

Traverse City Downtown Development Authority Regular Meeting

Friday, January 20, 2023

9:00 am

Training Room, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Jean Derenzy, CEO
(231) 922-2050
Web: www.dda.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

Welcome to the Traverse City Downtown Development Authority meeting

Agenda

	Page
1. CALL TO ORDER	
2. ROLL CALL	
3. REVIEW AND APPROVAL OF AGENDA	
A. Consideration of approving the agenda as presented.	
4. CONSENT CALENDAR	
<i>The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.</i>	
A. Approval of minutes of the December 16, 2022 Downtown Development Authority Board of Directors meeting (Approval Recommended) (Jean Derenzy)	7 - 18
Downtown Development Authority Regular Meeting - 16 Dec 2022 - Minutes - PDF	
B. Consideration of approving the financial reports and disbursements for DDA, TIF 97, Old Town TIF, Parking Services and Arts Commission for December 2022 (Approval Recommended) (Jean Derenzy)	19 - 25
DDA General, TIF 97, Old Town TIF Combined Financials December 2022 - PDF	
TC Parking Services Financials December 2022 - PDF	
TC Arts Commission Financials December 2022 - PDF	
C. Traverse Connect Q4 Results & Quarterly Accomplishments	27 - 29
Traverse Connect Q4 Results + Quarterly Accomplishments - PDF	
5. ITEMS REMOVED FROM CONSENT CALENDAR	

6. SPECIAL ORDER OF BUSINESS

- A. Mobility Action Plan (Chris Zull, Progressive AE) 31 - 118
[Mobility Action Plan Update Memo \(Jean Derenzy\) - PDF](#)
[Community Engagement Summary Report - PDF](#)
[Mobility Action Plan Presentation \(Progressive AE\) - PDF](#)
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7. OLD BUSINESS

- A. Adopt Revised TDM Study Report (Approval Recommended) 119 - 168
(Nicole VanNess, Jean Derenzy)
[TDM Final Report Memo \(Jean Derenzy\) - PDF](#)
[Adopt Revised TDM Management Study Report \(Nicole VanNess\) - PDF](#)
[TDM Plan Update Recommendations - PDF](#)
[TDM Plan Update Appendices - PDF](#)
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8. NEW BUSINESS

- A. West End Property Purchase - City/DDA Fund Transfer (Approval 169 - 174
Recommended) (Jean Derenzy)
[West End Property Purchase - City/DDA Fund Transfer Agreement Memo \(Jean Derenzy\) - PDF](#)
[West End Parking Structure Parcels Map - PDF](#)
[DDA City Loan Agreement - PDF](#)
- B. Pedestrian Detour Signage (Approval Recommended) (Jean 175
Derenzy)
[Pedestrian Signage Memo \(Jean Derenzy\) - PDF](#)
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9. CEO REPORT

- A. Project Updates (Jean Derenzy) 177 - 181
[Project Updates Memo \(Jean Derenzy\) - PDF](#)
[Project Map \(Cass Street Bridge Area\) - PDF](#)
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10. BOARD MEMBER REPORTS

- A. Arts Commission Update (Steve Nance) 183
[Arts Commission Update Memo \(Steve Nance\) - PDF](#)
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11. STAFF REPORTS

- A. Transportation and Mobility Director Report (Nicole VanNess) 185 - 187
[Transportation and Mobility Director Report Memo \(Nicole VanNess\) - PDF](#)
- B. Downtown Experience Coordinator Report (Abby Taylor) 189
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[Downtown Experience Coordinator Report Memo \(Abby Taylor\) - PDF](#)

12. RECEIVE AND FILE

- A. Arts Commission November 2022 Meeting Minutes 191 -
192
[November 16, 2022 Arts Commission Meeting Minutes - PDF](#)
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13. PUBLIC COMMENT

14. ADJOURNMENT