



Traverse City Arts Commission Regular Meeting

Wednesday, January 18, 2023

3:30 pm

2nd Floor Committee Room, Governmental Center

400 Boardman Avenue

Traverse City, Michigan 49684

Posted: January 13, 2023

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If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City is committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with the Commission honor these values.

Traverse City Arts Commission:
c/o Harry Burkholder
(231) 922-2050
Email: harry@downtowntc.com
Web: www.downtowntc.com
303 E State St. STE C
Traverse City, MI 49686

Welcome to the Traverse City Arts Commission meeting!

Agenda

	Page
1. CALL TO ORDER, ATTENDANCE, ANNOUCEMENTS	
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2. CONSENT CALENDAR	
A. Consideration of Approving the December 21, 2022 Arts Commission Meeting Minutes (approval recommended) Draft December 21, 2022 Meeting Minutes - PDF	5 - 7
B. Consideration of Approving the December 2022 Arts Commission Financials (approval recommended) December 2022 Arts Commission Financial Report - PDF	9
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3. OLD BUSINESS	
A. Liaison Report Liaison Report Memo (Burkholder) - PDF	11 - 12
B. Strategic Planning Discussion Strategic Planning Memo (Burkholder & Motil) - PDF TCAC Governance and Operating Model Scenarios - PDF	13 - 17
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4. NEW BUSINESS	
A. Leftover Dinner New Business Memo (Burkholder) - PDF	19 - 20
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5. PUBLIC COMMENT	
A. General	
B. Commissioners	
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6. ADJOURNMENT	



CITY COMMISSION

GOALS & OBJECTIVES

2022-2023



HOUSING & HOMELESSNESS

Increase opportunities for more diverse housing through public and private options.



ACCESS & MOBILITY

Invest in multi-modal mobility strategies and existing and future infrastructure so that individuals of all ages, abilities and income have a network of complete, barrier free, safe, year round access to our community's amenities and basic needs.



CONNECTING PEOPLE WITH EACH OTHER AND NATURE

Invest in facilities and amenities in order to create vibrant City spaces that connect all people to nature and to each other.



ECONOMIC DEVELOPMENT

The City will foster economic development by adopting a growth mentality and by conserving and maintaining natural resources. It will work with partners to invest in and maintain amenities that support a wide variety of industries, build the workforce, and attract well-paying jobs with the region's future in mind.



WATER SYSTEMS

Proactively and consistently maintain, conserve, and manage water and water systems to reduce harm to the systems themselves as well as public health and safety.



CLIMATE CHANGE

Address climate within all of our City priorities, goals, policies, and actions.



**Minutes of the
Arts Commission for the City of Traverse City
Regular Meeting
December 21, 2022**

A regular meeting of the Arts Commission of the City of Traverse City was called to order at the Commission Chambers, Governmental Center, 400 Boardman Avenue, Traverse City, Michigan, at 3:30 p.m.

The following Commissioners were in attendance: Commissioners Amundson, Hoisington, Walter, Stanley and Early

The following Commissioners were absent: Commissioners Nance and Niemi

Chairperson Amundson presided at the meeting.

(a) **CALL TO ORDER, ATTENDANCE, ANNOUCEMENTS**

(b) **CONSENT CALENDAR**

(1) Consideration of Approving the November 16, 2022 Arts Commission Meeting Minutes (approval recommended) - Burkholder

(2) Consideration of Approving the November 2022 Arts Commission Financials (Approval Recommended) - Burkholder

Motion to approve the Consent Calendar as presented

Moved by Ashlea Walter, Seconded by Caitlin Early

Yes: Ashlea Walter, Roger Amundsen, Mi Stanley, Caitlin Early, and Joshua Hoisington

Absent: Chelsie Niemi and Steve Nance

CARRIED. 5-0-2 on a recorded vote

(c) **OLD BUSINESS**

(1) Liason Report

Mr. Burkholder provided an overview and update of projects.

In regards to the Banner Initiative, Mr. Burkholder will reach out to Justin (from the 1st call for artists) and the Children's House to move forward with the banners. Commissioner Early noted she would follow up with her associated artist.

(2) Mural Festival Initiative

Mr. Burkholder provided an update on the progress of the Mural Festival concept.

(3) Strategic Planning Update and Discussion

Ms. Motil provided a brief overview of next steps and explained the Commission's homework.

Commissioners agreed to complete the homework assignment and be ready for discussion at the January meeting.

(d) **NEW BUSINESS**

(1) City Park Initiative

Arts Commissioners agreed to focus (and direct a portion of the dedicated funding) on the mural project at Bryant Park and set aside a portion of the dedicated funding other possible park projects.

(2) Traffic Circulation Application

Commissioners noted they will start working on a design concept for the bump-outs

(3) Left-over Dinner

Items

1. Commissioners Walters, Early and Niemi agreed to reconvene the Temporary Exhibit Space Subcommittee.

2. Commissioners agreed to create a subcommittee to review content and identify website needs.

3. Commissioner Amundson said he would follow up with a proposed revision to the Perry Hannah Statue plaque.

4. Mr. Burkholder noted he will continue to work with the City Attorney to resolve the easement question and review the history of the Wishing Tree to determine if it was dedicated a "temporary" exhibit.

