

Traverse City Downtown Development Authority Regular Meeting

Friday, November 17, 2023

9:00 AM

Commission Chambers, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Interim Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Jean Derenzy, CEO
(231) 922-2050
Web: www.dda.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

Welcome to the Traverse City Downtown Development Authority meeting

Agenda

	Page
1. CALL TO ORDER	
2. ROLL CALL	
3. REVIEW AND APPROVAL OF AGENDA	
4. PUBLIC COMMENT	
5. CONSENT CALENDAR	
<i>The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.</i>	
A. Approval of minutes of the October 20, 2023 Downtown Development Authority Board of Directors meeting (Approval Recommended) (Jean Derenzy) - PDF	6 - 10
October 20, 2023 Downtown Development Authority Regular Meeting Minutes - PDF	
B. Approval of the minutes of the November 3, 2023 Downtown Development Authority Study Session (Approval Recommended) (Jean Derenzy) - PDF	11 - 12
November 3, 2023 Downtown Development Authority Study Session Minutes - PDF	
C. Approval of the minutes of the October 23, 2023 Governance Committee meeting. (Approval Recommended) (Jean Derenzy)	13 - 14
October 23, 2023 Downtown Development Authority Governance Committee Meeting Minutes - PDF	
D. Consideration of approving financial reports and disbursements for DDA, TIF 97, Old Town TIF, Parking and Arts Commission for October 2023 (Approval Recommended) (Jean Derenzy)	15 - 25

[DDA General, TIF-97, Old Town TIF Combined Financials, October 2023 - PDF](#)

[DDA General, TIF-97, Old Town TIF Combined Dashboards, October 2023 - PDF](#)

[TC Parking Services Financials October 2023 - PDF](#)

[TC Arts Commission Financials October 2023 - PDF](#)

- E. Brownfield Interlocal Agreement Memo From Finance Committee (Approval Recommended) - PDF 26

[Brownfield Interlocal Uptown Memo \(Finance Committee\) - PDF](#)

6. ITEMS REMOVED FROM CONSENT CALENDAR

7. SPECIAL ORDER OF BUSINESS

8. OLD BUSINESS

- A. Cameras Downtown (Chief Richmond) 27 - 30
- [Downtown Cameras Memo \(Jean Derenzy\) - PDF](#)
- [Caption Richmond Answer Sheet \(Cap. Richmond\) - PDF](#)
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9. CEO REPORT

- A. Moving Downtown forward TIF Plan Amendment & Schedule (Jean Derenzy) 31 - 53
- [Moving Downtown Forward TIF Plan Memo \(Jean Derenzy, Scott Howard\) - PDF](#)
- [MDF Timetable and Milestone Sheet - PDF](#)
- [Amended Plan Moving Downtown Forward TIF Partnership Plan. Partnership Tax Capture - PDF](#)
- [Draft Amended TIF 97/Moving Downtown Forward TIF Plan Project Map - PDF](#)
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10. BOARD MEMBER REPORTS

- A. Mobility & Parking Advisory Committee Update 54
- [Mobility and Parking Update Memo \(Scot Hardy\) - PDF](#)
- B. Arts Commission 55
- [Art Commission Update Memo \(McMillen\) - PDF](#)
-

11. STAFF REPORTS

- A. COO Report (Harry Burkholder) 56 - 57
- [COO Report \(Harry Burkholder\) - PDF](#)
- B. Transportation Mobility Director Report (Nicole VanNess) 58 - 59
- [Parking Services Report \(VanNess\) - PDF](#)
-

- C. Downtown Experience Coordinator Report (Abby Seitter) 60 -
[Downtown Experience Coordinator Report \(Abby Seitter\) - PDF](#) 61
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12. RECEIVE AND FILE

- A. Arts Commission October 18, 2023 Meeting Minutes 62 -
[October 18, 2023 Arts Commission Meeting Minutes - PDF](#) 64
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13. PUBLIC COMMENT

14. ADJOURNMENT



CITY COMMISSION

GOALS & OBJECTIVES

2022-2023



HOUSING & HOMELESSNESS

Increase opportunities for more diverse housing through public and private options.



ACCESS & MOBILITY

Invest in multi-modal mobility strategies and existing and future infrastructure so that individuals of all ages, abilities and income have a network of complete, barrier free, safe, year round access to our community's amenities and basic needs.



CONNECTING PEOPLE WITH EACH OTHER AND NATURE

Invest in facilities and amenities in order to create vibrant City spaces that connect all people to nature and to each other.



ECONOMIC DEVELOPMENT

The City will foster economic development by adopting a growth mentality and by conserving and maintaining natural resources. It will work with partners to invest in and maintain amenities that support a wide variety of industries, build the workforce, and attract well-paying jobs with the region's future in mind.



WATER SYSTEMS

Proactively and consistently maintain, conserve, and manage water and water systems to reduce harm to the systems themselves as well as public health and safety.



CLIMATE CHANGE

Address climate within all of our City priorities, goals, policies, and actions.