

Traverse City Downtown Development Authority Regular Meeting

**Friday, August 16, 2024
9:00 am**

Commission Chambers, Governmental Center
400 Boardman Avenue
Traverse City, Michigan 49684



The City of Traverse City does not discriminate on the basis of disability in the admission to, access to, treatment in, or employment in, its programs or activities. Interim Assistant City Manager, 400 Boardman Avenue, Traverse City, Michigan 49684, phone 231-922-4440, TDD/TTY 231-922-4412, VRS 231-421-7008, has been designated to coordinate compliance with the non-discrimination requirements contained in Section 35.107 of the Department of Justice regulations. Information concerning the provisions of the Americans with Disabilities Act, and the rights provided thereunder, are available from the ADA Coordinator.

If you are planning to attend and you have a disability requiring any special assistance at the meeting and/or if you have any concerns, please immediately notify the ADA Coordinator.

The City of Traverse City and Downtown Development Authority are committed to a dialog that is constructive, respectful and civil. We ask that all individuals interacting verbally or in writing with board members honor these values.

Downtown Development Authority:
c/o Harry Burkholder, Executive Director
(231) 922-2050
Web: www.dda.downtowntc.com
303 East State Street, Suite C
Traverse City, MI 49684

Welcome to the Traverse City Downtown Development Authority meeting

Agenda

	Page
1. CALL TO ORDER	
2. ROLL CALL	
3. REVIEW AND APPROVAL OF AGENDA	
4. PUBLIC COMMENT	
5. CONSENT CALENDAR <i>The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one DDA Board motion without discussion. Any member of the DDA Board, staff or the public may ask that any item on the consent calendar be removed therefrom and placed elsewhere on the agenda for individual consideration by the DDA Board; and such requests will be automatically respected. If an item is not removed from the consent calendar, the action noted in parentheses on the agenda is approved by a single DDA Board action adopting the consent calendar.</i>	
A. Consideration of approving the minutes from the July 19, 2024 DDA Regular Meeting (approval recommended) Downtown Development Authority July 19, 2024 Meeting Minutes - PDF	5 - 9
B. Consideration of approving the minutes from the August 2, 2024 Downtown Development Authority Study Session (approval recommended) Downtown Development Authority August 2, 2024 Study Session Meeting Minutes - PDF	10 - 11
C. Consideration of approving the July Financial Reports and Disbursements for DDA General, Old Town TIF, TIF-97, Parking Services and the Arts Commission (approval recommended) DDA General, Old Town TIF, TIF-97 June 2024 Financial Report Combined - PDF DDA General, Old Town TIF and TIF-97 June 2024 Financial Dashboard Combined - PDF TC Parking Services July 2024 Financial Report - PDF	12 - 25

6. ITEMS REMOVED FROM CONSENT CALENDAR

7. OLD BUSINESS

- A. Moving Downtown Forward TIF and Development Plan (approval recommended) 26 - 66
[Moving Downtown Forward TIF Plan Memo \(Burkholder\) - PDF](#)
[Moving Downtown Forward TIF and Development Plan - PDF](#)
[Moving Downtown Forward TIF and Development Plan Appendix - PDF](#)
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8. NEW BUSINESS

- A. Executive Director Employment Agreement (approval recommended) 67 - 74
[Executive Director Employment Agreement \(Schneider/Hardy\) - PDF](#)
[Executive Director Employment Agreement - PDF](#)
- B. Service Agreement For Trash Collection (approval recommended) 75 - 76
[Service Agreement for Trash Collection Memo \(Burkholder\) - PDF](#)
- C. Mobility Action Plan (approval recommended) 77 - 170
[Mobility Action Plan Memo \(Burkholder\) - PDF](#)
[Mobility Action Plan - PDF](#)
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9. EXECUTIVE DIRECTOR REPORT

- A. Executive Director Report 171 - 172
[Executive Director Report - PDF](#)
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10. BOARD MEMBER REPORTS

- A. Arts Commission Report 173
[Arts Commission Report \(McMillen\) - PDF](#)
-

11. STAFF REPORTS

- A. Director of Events and Outreach Report 174 - 175
[Director of Events and Outreach Report \(Klebba\) - PDF](#)
- B. Parking and Mobility Director Report 176 - 178
[Parking and Mobility Director Report \(VanNess\) - PDF](#)
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12. RECEIVE AND FILE

- A. July 11, 2024 DTCA Meeting Minutes 179 - 180
[July 11, 2024 DTCA Meeting Minutes - PDF](#)
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13. PUBLIC COMMENT

14. ADJOURNMENT