(e) **PUBLIC COMMENT**

(1) General

(2) Commissioners

(f) **ADJOURNMENT**

(1) Motion to Adjourn

Moved by Ashlea Walter, Seconded by Roger Amundsen

Yes: Ashlea Walter, Roger Amundsen, Mi Stanley, and Caitlin Early

Absent: Chelsie Niemi, Joshua Hoisington, and Steve Nance

CARRIED. 4-0-3 on a recorded vote

Roger Amundson, Chair

Draft

GL NUMBER	DESCRIPTION	ACTIVITY FOR					
		2022-23YTD BALANCE	MONTH ENCUMBERED	ENCUMBERED	%	BDGT	
		ENDED BUDGET	12/31/2022	12/31/22	EAR-TO-DATE	BALANCE	USED
Fund 282 - PUBLIC ARTS COMMISSION FUND							
Revenues							
Dept 000 - NON-DEPARTMENTAL							
282-000-674.000	CONTRIBUTIONS-PUBLIC SOUR	5,000.00	0.00	0.00	0.00	5,000.00	0.00
282-000-695.000	TRANSFERS IN	30,000.00	30,000.00	30,000.00	0.00	0.00	100.00
Total Dept 000 - NON-DEPARTMENTAL		35,000.00	30,000.00	30,000.00	0.00	5,000.00	85.71
TOTAL REVENUES		35,000.00	30,000.00	30,000.00	0.00	5,000.00	85.71
Expenditures							
Dept 282 - PUBLIC ARTS COMMISSION							
282-282-801.000	PROFESSIONAL AND CONTRAC'	35,000.00	16,400.00	0.00	9,081.28	9,518.72	72.80
282-282-930.000	REPAIRS AND MAINTENANCE	0.00	1,098.73	0.00	0.00	(1,098.73)	100.00
Total Dept 282 - PUBLIC ARTS COMMISSION		35,000.00	17,498.73	0.00	9,081.28	8,419.99	75.94
TOTAL EXPENDITURES		35,000.00	17,498.73	0.00	9,081.28	8,419.99	75.94
Fund 282 - PUBLIC ARTS COMMISSION FUND:							
TOTAL REVENUES		35,000.00	30,000.00	30,000.00	0.00	5,000.00	85.71
TOTAL EXPENDITURES		35,000.00	17,498.73	0.00	9,081.28	8,419.99	75.94
NET OF REVENUES & EXPENDITURES		0.00	12,501.27	30,000.00	(9,081.28)	(3,419.99)	100.00

To: Traverse City Arts Commission
From: Harry Burkholder, DDA COO
Memo Date: January 13, 2023
Subject: Project Updates

Art on the TART – 16th Street Installation

Thinking ahead to the spring, we need to discuss future landscaping needs and responsibilities around the Teicher sculpture. This may include additional collaboration with TART.

Revolving Art – Mr. Petrokovitz

The City Commission approved the contract extension with Mr. Petrokovitz at their January 3rd meeting. Working with the City Attorney, I have sent the contract extension to Mr. Petrokovitz for his signature.

In addition, a subcommittee consisting of Commissioners Early and Niemi are planning to meet later this month to discuss a policy for rotating art exhibits.

Paint-it-Forward Grant Program

I am still waiting to meet with the City Attorney to discuss the administration of the *Paint it Forward* Program in January. The City Attorney mentioned that the Arts Commission cannot provide grants for operational costs.

Banner Initiative

One student from the Children’s House developed art for a banner, but I am awaiting its digital delivery. With that, we have just a handful of art for the banners. We’ll need to discuss and finalize our next step/approach.

Park Initiative

I talked briefly with the Parks Department about the mural concept at Bryant Park and we are planning to meet to go over schematic needs and building dimensions.

Wishing Tree

As I mentioned, I am working with the City Attorney to square away the easement for the area around the wishing tree. This art piece was a collaboration between the Arts Commission and Up North Pride and Lound and Proud. The painted ceramic “wishing leaves” are no longer hanging from the tree. The Arts Commission will need to discuss how this former project should move forward (i.e., another round of wishing leaves).

Arts Commission Website

City staff has indicated that the Arts Commission website should not be bundled up with their other websites and that on-going maintenance of the site will be the responsibility of the DDA. I know a handful of Commissioners agreed to review the website (for updated content). I will be meeting with internal DDA staff to assign updated roles and responsibilities.

Mural Festival

I am working to schedule a second meeting with the Leadership Team, which will also include a handful of other organizations that were submitted by members of the Leadership Team.



MEMORANDUM

To: Traverse City Arts Commission
From: Megan Motil & Harry Burkholder, DDA COO
Memo Date: January 13, 2023
Subject: Strategic Plan Update

The purpose of this memo is to share a brief update regarding the strategy and governance planning effort being undertaken by the Arts Commission.

