



Parking Advisory Board

Wednesday, March 1,
2023

11:00 a.m.

2nd Floor Committee,
Governmental Center
400 Boardman Avenue
Traverse City,
Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Penny Hill, Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Nicole VanNess, Transportation Mobility Director
(231) 922-0241
Web: www.parking.downtowntc.com
303 East State Street
Traverse City, MI 49684

Welcome to the Parking Advisory Board meeting

Agenda

	Page
1. CALL TO ORDER	
2. ROLL CALL	
3. CONSIDERATION OF MINUTES	
A. Consideration of approving the December 7, 2022 meeting minutes. Parking Advisory Board - 07 Dec 2022 - Minutes - Pdf	5 - 6
4. OLD BUSINESS	
A. Employee Parking and Mobility Survey Employee & Mobility Survey - Memo Employee Parking & Mobility Survey Results - Report	7 - 17
5. NEW BUSINESS	
A. Advisory Board Role and TDM Advisory Board Role and TDM - Memo	19 - 20
B. Parking and Mobility Updates and Information Updates and Information - Memo	21
6. TRANSPORTATION DEMAND MANAGEMENT	
A. Circulator Update Circulator Update - Memo	23
7. TRAFFIC COMMITTEE UPDATE	
A. City Department Updates City Department Updates - Memo	25
8. TOPICS FOR CONSIDERATION	
A. Parking for short-term stays Parking for Short-term Stays - Memo Parking for Short Term Stays - Email Parking for Short Term Stays - Email Attachments	27 - 33
9. RECEIVE AND FILE	

A. Adopted TDM Reports

35 -
80

[2022 TDM Plan Recommendations FINAL 12.12.22 - PDF](#)

[2022 TDM Plan Appendices FINAL 12.12.22 - PDF](#)

10. PUBLIC COMMENT

11. ADJOURNMENT



CITY COMMISSION

GOALS & OBJECTIVES

2022-2023



HOUSING & HOMELESSNESS

Increase opportunities for more diverse housing through public and private options.



ACCESS & MOBILITY

Invest in multi-modal mobility strategies and existing and future infrastructure so that individuals of all ages, abilities and income have a network of complete, barrier free, safe, year round access to our community's amenities and basic needs.



CONNECTING PEOPLE WITH EACH OTHER AND NATURE

Invest in facilities and amenities in order to create vibrant City spaces that connect all people to nature and to each other.



ECONOMIC DEVELOPMENT

The City will foster economic development by adopting a growth mentality and by conserving and maintaining natural resources. It will work with partners to invest in and maintain amenities that support a wide variety of industries, build the workforce, and attract well-paying jobs with the region's future in mind.



WATER SYSTEMS

Proactively and consistently maintain, conserve, and manage water and water systems to reduce harm to the systems themselves as well as public health and safety.



CLIMATE CHANGE

Address climate within all of our City priorities, goals, policies, and actions.