicole VanNess)
[Transportation Mobility Director Report \(Nicole VanNess\) - PDF](#)
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10. RECEIVE AND FILE

- A. 67 -
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DTCA April 2022 Meeting Minutes
[April 14, 2022 DTCA Board Meeting Minutes - PDF](#)
- B. 69 -
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Finance Committee April 2022 Meeting Minutes
[April 11, 2022 Finance Committee Meeting Minutes - PDF](#)
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11. PUBLIC COMMENT

12. ADJOURNMENT