Homework

As we discussed briefly at our December meeting, Megan will spend the majority of her time facilitating a discussion on preferred governance and organizational structure(s) for the Arts Commission. We ask that each Commissioner take some time (15-20 minutes to complete the scenario handout (see attached) and be prepared to discuss at our meeting. Please feel free to reach out to Megan or myself should you have any questions.

TC Arts Commission – Governance and Operating Model Scenarios

Draft Concepts to Stimulate Discussion

December 21, 2022

For each scenario, add your personal thoughts about benefits & beneficiaries, drawbacks & detractors, and required resources & conditions (financial and non-financial). For scenarios #1-5 there is an assumption the TCAC would continue to have DDA serve as staff to support administration and management of AC-approved activities.

Scenario	Benefits & Beneficiaries	Drawbacks & Detractors	Required Resources & Conditions
1. Status quo governing model.			
2. Dissolve Selection Committee.			
3. Dissolve Selection Committee and add a Marketing Committee.			
4. Fiscal sponsorship partnership with a 501c3 for TCAC approved projects, programs and activities. Assumes AC manages relationships and community engagement.			
5. Partnership agreement with 501c3 for marketing, fundraising and sponsorships for TCAC approved projects, programs and activities. Assumes nonprofit manages relationships and community engagement.			

6. Status quo staffing structure. DDA continues in this role.			
7. City staffs the TCAC (e.g., City Manager’s office, planning department, etc.)			
8. Nonprofit partner manages TCAC administration and coordinates activities.			
9. Private contractor/vendor manages AC operations per annual contract (not City or DDA employee).			

Prompts for Your Thoughts, Notes, and Discussion

What are the risks and costs of NOT changing our current practices?

What breakthrough conversations can we have and with whom?

If we were to shift our model, how might we have to change our mindset, relationships, or approach?

To: Traverse City Arts Commission
From: Harry Burkholder, DDA COO
Memo Date: January 13, 2023
Subject: New Business

The following items were discussed at previous meetings (without resolution) and require additional discussion

Perry Hannah Statue

In 2020, the Arts Commission discussed revising the language on the Perry Hannah Statue. After several attempts to consider and draft revisions of the text, the Arts Commission decided to reach out to the Grand Traverse Band for additional discussion. After several months, we received a suggested revision of the text from the Elders Council of the Grand Traverse Band (see below).

I think the Arts Commission should review the draft language and discuss its possible application. The Arts Commission may also choose to explore the idea of adding or commissioning an additional marker using portions of this text. Based on our discussion, DDA staff would reach out to the individual donor of the statue/plaque. Just as a reminder, the new plaque would be purchased by the Arts Commission.

Revised Text

In July of 1851, at just 26 years of age, Perry Hannah, President of Chicago’s Hannah, Lay & Company, sailed into ~~the~~ Grand Traverse Bay ~~wilderness~~, for the ~~very~~ first time in search of timber to support his company’s lumber needs during America’s gilded age.

For the sum of \$4,500, Mr. Hannah purchased slightly more than 200 acres of heavily forested bay shore property that straddled what is now known as the Boardman ~~river~~ River and extended to Boardman ~~lake~~ Lake. This was the ~~raw~~-beginnings of a ~~future~~great change.

Mr. Hannah came for the timber and remained for the rest of his life, serving as the city’s first mayor and one term in the state legislature while constantly ~~working to adjust altering~~ the local economy to keep it alive. For more than 50 years he was ~~respected by~~ his employees and business ~~associates[?], and their lives and building-helping~~ to build a great community ~~while and~~ leaving extraordinary gifts of architecture and public land for the enjoyment of future generations. ~~Virtually everything we see, touch, feel and sense about Traverse City today can be traced directly back to~~

~~founding father Perry Hannah.~~ Much of Traverse City's current form can be traced to Perry Hannah's vision. His most readily recognized gift is his retirement home, located just a few steps west at 305 ~~west sixth street~~ West Sixth Street, a valued ~~memory~~ asset that speaks clearly to his legacy.

The land Hannah claimed for the construction of Traverse City had long been part of Kitchi Wiikwedong, the homeland of Odawa and Ojibway Anishinaabek. Made to conform to new definitions of property ownership and rights, the local Anishinaabek were increasingly forced with each federal treaty to change or abandon traditional ways of life and sacred practices and places, including those along the Ottaway (later Boardman) River and throughout the area that quickly became Traverse City. Nonetheless, according to English-language histories, the Anishinaabek were accommodating and generous, contributing to the success and prosperity of the very industries, town, and people, including Perry Hannah himself, so radically altering their lives and home.

Art on the TART

As you might be aware, TART Trail, in cooperation with the DDA and City of Traverse City recently kicked off a design/engineering process to expand (widen) the TART Trail along the bay. The trail extension would extend from Division to Peninsula Drive. At our first team meeting, we discussed the opportunity for additional trail amenities, including art. I only bring this up, as the Arts Commission might want to consider another art installation along this trail section if the opportunity arises.